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FINANCIAL MANAGEMENT AND POLICY

By James Van Horne, Stanford University

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THE ECONOMICS OF CORPORATE FINANCE

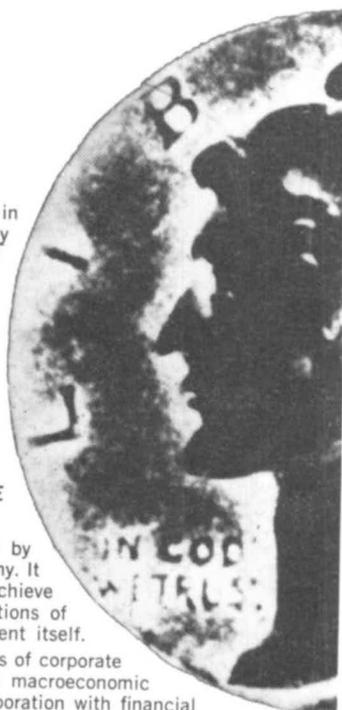
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Focuses on the financial adjustments made by corporations in response to a dynamic economy. It describes how the corporation attempts to achieve maximum profits while subject to the restrictions of owners, creditors, government, and management itself.

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