

## Editors' Note

This issue of *Business History Review* explores many of the core themes of the journal, including the impact of business on the environment. Nicolas Marty's article, "The True Revolution of 1968," examines the pivotal decision by the French company Vittel to begin selling its mineral water in plastic bottles. The issue also considers the theme of innovation, in this case in the field of financial management. Sebastian Hoffmann and Stephen P. Walker's article, "Adapting to Crisis," describes how German firms altered their accounting information systems during the hyperinflation of the 1920s. Other articles emphasize the impact of globalization on business strategy. In "Investing in the New Republic," Ghassan Moazzin examines the activities of multinational banks in China during the Revolution of 1911 and its aftermath. Mircea Raianu's study of Tata, "Trade, Finance, and Industry in the Development of Indian Capitalism," considers the relationship between trade and industry in the development of capitalism in India. Finally, Monica Keneley's article, "British Fire Insurers in Australia, 1860–1920," looks at the global expansion of British insurers in the nineteenth century and, especially, their effort to do business in Australia.