

Management and Organization Review - Inaugural Research Frontiers Conference December 4-7, 2014

We are pleased to announce the Inaugural *Management and Organization Review (MOR)* Research Frontiers Conference will be held at the Hong Kong University of Science and Technology (HKUST), from December 4 to 7, 2014; and the pre-conference Paper Development Workshop will also be held at City University of Hong Kong on December 4, 2014.

The purpose of the annual *MOR* Research Frontiers Conference is to serve as the exploration platform to stimulate investigation and knowledge creation of phenomena in the social sciences underlying management and organizations and globalization through boundary-crossing dialog and discourse. **The conference is intended to provide the Editors of MOR the basis for framing future special issues for the journal.** In addition, the conference draws together social science thought leaders, management and organization scholars, executives, entrepreneurs, policy-makers, and non-business scholars in a community building and enhancing setting.

Plenary Panel 1 – Prospects of China becoming a center for global-class technological innovation and entrepreneurship? (Martin Kenney, University of California, Davis; Silvia Massini, University of Manchester; Douglas B. Fuller, Zhejiang University; Lan Xue, Tsinghua University; John Mathews, Macquarie University)

Plenary Panel 2 – Innovation in Chinese manufacturing: Empirics and models (Gordon Walker, Southern Methodist University; Sea-Jin Chang, National University of Singapore; Frank (Fan) Xia, Peking University; Zhixi Wan, University of Illinois, Urbana-Champaign; Brian (Xun) Wu, University of Michigan)

Plenary Panel 3 – Role of cultural diversity in creativity and innovation in developing economies: A multilevel perspective (Chi-yue Chiu, Nanyang Technological University; Ying-yi Hong, Nanyang Technological University; Letty Y-Y Kwan, Sun Yat-Sen University; Namrita Bendapudi, Nanyang Technological University; Shyhnan Liou, National Cheng-Kung University; Angela Ka-Yee Leung, Singapore Management University; Chi-Ying Cheng, Singapore Management University)

Plenary Panel 4 – What innovation policies does China need to catch-up with the most advanced countries in the world? (Johann Peter Murmann, UNSW Australia Business School; Keun Lee, National Seoul University; Michael Witt, INSEAD; Can Huang, Zhejiang University; Kirsten Bound, NESTA)

Plenary Panel 5 – Polycontextual perspectives: Nuanced understanding of business dynamics in emerging economies (Mary Ann von Glinow, Florida International University; Claudia (Kaye) Bird Schoonhoven, U.C Irvine; Mary B. Teagarden, Thunderbird School of Global Management; Rosalie L. Tung, Simon Fraser University; Weidong Xia, Florida International University)

Plenary Panel 6 – Beyond individuals: A Chinese contextual perspective on creativity (Yaping Gong, Hong Kong University of Science and Technology; Kwok Leung, Chinese University of Hong Kong; Jing Zhou, Rice University; Zhi-Xue Zhang, Peking University; Miriam Erez, Israel Institute of Technology; Lin Lu, Shanghai Jiao Tong University; Fuli Li, Xi'an Jiaotong University)

Plenary Panel 7 – Comparative perspective from developed and developing markets on firm innovation (Bilian Sullivan, Hong Kong University of Science and Technology; Sheen S. Levine, University of Texas at Dallas and Columbia University; John Child, University of Birmingham; Gordon Redding, INSEAD; Simon Collinson, University of Warwick)

Closing Gala – China, the Next Global Innovation Hub? (Arie Y. Lewin, Duke University; Yves Doz, INSEAD; Steven Veldhoen, Booz & Cie Innovation)

Sponsored by:

- The Hong Kong University of Science and Technology (HKUST)
 - HKUST Business School
 - Institute for Emerging Market Studies
 - Department of Management
- The City University of Hong Kong:
 - Department of Management



International Association for Chinese Management Research

中国管理研究国际学会

www.iacmr.org

The International Association for Chinese Management Research (IACMR), founded in 2001, is a professional, academic organization to serve scholars, students, managers, and consultants who are interested in advancing knowledge about the management of organizations operating in the Chinese context.

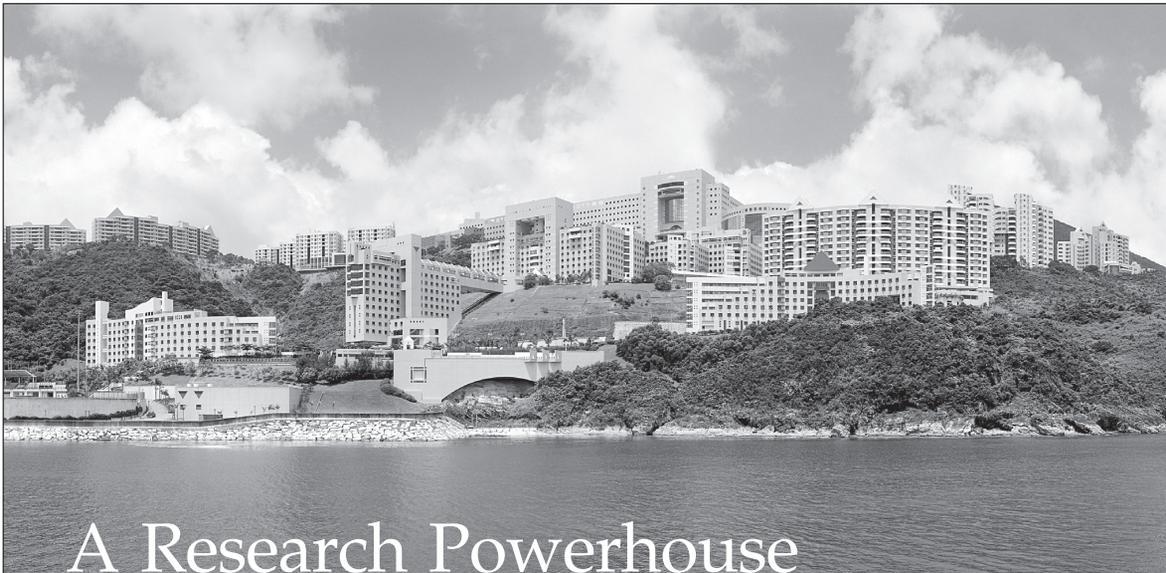
The primary goal of the Association is to promote scholarly studies of the organization and management of firms by:

- Providing a forum for the exchange of ideas and experience among researchers about management research in the Chinese context.
- Facilitating international collaboration between management researchers around the globe.
- Promoting the development of management research capabilities IN and ON China.
- Publishing the best research on Chinese management and organizations.

Regular activities of the IACMR include:

- Bi-annual international conference beginning with the Inaugural Conference in Beijing, China, June 17–20, 2004, the second conference in Nanjing, China, on June 15–18, 2006, the third conference in Guangzhou, China, on June 19–22, 2008, the fourth conference in Shanghai, China, on June 17–20, 2010, the fifth conference in Hong Kong, on June 20–24, 2012, the sixth in Beijing, China, on June 18–22, 2014 and the seventh conference scheduled in Hangzhou, China, June 15–19, 2016.
- Annual business meeting at the same site as the Academy of Management meeting.
- Special lectures by distinguished professors and business leaders at the business meetings.
- Research seminars by leading Chinese and international scholars in China.
- Research methods and dissertation development workshops for Chinese scholars and doctoral students.
- Official journal *Management and Organization Review*.
- Online executive magazine *Management Insights*.
- Bimonthly IACMR Briefing.
- Book series on research methods.

For detailed information about IACMR activities or membership, visit our website (www.iacmr.org) or contact us by email at iacmr@asu.edu (U.S.A.), iacmr@pku.edu.cn (China) or by phone 1-202-885-1489 (U.S.A.), or 8610-6275-8824 (China).



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- Please visit <http://www.gsm.pku.edu.cn/program/iphd> for the detailed information for application.

Guanghua Contacts: Christine You (86-10- 62756701, iphd@gsm.pku.edu.cn)





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Shanghai Jiao Tong University

Shanghai Jiao Tong University (SJTU) is a comprehensive, research based national key university established in 1896, initially named Nanyang Public School. While SJTU has always enjoyed the highest reputation for its engineering programs, it has recently made tremendous progresses in economics and related fields.

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Antai College of Economics & Management (ACEM), SJTU is widely recognized as one of China's leading business colleges. ACEM offers a comprehensive range of the highest quality programs available. Our MBA program was rated 41st among global MBA programs in 2008 and the Masters of Science in Management program was ranked 37th globally in 2009 by the Financial Times. As the first China-based business school to be triply accredited by EQUIS, AMBA and AACSB, it aims to develop the highest-level managerial talent, with thoroughly international perspectives and capacities, and the ability to compete in the global economy.

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Based on research published primarily in
Management and Organization Review

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此外，杂志还设有企业家专栏，通过采访的形式分享中国企业家的管理哲学和最佳管理实践。

Chinese Management Insights is a Chinese-English bilingual publication that converts leading academic research on China-related topics into summaries that can be easily read and used by managers. These summaries exclude most of the academic theory, research methodology and literature references that are in the original full papers, and focus on what is directly useful to managers. Most of the papers come from *Management and Organization Review*, published by the International Association for Chinese Management Research (IACMR). In addition, we will publish Chinese executives' perspective on management philosophy and best management practices of their companies.

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《中国经济学人》创刊于2006年3月，由中国社会科学院主管，向世界介绍中国经济学和管理学的最新学术进展，发表关于中国经济的原创性学术论文和研究报告。《中国经济学人》已经加入美国经济学会 EconLit 以及 EBSCO 学术期刊数据库。

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