Founded in 1954, the Business History Conference (BHC) is a non-profit organization devoted to encouraging all aspects of the research, writing, and teaching of business history and of the environment in which business operates. Its membership is international and representative of economists, historians, and those in allied fields, such as history of technology, accounting, labor, transportation, and government, who focus on business history as a means of understanding their subjects.

## BHC Officers, 2019-2020

Edward Balleisen, *President*Neil Rollings, *President-Elect*Teresa de Silva Lopes, *Past-President*Andrew Popp, *Secretary-Treasurer* (2018–2022)

#### **BHC Trustees**

Christy Ford Chapin (2017–2020)
Peter A. Coclanis (2018–2021)
Paloma Fernandez-Perez (2017–2020)
Anne Fleming (2018–2021)
Ai Hisano (2019–2022)
Eric S. Hintz (2017–2020)

Susie J. Pak (2017–2020) Laura Phillips Sawyer (2018–2021) Heidi Tworek (2019–2022) Benjamin Waterhouser (2019–2022) Alexis Yates (2018–2021) Madeline Zelin (2019–2022)

## **Past President on Board**

Mary O'Sullivan

#### **MEMBERSHIP**

Persons interested in joining the Business History Conference should contact the Secretary-Treasurer: Roger Horowitz, Hagley Museum and Library, P.O. Box 3630, Wilmington, DE 19807-0630; e-mail: rh@udel.edu; Carol Ressler Lockman, email: clockman@hagley.org or on the BHC website at http://www.thebhc.org/jointhebhc. Complete information about the Business History Conference may be found on the organization's Web pages at https://thebhc.org.

Business and Economic History, the proceedings volume of the Business History Conference, was published through 1999 (Volume 28). For the 2000 annual meeting and thereafter, the presidential address and dissertation summaries will appear in the fourth issue of Enterprise & Society.

Visit the Web sites: www.journals.cambridge.org/eso and www.thebhc.org/publications/eanshome.html.

### LICENSE

It is a condition of publication in the journal that authors grant an exclusive license to the Business History Conference. This ensures that requests from third parties to reproduce articles are handled efficiently and consistently and will also allow the article to be as widely disseminated as possible. Authors may use their own material in other publications provided that the journal is acknowledged as the original place of publication and Cambridge University Press as the publisher.

For full Guidelines, please see our Web site: https://www.cambridge.org/core/journals/enterprise-and-society/information/instructions-contributors.

# ARTICLES

Foreign Direct investment in China's Electrification: Between Colonialism and Nationalism, 1882–1952 CHENXIAO XIA	
Fashion and Institutions: The AIIA and the Ready-to-Wear Industry in Italy (1945–1975) IVAN PARIS	. 4
Defining and Defending Valid Citizenship During War: Jewish Immigrant Businesses in World War I Britain sтернаміе sекета	. 78
Loss of Department Stores' Dominant Status in China's Apparel Retail Industry	11'
Control Without Responsibility: The Legal Creation of Franchising, 1960–1980  BRIAN CALLACI	150
Who Runs the Firm? A Long-Term Analysis of Gender Inequality on Swiss Corporate Boards STEPHANIE GINALSKI	183
The Rise of Neoliberalism and the Termination of Keynesian Policies: A Multilevel Governance Analysis of the Closure of the Amsterdam Shipyards, 1968–1986 SJOERD KEULEN AND RONALD KROEZE	212
Expropriations of Foreign Property and Political Alliances: A Business Historical Approach MARCELO BUCHELI AND STEPHANIE DECKER	24

## REVIEWS