COMMENT)

A semi-scholarly medley?

In July this year we received a letter from Ruth Wajnryb, who looks after the training of teachers of English at the Institute of Languages at the University of New South Wales. In it she notes that ET is 'unusual':

'I refer here to the informative-instructive element as well as to the level of entertainment and fun. There is no doubt that it is a serious journal. Yet it manages to be serious without being deadly or boring; and it caters for a certain passion for words that many people fall victim to.'

Manfred Görlach is Professor of English at the University of Köln in West Germany. Regular readers of ET will be familiar with his name, through references to his work and the publications he edits: the monograph series Varieties of English Around the World and the journal English World-Wide. In the summer issue of that journal (EWW 9:1, 1988) he has written a review entitled, 'English as a world language – the state of the art'. In it he includes a short statement about ET:

'English Today was started in 1985, amazingly enough by the eminently respectable Cambridge University Press, to deal with various questions of ELT, but also with varieties and the lexicography, history and sociolinguistics of English, and has since provided a medley of semi-scholarly information combined with more journalistic presentations of material.'

Such comments as 'unusual' and 'amazingly enough' suggest that it has proved by no means easy for the academic world to categorize ET. They are also testimony to the extent to which reporting on English has in the past been divided into the 'serious' and the rest. Professor Görlach's use of 'semischolarly' is ambiguous: it could mean that some parts of the magazine are scholarly and some are not, or that ET's content is never closer than halfway to scholarship. It is also worth pointing out that the review was never intended as a vehicle primarily for ELT (British English language teaching overseas). The noun 'medley' does, however, seem appropriate. The Collins English Dictionary (1986) notes that a medley has 'various tunes arranged as a continuous whole'. That sounds like English, only one of whose many tunes is played in the groves of academe.

Tom McArthur

The editorial policy of *English Today* is to provide a focus or forum for all sorts of news and opinion from around the world. The points of view of individual writers are as a consequence their own, and do not reflect the opinion of the editorial board. In addition, wherever feasible, *ET* leaves unchanged the orthography (normally British or American) and the usage of individual contributors, although the editorial style of the magazine itself is that of Cambridge University Press.



© Cambridge University Press 1988. No contents may be reproduced by any means without the permission of Cambridge University Press.

English Today (ISSN 0266-0784) is a quarterly. ISBN 0 521 35555 9

UNITED KINGDOM:

Publisher: Cambridge University Press, Edinburgh Building, Shaftesbury Road, Cambridge CB2 2RU. Telephone (0223) 312393

Subscriptions: the current annual subscription price for four issues for libraries and institutions is £30 in UK, £33 elsewhere; £15 for individuals; £10 for students and the retired; airmail £8 per year extra. Apply to Paul Driver.

Promotion: write to Sarah Nichols, at the above address.

Advertising Sales: write to Andrew Patterson at Rooms 484–6, Tavistock House South, Tavistock Square, London WC1H 9JZ. Telephone (01) 388 7487/8/9.

USA AND CANADA.

Publisher: Cambridge University Press, 32 East 57th Street, New York 10022. Telephone (212) 688 8888.

Subscriptions: the current annual subscription price in USA and Canada for libraries and institutions is \$50; \$25 for individuals; \$17.50 for students and the retired; Copies are air-freighted to New York to arrive with a minimum of delay. Apply to Janet De Sandre.

Promotion: write to Harry Florentine at the above address.

Advertising Sales: write to Julie Hamburger at the above address.

Application to mail at second class postage rates pending at New York, NY and at additional mailing offices. POSTMASTER: send address changes in USA and Canada to English Today, Cambridge University Press, 510 North Avenue, New Rochelle, NY 10801.

Letters to the Editor: write to Dr Tom McArthur, Editor, English Today, 22–23 Ventress Farm Court, Cherry Hinton Road, Cambridge CB1 4HD, UK.

Typeset by Goodfellow & Egan. Printed in Great Britain at the University Press, Cambridge.