

VOLUME 41

PART 3

JULY 2012

0047-2794

JOURNAL OF SOCIAL POLICY

A JOURNAL OF THE SOCIAL POLICY ASSOCIATION

JOURNAL OF SOCIAL POLICY | VOL 41 | PART 3 | JULY 2012 | PP. 455-656

CAMBRIDGE

CAMBRIDGE
UNIVERSITY PRESS

Journal of Social Policy

Editors: TANIA BURCHARDT, London School of Economics and Political Science
HARTLEY DEAN, London School of Economics and Political Science
Email: jsp@lse.ac.uk

Social Policy Digest Online Editor

FRAN BENNETT with KEN JONES, Oxford

Book Review Editor

BRIAN LUND, Manchester Metropolitan University, Manchester

Editorial Board

NICK ELLISON (Chair), University of Leeds
FRANCESCA BASTAGLI, London School of Economics and Political Science
CATHERINE BOCHEL, University of Lincoln
HUGH BOCHEL, University of Lincoln
GARY CRAIG, University of Durham
CHRISTOPHER DEEMING, University of Bristol
CAROLINE GLENDINNING, University of York
CHRIS HOLDEN, University of York
MISA IZUHARA, University of Bristol
RANA JAWAD, University of Bath
ALISON KOSLOWSKI, University of Edinburgh
COLIN LINDSAY, University of York

INGELA NAUMANN, University of Edinburgh
CHRISTINA PANTAZIS, University of Bristol
ADAM WHITWORTH, University of Sheffield

International Editorial Advisers

ANNELI ANTONNEN (Finland)
GIULIANO BONOLI (Switzerland)
MARCELO ABI-RAMIA CAETANO (Brazil)
BETTINA CASS (Australia)
ROBERT GOODIN (Australia & UK)
BJORN HVINDEN (Norway)
JANICE KEEFFE (Canada)
HUCK-JU KWON (Korea)
LUTZ LEISERING (Germany)
FRANCES LUND (South Africa)
GREG MARSTON (Australia)
KINGLUN NGOK (China)
ITO PENG (Canada)
TAKAFUMI UZUHASHI (Japan)
JANE WALDFOGEL (US)
CHACK-KIE WONG (Hong Kong)

Editorial Policy: The *Journal of Social Policy* welcomes scholarly papers which analyse any aspect of social policy and administration. In particular, it seeks to encourage contributions which integrate conceptual or theoretical ideas with the use of empirical evidence. Its scope is both international and comparative, and it draws on research and developments in all of the social sciences. (See Editorials, *Journal of Social Policy*, 33 (2004), 3, 345–6, and 28 (1999), 2, 181–2)

Subscriptions: *Journal of Social Policy* is sold together with *Social Policy and Society* as a joint subscription only, and is published four times per year: January, April, July and October. The annual 2012 institutional electronic-only subscription rate is US \$542 in USA, Canada and Mexico, £317 elsewhere; print plus electronic US \$630 or £362; print-only US \$593 or £348. Single parts (*Journal of Social Policy only*) cost US \$155 or £94. Prices exclude VAT, but include delivery by air where appropriate. Orders, which must be accompanied by payment, may be sent to a bookseller, subscription agent or direct to the publishers: Cambridge University Press, The Edinburgh Building, Shaftesbury Road, Cambridge CB2 8RU. Orders from the USA, Canada or Mexico should be sent to Cambridge University Press, Journals Fulfillment Department, 100 Brook Hill Drive, West Nyack, New York 10994–2133. EU subscribers (outside the UK) who are not registered for VAT should add VAT at their country's rate. VAT registered subscribers should provide their VAT registration number. Japanese prices for institutions are available from Kinokuniya Company Ltd, P.O. Box 55, Chitose, Tokyo 156, Japan.

Copies of the journal for subscribers in the USA, Canada and Mexico are sent by air to New York to arrive with minimum delay. Periodicals postage paid at New York, NY, and at additional mailing offices. POSTMASTER: send address changes in USA, Canada and Mexico to *Journal of Social Policy and Society*, Cambridge University Press, 100 Brook Hill Drive, West Nyack, New York 10994–2133.

Copying: This journal is registered with the Copyright Clearance Center, 222 Rosewood Drive, Danvers, MA 01923, USA (www.copyright.com). Organizations in the USA who are also registered with CCC may therefore copy material (beyond the limits permitted by sections 107 and 108 of US copyright law) subject to payment to CCC. This consent does not extend to multiple copying for promotional or commercial purposes.

ISI Tear Sheet Service, 3501 Market Street, Philadelphia, Pennsylvania 19104, USA, is authorised to supply single copies of separate articles for private use only.

Organisations authorised by the Copyright Licensing Agency may also copy material subject to the usual conditions.

For all other use, permission should be sought from Cambridge or the American Branch of Cambridge University Press.

This journal is included in the Cambridge Journals Online service which can be found at www.journals.cambridge.org

This journal issue has been printed on FSC-certified paper and cover board. FSC is an independent, non-governmental, not-for-profit organization established to promote the responsible management of the world's forests. Please see www.fsc.org for information.

Printed in the United Kingdom by the University Press, Cambridge.

© CAMBRIDGE UNIVERSITY PRESS 2012

SOCIAL POLICY DIGEST ONLINE

FRAN BENNETT AND KEN JONES iii

ARTICLES

JOHN HUDSON
Welfare Regimes and Global Cities: A Missing Link in the Comparative
Analysis of Welfare States? 455

KEES VAN KERSBERGEN AND ANTON HEMERIJCK
Two Decades of Change in Europe: The Emergence of the Social
Investment State 475

RIK VAN BERKEL AND PAUL VAN DER AA
Activation Work: Policy Programme Administration or Professional
Service Provision? 493

MHAIRI MACKENZIE, MAGGIE REID, FIONA TURNER, YINGYING WANG,
JULIA CLARKE, SANJEEV SRIDHARAN, STEPHEN PLATT AND
CATHERINE O'DONNELL
Reaching the Hard-to-Reach: Conceptual Puzzles and Challenges for
Policy and Practice 511

KATH CHECKLAND, STEPHEN HARRISON, STEPHANIE SNOW,
IMELDA McDERMOTT AND ANNA COLEMAN
Commissioning in the English National Health Service: What's the
Problem? 533

ISOBEL ANDERSON AND SIRI YTREHUS
Re-conceptualising Approaches to Meeting the Health Needs of
Homeless People 551

HEATHER BUCKINGHAM
Capturing Diversity: A Typology of Third Sector Organisations'
Responses to Contracting Based on Empirical Evidence from
Homelessness Services 569

CATRINA DENVIR, NIGEL J. BALMER AND ALEXY BUCK
Informed Citizens? Knowledge of Rights and the Resolution of Civil
Justice Problems 591

JOHN OFFER

Robert Pinker, the Idea of Welfare and the Study of Social Policy: On
Unitarism and Pluralism

615

BOOK REVIEWS

- HUGH BOCHEL (ED.) (2011), *The Conservative Party and Social Policy*.
Bristol: Policy Press. £23.99, pp. 326, pbk. 635
- ISOBEL ANDERSON AND DUNCAN SMITH (EDS.) (2011), *Housing and
Inequality*. Coventry: Chartered Institute of Housing. £30,
pp. 277, pbk. 637
- GARY CRAIG, MARJORIE MAYO, KEITH POPPLE, MAE SHAW AND
MARILYN TAYLOR (2011), *The Community Development Reader:
History, Themes and Issues*. Bristol: Policy Press. £28.99, pp. 352, pbk. 639
- MICHAEL LAVALETTE (ED.) (2011), *Radical Social Work Today: Social
Work at the Crossroads*. Bristol: Policy Press. £21.99, pp. 236, pbk. 640
- KENNETH A. ARMSTRONG (2010), *Governing Social Inclusion
Europeanization through Policy Co-ordination*. Oxford: Oxford
University Press. £50, pp. 332, hbk. 642
- JAMES MIDGLEY AND MITSUHIKO HOSAKA (EDS.) (2011), *Grassroots
Social Security in Asia*. Abingdon: Routledge. £75, pp. 157, hbk. 644
- PETER BERESFORD, JENNIE FLEMMING, MICHAEL GLYNN, CATHERINE
BEWLEY, SUZY CROFT FRAN BRANFIELD AND KAREN POSTLE (2011),
Supporting People: Towards a Person-Centred Approach. Bristol:
Policy Press. £19.99, pp. 433, pbk. 646
- NINA ELIASOPH (2011), *Making Volunteers: Civic Life after Welfare's
End*. Princeton, NJ: Princeton University Press. £27.95, pp. 308, hbk. 647
- OWEN JONES (2011), *Chavs: The Demonization of the Working Class*.
London: Verso. £14.99, pp. 298, pbk. 649
- PHIL ALLMENDINGER (2011), *New Labour and Planning: From New
Right to New Left*. Abingdon: Routledge. £95, pp. 208, hbk/£29.99,
pp. 208, pbk. 651
- HARRIET CHURCHILL (2011), *Parental Rights and Responsibilities:
Analysing Social Policy and Lived Experiences*. Bristol: Policy Press.
£26.99, pp. 256, pbk. 652
- JONATHAN S. DAVIES (2011), *Challenging Governance Theory: From
Networks to Hegemony*. Bristol: Policy Press. £24.99, pp. 192, pbk. 654