

SIGNS AND SOCIETY

(ISSN 2326-4489, E-ISSN 2326-4497)

Signs and Society is published three times a year in the winter, spring, and fall by the University of Chicago Press, 1427 E. 60th St., Chicago, IL 60637. The journal was founded collaboratively by the Semiosis Research Center at Hankuk University of Foreign Studies and the Department of Anthropology and Graduate Program in Global Studies at Brandeis University, with funding from the National Research Foundation of Korea's "Humanities Korea" project.

EDITOR

Asif Agha, University of Pennsylvania

DIRECTOR

Paig-Ki Kim, Hankuk University of Foreign Studies

MANAGING EDITOR

Kyung-Nan Koh, Hankuk University of Foreign Studies

EDITORIAL BOARD

Jan Blommaert Tilburg University	Zane Goebel University of Queensland	Michael Silverstein University of Chicago	Javier Urcid Brandeis University
J. Joseph Errington Yale University	Martha Sif Karrebæk Københavns Universitet	Rupert Stasch University of Cambridge	
Nancy R. Felson University of Georgia	Massimo Leone Università di Torino	Greg Urban University of Pennsylvania	

BOARD OF DIRECTORS

Ki Sun Chun Hankuk University of Foreign Studies	Richard J. Parmentier Brandeis University
Paig-Ki Kim Hankuk University of Foreign Studies	Michael Silverstein University of Chicago
Kyung-Nan Koh Hankuk University of Foreign Studies	

Signs and Society is an open-access online journal that is freely available worldwide. Visit the journal's website (www.journals.uchicago.edu/journals/sas/about) for information on access and purchase options, including e-Book Editions and print copy orders. To get *Signs and Society* listed for free in your institution's catalog, request that your librarian contact The University of Chicago Press at subscriptions@press.uchicago.edu.

Correspondence: Potential contributors are encouraged to directly contact the Editor-in-Chief, Asif Agha, at asifagha@sas.upenn.edu. Please address all other editorial inquiries to the managing editor at sas@hufs.ac.kr.

For access assistance and technical support, please e-mail help@press.uchicago.edu.

Advertising space in *Signs and Society* is available. For information and rates, please contact the advertising sales staff by e-mail at j-advertising@press.uchicago.edu. Advertising is limited to material of scholarly interest to our readers.

Permissions: Articles may be copied or otherwise reused without permission only at the extent permitted by Sections 107 and 108 of the U.S. Copyright Law. Permission to copy articles for personal, internal, classroom, or library use may be obtained from the Copyright Clearance Center (www.copyright.com). For all other uses, such as copying for general distribution, for advertising or promotional purposes, for creating new collective works, or for resale, please contact Permissions Coordinator, Journals Division, University of Chicago Press, 1427 E. 60th St., Chicago, IL 60637 USA. Fax: 773-834-3489. E-mail: journalpermissions@press.uchicago.edu. Articles in the public domain may be used without permission, but it is customary to contact the author.

© 2018 Semiosis Research Center at Hankuk University of Foreign Studies. All rights reserved.