the human context

Editor Responsible:

Paul A. Senft, 17 Platt's Lane, London, NW3 7NP, U.K.

VOLUME V, NO. 3, 1973

Articles

HENRI EY: Consciousness
EUGENE GENDLIN: The Grounds of Explication
K. P. KISKER: The Future of Psychiatric Therapy
D. INGLEBY: The Psychology of Child Psychology
E. ENG: Significance of the Rhetorical Tradition for the Self-Understanding of Psycho-

therapy

N. ELRÓD: Eine Orientierung ueber meine psychotherapeutische Praxis

A. ETZIONI: The Crisis of Modernity

Documents and Reports, Book Reviews, Books Received

Subscription per volume (3 issues) £5.25 (US \$15.75) Single issues and back numbers £2.00 (US \$6.00)

Subscriptions and advertising enquiries should be sent to

BASIL BLACKWELL & MOTT LTD. (JOURNALS DEPT.) 108 COWLEY ROAD, OXFORD OX4 1JF, U.K.

Typescripts. The top copy of the typescript should be submitted and, if possible a second copy also. Contributions should be clearly typed on one side of the paper only using a conventional size of paper, preferably A4 (or 21.6 by 28 centimeters for those at work where A4 is not available). Authors should hold one copy for the correction of proofs. The title-page should include the title, author's name and affiliation, in that order, along with an abstract of the article. Areas of study to which the articles may be of interest should be listed at the end of the abstract.

Titles should be so worded that the first part may be used as a running headline (with a maximum length of 50 characters, including spaces). They should be typed on a separate sheet, together with the author's name and the address to which he wishes proofs to be sent.

Citations and forms of emphasis. Normally the Latin alphabet is to be used. Cited forms should be underlined to represent italicization in print. Translational 'meanings' should be placed within single quotation marks.

References are to be made in the text (and not in footnotes) by giving in brackets the name of the author and year of publication, and where relevant the page(s) referred to; e.g. (Whitney 1867: 45-53). If the author's name is part of the text, the following form should be used: 'Whitney (1867: 48) maintained that . . .'. When a work written by two or more authors is referred to, all names should be given in the first citation; e.g. (Weinreich, Labov & Herzog 1968): in subsequent citations the first name only should be given, with 'et al.' added; e.g. (Weinreich et al., 1968). When separate works are referred to in the same bracket, those by the same author should be separated by commas and those by different authors by semi-colons: e.g. (Whitney 1867; Firth 1935, 1957a). Initials should be used (after the author's name) only when it is necessary to distinguish between two or more authors of the same name, all of whom are referred to in the same article.

All works referred to should be listed at the end of the article, double-spaced and in alphabetical order. The titles of articles should so far as possible be abbreviated according to the conventions of the Linguistic Bibliography of the Permanent International Committee of Linguists (CIPL).

Examples of references (note the use of punctuation marks within references):

Firth, J. R. (1957a). Ethnographic analysis and language with reference to Malinowski's views. In R. W. Firth (ed.), Man and culture: an evaluation of the work of Bronislaw Malinowski. London: Routledge and Kegan Paul. 93-118.

— (1957b). A synopsis of linguistic theory, 1930-55. Studies in linguistic analysis (Special volume of the Philological Society). Oxford, 1-33.

Sapir, E. (1929). The status of linguistics as a science. Lg. 5, 207-14. (Reprinted in D. G. Mandelbaum (ed.). (1949) Selected writings of Edward Sapir. Berkeley and Los Angeles: U. California P. 160-6.)

Book reviews. With the exception of the title-page, book reviews should be submitted in the same form as articles. The title-page should take the following form: Edwin Ardener (ed.), *Linguistics and Social Anthropology*. (ASA Monographs, 10.) London: Tavistock, 1971.

Reviewed by Clive Criper Department of Linguistics University of Edinburgh

There is no need to submit an abstract with a book review.

Proofs. First proofs only will be sent to the author (or his nominee), who will be expected to correct them and return them to the Editor, by airmail where appropriate, within ten days of receipt.

Separates. Fifty separates of both articles and review articles will be provided free of charge. Additional separates may be obtained at reasonable cost, provided that these are ordered before publication on the special form sent out with the proofs.

Submission of an article is taken to imply that it has not previously been published, or is not being considered for publication elsewhere. If an author is publishing a related article alsewhere, this fact should be stated.

Copyright. Contributors of accepted articles will be asked to assign their copyrights, on certain conditions, to Cambridge University Press, to help protect their material, particularly in the U.S.A.

Language in Society

Volume 2 Number 2 October 1973

ARTICLES	Page
A. LOMAX: Cross cultural factors in phonological change H. GILES, D. M. TAYLOR, & R. BOURHIS: Towards a theory of interpersonal accommodation through language: Some Canadian data	161
On the Ethnography of Oratory	1//
M. ROSALDO: I have nothing to hide: The language of Ilongot oratory E. O. KEENAN: A sliding sense of obligatoriness: The poly-structure of Malagasy	193
oratory	225
REVIEWS	
On the dimensions of sociolinguistics	
J. J. GUMPERZ & D. HYMES (eds.): Directions in sociolinguistics (Pride)	245
Linguistic semantics and social reality	
H. GIPPER: Gibt es ein sprachlich relativitätsprinzip? Untersuchungen zur Sapir-Whorf Hypothese (Schaff)	263
C. J. FILLMORE & D. T. LANGENDOEN (eds.): Studies in linguistic semantics (Sherzer) Joint review article with:	
R. J. O'BRIEN, S. J. (ed.): Linguistics: Developments of the sixties—viewpoints for the seventies (Sherzer)	269
Language policy	
J. DAS GUPTA: Language conflict and national development: Group politics and national language policy in India (Khubchandani) S. B. HEATH: Telling tongues: Language policy in Mexico. Colony to nation (Lastra	289
de Suarez)	294
J. DAKIN, B. TIFFIN, & H. G. WIDDOWSON: Language in education: The problem in Commonwealth Africa and the Indo-Pakistan Sub-continent (Bowen)	298
Sociolinguistic research in Africa	
W.H. WHITELEY (ed.): Language use and social change. Problems of multilingualism with special reference to Eastern Africa (Rubin) J. SPENCER (ed.): The English language in West Africa (Banjo)	301
Language obsolescence	3~3
M. SALA: Estudios sobre el judeoespañol de Bucarest (Thompson)	308
	300
Acquisition of speech	
M. C. WARD: Them children: A study in language learning (Macaulay) W. BRANDIS & D. HENDERSON: Social class, language and communication (Maratsos)	310
	314
PUBLICATIONS RECEIVED	320

© Cambridge University Press 1973

CAMBRIDGE UNIVERSITY PRESS

Bentley House, 200 Euston Road, London NWI 2DB American Branch: 32 East 57th Street, New York, NY 10022

Single parts £2.50 net in UK (\$9.00 in USA)
Annual subscription £4.00 net in UK (\$14.50 in USA)

Printed in Great Britain by Alden & Mowbray Ltd at the Alden Press, Oxford