

# BJPsych Bulletin



*BJPsych Bulletin* prioritises research, opinion and informed reflection on the state of psychiatry, management of psychiatric services, and education and training in psychiatry. It provides essential reading and practical value to psychiatrists and anyone involved in the management and provision of mental healthcare.

*BJPsych Bulletin* is an open access, peer-reviewed journal owned by the Royal College of Psychiatrists. The journal is published bimonthly by Cambridge University Press on behalf of the College.

## JOURNAL INFORMATION

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**Editor:** Professor Andrew Forrester

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**Website:** <https://www.cambridge.org/bjb>

**Articles:** Time from submission to final decision: 81 days  
Time from acceptance to online publication: 35 days

**Advertising contact:** [advertising@ptmpublishers.com](mailto:advertising@ptmpublishers.com)



BJPsych

## Bulletin

## ADVERTISING SALES

**PTM Publishers Limited**  
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## PUBLISHER

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University Printing House  
Shaftesbury Road  
Cambridge CB2 8BS UK

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## ADVERTISING RATES

Display advertising is accepted by *BJPsych Bulletin*, but only as an adjunct to an equivalent booking placed in same issue of *The British Journal of Psychiatry*.

## CONDITIONS

- Minimum specification: half page, full colour
- Cover positions: unavailable
- Bound inserts: unavailable
- Advertising rates: as per *The British Journal of Psychiatry*, discounted by 25%

## EXAMPLE

- Half page (ordinary position) colour advertisement placed in BJP, cost - £1,530.00  
Similar or equivalent advertisement placed in BJB, cost - £1,147.50
- Whole page (facing matter) colour advertisement placed in BJP, cost - £2,145.00  
Similar or equivalent advertisement placed in BJB, cost - £1,608.75

## MECHANICAL DETAIL

## Dimensions

## TYPE AREA

Whole page	241.0 mm x 183.0 mm
Half page	241.0 mm x 87.5 mm (portrait) 116.5 mm x 183.0 mm (landscape)

## BLEED &amp; TRIM

Page trim size	297.0 mm x 210.0 mm
Page bleed size	303.0 mm x 216.0 mm
DPS trim size	297.0 mm x 420.0 mm
DPS bleed size	303.0 mm x 426.0 mm

## Copy submission

## MONO &amp; COLOUR:

- high resolution PDF or PostScript files
- all fonts and images embedded
- bleed (if applicable) and crop marks
- no transparency
- laser proof required for colour recognition

## Publication information

Frequency	Bi-monthly - 1st day of the month
Copy Date	6 weeks preceding
Cancellation	2 months preceding



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