



The Thomas Newcomen \$1,000 Award in Business History

Presented by

THE NEWCOMEN SOCIETY IN
NORTH AMERICA

in cooperation with

THE BUSINESS HISTORY REVIEW

¶ The Newcomen Society in North America, in cooperation with the *Business History Review*, announces a prize of \$1,000 and scroll to be awarded in 1979 for the best book on the history of business published in the United States during the years 1976-1978.

¶ For the purposes of this award, "the history of business" will be interpreted in its broadest sense, including not only the history of firms or industries, but books tracing interactions of businessmen, analyses of business philosophy or behavior, and studies of the adjustment of businesses and businessmen to their economic, political, and social environments.

¶ Criteria for selection will include contribution to knowledge, depth of analysis, soundness of reasoning, clarity of style and organization, and general readability and format.

¶ The committee to select the recipient of the 1979 Thomas Newcomen \$1,000 Award in Business History is composed of Dr. Albro Martin, Editor, *Business History Review*, Harvard Graduate School of Business Administration; Mr. Stanley van den Heuvel, Trustee, The Newcomen Society in North America; and Professor James P. Baughman, Harvard Graduate School of Business Administration, chairman.

¶ The 1979 Thomas Newcomen \$1,000 Award in Business History will be the sixth in a series of triennial prizes intended to encourage the study and improve the writing of business history in the United States and Canada.



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¶ Two Newcomen Awards in Business History are offered annually for articles published in the *Business History Review*. The *First Prize*, of \$250, is awarded the article judged, according to the rules outlined below, to be the best of the year. The *Special Award*, of \$100, is for the best article by a graduate student or a recent Ph.D. who has not published a book.

¶ Prize articles are selected by a panel of judges composed of a representative of The Newcomen Society and members of the Advisory Board of the *Business History Review*. No member of the Advisory Board or editorial staff shall be eligible for a prize, and articles so authored will not be considered in the judging. Authors eligible for the *Special Award* shall also be eligible for the *First Prize*, but in no event shall both prizes be awarded for the same article. The Advisory Board reserves the right to withhold the *Special Award* in the event that eligible articles do not, in the Board's judgment, merit prize consideration. The awards program is administered by the editorial offices of the magazine.

¶ Criteria for selection include: originality, value, breadth, and interest of contribution, quality of research materials and methods, and quality of presentation.

Zeitschrift für Unternehmensgeschichte

formerly "Tradition. Zeitschrift für Firmengeschichte und Unternehmerbiographie"

Edited for Gesellschaft für Unternehmensgeschichte by Wilhelm Treue and Hans Pohl. Subscription 1978 DM 32 for 3 issues, separate issues DM 12. ISSN 0342-2852

This scholarly journal is published under the auspices of Gesellschaft für Unternehmensgeschichte (German society for business history) which was founded in 1976. The *Zeitschrift* is a sequel to *Tradition*, of which 21 volumes appeared in the last two decades, but the scholarly aims and technical lay-out of the journal are considerably changed. Articles in English will also be accepted. German business history will be its main but not exclusive subject. Similar to the *Business History Review*, it will be dedicated to the history of commercial enterprise and of business management with its regional, national, and international aspects. There will be articles about comparative business history and about special problems such as capital, production, competition, concentration, management, the social conditions of employees and laborers. In addition, there will be reviews and a cumulative bibliography of business history research.

FRANZ STEINER VERLAG GMBH · WIESBADEN · W. GERMANY

The Journal of Transport History

Established in 1953, this is the only journal to be devoted to the history of transport as a whole, and includes articles on both British and international themes. A new series of the journal was started in 1971. This maintains the comprehensive character of the first series, and the journal continues to include book reviews as well as articles. One of its leading features is an annual bibliography of periodical articles in transport studies.

The journal is published twice yearly, in February and September. The annual subscription rate is £5.50 (U.S. \$14.40); single copies £3.00 (U.S. \$8.00).

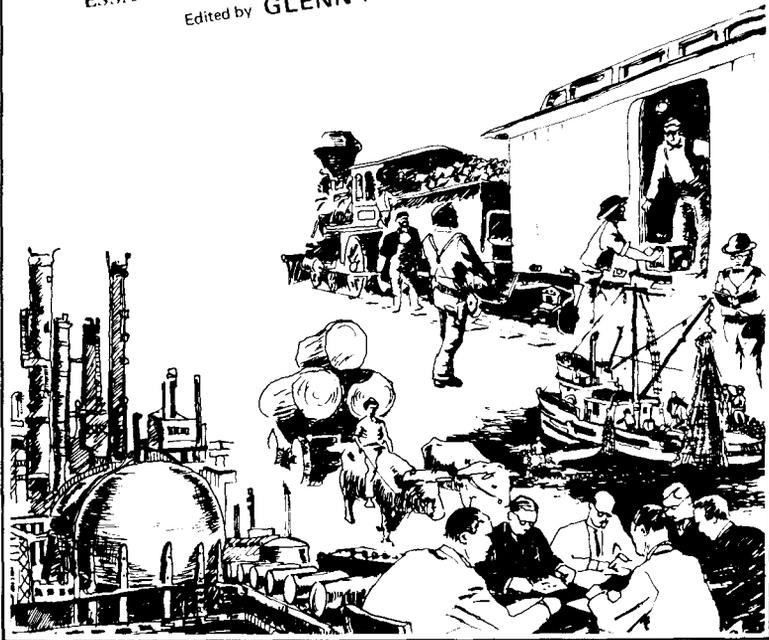
The Editorial Committee welcomes the submission of articles for consideration, which should be sent, in duplicate, to the Committee at this address.



Leicester University Press
2 University Road, Leicester LE1 7RB, England

ENTERPRISE AND NATIONAL DEVELOPMENT

ESSAYS IN CANADIAN BUSINESS AND ECONOMIC HISTORY
Edited by GLENN PORTER AND ROBERT CUFF



These essays deal with a wide range of important topics in the interaction of business, government, and society in Canada. Their value is two-fold. As careful explorations of Canadian history, they provide important insights into the Canadian past. But the issues they treat are still with us, and these essays make important contributions to the continuing debate over such enduring issues as the mainsprings of national identity, the impact of foreign influence on the economy, the search for economic growth, and the optimum relationship between federal and provincial governments in shaping national development.

These essays appeared originally in *Business History Review*. Contributors: Glenn Porter, Christopher Armstrong, H. V. Nelles, Michael Bliss, T. W. Acheson, Stephen Scheinberg, Patricia E. Roy, Alan Wilson. 138 pp. \$2.50/\$6.95.

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Fortunes and Failures

White-Collar Mobility in 19th-Century San Francisco

Peter R. Decker

This is the fullest history of social mobility in a western city and one of the first accounts of white-collar mobility. Using city directories, diaries, Dun and Bradstreet Company ledgers and other sources, Peter Decker traces the origins and careers of merchants who were lured to San Francisco and found either success or failure. The author includes colorful vignettes of such key figures as Levi Strauss and writes narrative accounts of such developments as the San Francisco Vigilance Committee. *Harvard Studies in Urban History* \$20.00

Storm over the Multinationals

The Real Issues

Raymond Vernon

"Raymond Vernon has provided an indispensable primer for private and public policymakers alike. This volume merits a broad reading."

—John T. Dunlop

"This admirable summary is where one should begin on the subject and possibly also end."—John Kenneth Galbraith \$12.50

The Visible Hand

The Managerial Revolution in American Business

Alfred D. Chandler, Jr.

"Powerfully argued and richly detailed . . . this is a history of the rise of modern business enterprise, of management, and of managerial capitalism that is written from the inside. I believe only Chandler could have done it."—Stuart Bruchey Belknap \$18.50

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