



# Economics

Books and Journals from  
Cambridge University Press

Cambridge's economics list is renowned for the breadth and quality of its publishing.

Our book list is home to the work of some of the most important economists in the history of the discipline, most notably John Maynard Keynes, as well as the work of almost 30 Sveriges Riksbank Nobel Prize laureates, including Kenneth Arrow, Herbert Simon, Robert Solow and Joseph Stiglitz.

This is complemented by a cluster of key journals such as *Econometric Theory*, *Journal of Economic History* and *Journal of Financial and Quantitative Analysis*.

For further details visit:

[cambridge.org/core-economics](https://cambridge.org/core-economics)

Cambridge  
**Core**



CAMBRIDGE  
UNIVERSITY PRESS

## Information for authors and readers

**Manuscript submission:** All articles should be submitted through ScholarOne Manuscripts at [mc.manuscriptcentral.com/bpp](http://mc.manuscriptcentral.com/bpp). All manuscripts should follow the manuscript preparation guidelines available online. For more information and style instructions please see [cambridge.org/core/journals/behavioural-public-policy/information/instructions-contributors](https://cambridge.org/core/journals/behavioural-public-policy/information/instructions-contributors).

**Subscriptions:** *Behavioural Public Policy* is published twice a year in May and November. The 2019 price for an online and print subscription for institutions (excluding VAT or sales tax) is \$331.00 in the USA, Canada, and Mexico and £221.00 in the UK and elsewhere. The 2019 price for an online-only subscription is \$245.00 in the USA, Canada, and Mexico and £163.00 in the UK and elsewhere. EU subscribers (outside the UK) who are not registered for VAT should add VAT at their country's rate. VAT registered subscribers should provide their VAT registration number. Prices include delivery by air when appropriate. Japanese prices for institutions are available from Kinokuniya Company Ltd, P.O. Box 55, Chitose, Tokyo 156, Japan. Orders, which must be accompanied by payment, may be sent to a bookseller, subscription agent or direct to the publisher: Cambridge University Press, Journals Fulfilment Department, University Printing House, Shaftesbury Road, Cambridge CB2 8BS, UK, email [journals@cambridge.org](mailto:journals@cambridge.org); or in the USA, Canada and Mexico: Cambridge University Press, Journals Fulfilment Department, 1 Liberty Plaza, Floor 20, New York, NY 10006, USA, email [subscriptions\\_newyork@cambridge.org](mailto:subscriptions_newyork@cambridge.org). Prices include delivery by air. Periodicals postage paid at New York, NY and at additional mailing offices.

**Permissions information:** All rights reserved. No part of this publication may be reproduced, in any form or by any means, electronic, photocopying, or otherwise, without permission in writing from Cambridge University Press. Policies, request forms and contacts are available at: [cambridge.org/about-us/rights-permissions/](https://cambridge.org/about-us/rights-permissions/). Permission to copy (for users in the USA) is available from Copyright Clearance Center: [copyright.com](http://copyright.com), email [info@copyright.com](mailto:info@copyright.com).

**Advertising:** Enquiries should be sent to the publisher at [ad\\_sales@cambridge.org](mailto:ad_sales@cambridge.org).

**Open Access:** Please visit Open Access Publishing at Cambridge ([cambridge.org/openaccess](https://cambridge.org/openaccess)) for information on our Open Access policies, compliance with major funding bodies, and guidelines on depositing your manuscript in an institutional repository.

*Behavioural Public Policy* and all other Cambridge journals can be found at [cambridge.org/core](https://cambridge.org/core)

This journal has been printed on FSC-certified paper and cover board. FSC is an independent, non-governmental, not-for-profit organization established to promote the responsible management of the world's forests. Please see [www.fsc.org](http://www.fsc.org) for information.

### The contact hypothesis re-evaluated

Elizabeth Levy Paluck, Seth A. Green and Donald P. Green

129

### When and why defaults influence decisions: a meta-analysis of default effects

Jon M. Jachimowicz, Shannon Duncan, Elke U. Weber and Eric J. Johnson

159

### Transparency effects on policy compliance: disclosing how defaults work can enhance their effectiveness

Yavor Paunov, Michaela Wänke and Tobias Vogel

187

### Drawing false inferences from mandated disclosures

Oren Bar-Gill, David Schkade and Cass R. Sunstein

209

### Nudging folks towards stronger password choices: providing certainty is the key

Karen Renaud and Verena Zimmermann

228

### Reviewers: *Behavioural Public Policy* 2019

259

Cambridge Core

For further information about this journal  
please go to the journal website at:  
[cambridge.org/bpp](https://cambridge.org/bpp)



MIX  
Paper from  
responsible sources  
FSC® C007785

CAMBRIDGE  
UNIVERSITY PRESS