

Trademark and Unfair Competition Conflicts

With the rise of internet marketing and e-commerce around the world, international and cross-border conflicts in trademark and unfair competition law have become increasingly important. In this groundbreaking work, Tim Dornis—who, in addition to his scholarly pursuits, has worked as an attorney, a public prosecutor, and a judge, giving him experience in both civil and common law jurisdictions—presents the historical-comparative, doctrinal, and economic aspects of trademark and unfair competition conflicts law. This book should be read by any scholar or practitioner interested in the international aspects of intellectual property generally, and trademark and unfair competition law specifically. This title is also available as Open Access on Cambridge Core at <http://dx.doi.org/10.1017/9781316651285>.

Tim W. Dornis holds the Chair in Private Law, International Private and Economic Law, and Comparative Law at Leuphana Law School, Germany. He studied law and economics in Germany (Eberhard Karls Universität Tübingen) and in the United States (Columbia University, LL.M. (James Kent Scholar), and Stanford Law School, J.S.M.). Before his appointment, Professor Dornis spent several years practicing in an international law firm and as a civil law judge. His scholarship has been awarded a number of prizes and he frequently publishes in international law reviews and journals.

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*Historical-Comparative, Doctrinal,
and Economic Perspectives*

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