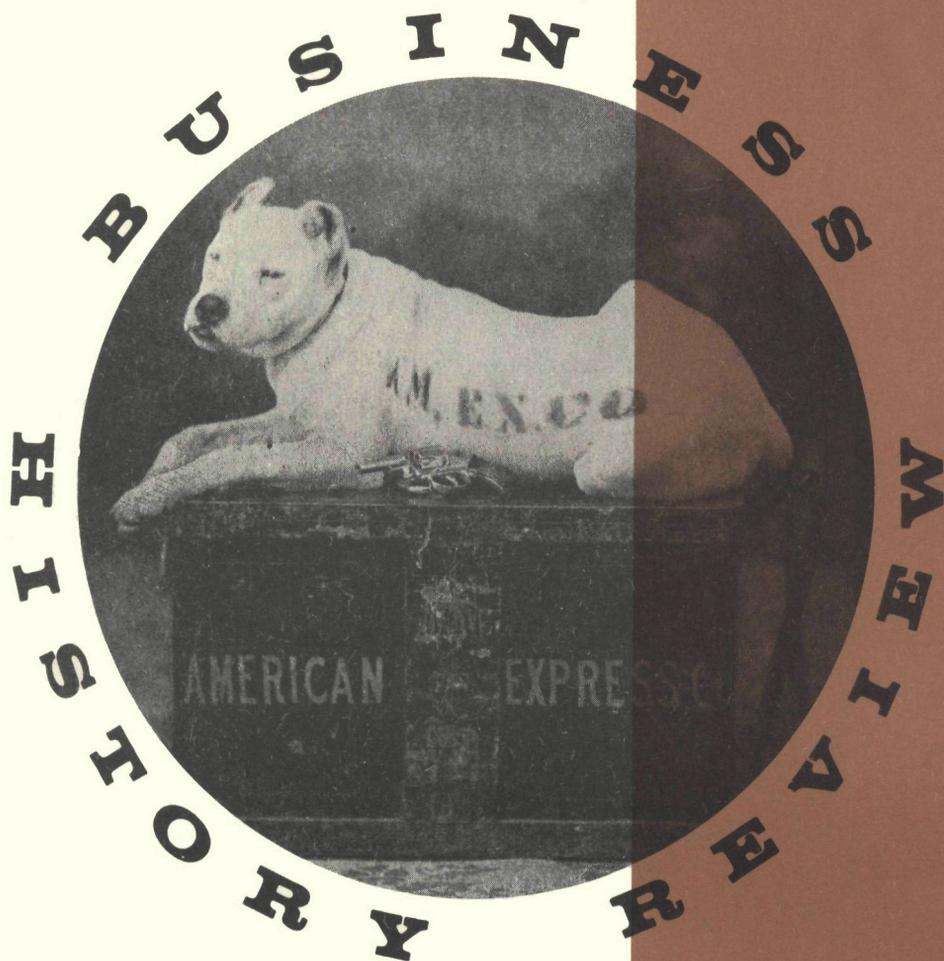




- European Multinational Manufacturing
- British-Based Multinational Manufacturing
- Foreign Enterprise in Russian & Soviet Industry
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- American Direct Investment in France
- Oil Companies in Latin America, 1920s
- EDITOR'S CORNER

Special Issue
Multinational
Enterprise



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COVER: 1885 mascot of American Express,
an early U.S. firm with a branch
in France. See pp. 382-413.

BUSINESS HISTORY REVIEW

C O N T E N T S

THE ORIGINS OF MULTINATIONAL MANUFACTURING BY CONTINENTAL EUROPEAN FIRMS	277
LAWRENCE G. FRANKO	
THE ORIGINS OF BRITISH-BASED MULTINATIONAL MANUFACTURING ENTERPRISES	303
JOHN M. STOPFORD	
FOREIGN ENTERPRISE IN RUSSIAN AND SOVIET INDUSTRY: A LONG TERM PERSPECTIVE	336
JOHN P. MCKAY	
THE MULTINATIONAL SPREAD OF JAPANESE MANUFACTURING INVESTMENT SINCE WORLD WAR II	357
M. Y. YOSHINO	
ORIGINS OF UNITED STATES DIRECT INVESTMENT IN FRANCE	382
CHARLES P. KINDLEBERGER	
MULTINATIONAL OIL COMPANIES IN SOUTH AMERICA IN THE 1920s	414
MIRA WILKINS	
EDITOR'S CORNER	447

Editor's Note

Since 1962, the Review has occasionally published special issues summarizing progress in heavily researched fields or exploring new subjects or areas too long neglected by business and economic historians. By definition, these issues involve extraordinary planning, selection, and presentation arrangements; and, by definition, they cannot be regularly produced on demand. Nevertheless, we remain

(continued on next page)

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C O N T E N T S

(continued)

convinced that reasonably periodic special issues are useful synthesizing and focusing devices. The favorable receptions given our issues on fashion (1963), American government-business relations (1964), international government-business relations (1964), transportation (1965), Latin America (1965), Japan (1970), and Canada (1973), have been gratifying and have sustained us in our view.

With considerable pride, we present this special issue on multinational enterprise. The topic is one of much current interest, and it seems likely to be of growing concern in the future. Unlike many studies to date, most of these articles deal with enterprises based outside the United States. The emphasis is on manufacturing and on direct rather than portfolio investment. Most of the contributions here underscore the deep historical roots of multinational business and point to the importance of an awareness of the past in understanding the present. We extend special thanks to Mira Wilkins, whose assistance and counsel on this issue were most valuable.

Glenn Porter

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