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Repurchases for Price Impact: Evidence from Fragile Stocks

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Abstract

We highlight an important but overlooked characteristic of financial fragility: "Fragile" stocks command higher liquidity. This reduces their sensitivity to corporate actions with price impact and affects the firms' incentives to engage in such actions. We show that fragile firms have lower share repurchases, issue more equity, and invest more. We establish causality by relating changes in corporate actions to exogenous changes in fragility induced by mergers of asset managers. Our results suggest that financial fragility has direct but unexpected real implications for corporate actions.

I. Introduction

Following the global financial crisis, the concept of "financial fragility" has attracted considerable attention because it recognizes how the ownership structure of stocks and the liquidity needs of its owners can create non-fundamental price impact, which, in turn, exacerbates financial crises. A stock is considered "fragile" if it is sensitive to non-fundamental liquidity shocks by its owners (Greenwood and Thesmar (2011)). This sensitivity is attributed to ownership by investors subject to volatile and correlated liquidity needs and is exacerbated by the ownership of openended funds that can be subject to strategic complementarities (Chen, Goldstein, and Jiang (2010), Goldstein, Jiang, and Ng (2017)). The key asset pricing implication of this is that fragile stocks exhibit higher return volatility because their prices are more sensitive to non-fundamental demand shocks (Greenwood and Thesmar (2011)). Moreover, as shown by Massa, Schumacher, and Wang

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(MSW) (2021), institutional investors take financial fragility into account in their portfolio decisions and their strategic behavior generates a second major asset pricing implication: Fragile stocks command higher liquidity precisely because they are subject to many volatile but ultimately non-fundamental (i.e., flow-driven) liquidity shocks.¹

In this article, we focus on those liquidity characteristics of fragile stocks and investigate the *corporate implications* of stock price fragility, building on the literature that has established the importance of stock liquidity for corporate actions.² Specifically, we extend the analysis in MSW and focus on a set of corporate actions that i) are known to elicit strong stock price impact and ii) have an established link with stock liquidity: share repurchases. We posit that the high liquidity of fragile stocks discourages share repurchases because high liquidity (i.e., low price impact) attenuates the expected price impact of the repurchase decision. In doing so, we revisit the long-standing explanation that repurchase are a signaling tool: Firms seek to buy back shares to signal undervaluation. If so, firms will repurchase their stock when it is illiquid to amplify the price impact of the repurchase.³ Therefore, *if the goal of the repurchase is to signal and maximize the stock price*, ⁴ *changes in fragility will change the incentives to repurchase shares*.

From this hypothesis, we formulate and test five empirical predictions. First, repurchase activity is negatively related to fragility and liquidity. For example, a reduction in fragility (i.e., liquidity) leads to an increase in share repurchases. Second, we expect a pronounced effect for those repurchase activities that are known to elicit larger stock price impact (i.e., tender offers). Third, fragility-driven repurchases are generally associated with increased stock price impact but not with improved stock liquidity. Fourth, if a higher price impact encourages share repurchases, it should also discourage share issuances. Fifth, absent sizeable cash

¹In particular, MSW show how changes in expected financial fragility trigger strategic portfolio rebalancing by institutional investors that lead to changes in the ownership composition of stocks. These changes in ownership composition then impact future asset pricing quantities including realized fragility, volatility, and liquidity. For example, an increase in expected fragility leads to a drop in volatile mutual fund ownership but an increase "long-term" institutional ownership (e.g., pension fund or insurance ownership) which results in a realized reduction in financial fragility, volatility, and liquidity precisely because these new owners have different liquidity needs. We give more details and provide supporting evidence in Section IV.A.

²Past literature has established links between stock liquidity and corporate actions in the context of innovation (Fang, Tian, and Tice (2014)), M&A activity (Massa and Xu (2013)), share repurchases (Barclay and Smith (1988), Cook, Krigman, and Leach (2004), Brockman, Howe, and Mortal (2008), Hong, Wang, and Yu (2008), Hillert, Maug, and Obernberger (2016)), or cash holdings (Nyborg and Wang (2021)), among others.

³See Dann (1981), Vermaelen (1981), Comment and Jarrell (1991), Lee, Mikkelson, and Partch (1992), Grullon and Ikenberry (2000), Louis and White (2007), and others. Ofer and Thakor (1987) argue that the higher the cost for the manager to execute the repurchase, the stronger is the credibility of the signal. Brennan and Thakor (1990) claim that share repurchases have a cost as "the investor bears an information cost or else loses the ownership to a better-informed shareholder."

⁴There could be many reasons why firms seek to maximize stock price impact, including incentives to increase executive compensation, ability to raise cheaper equity financing, increasing bargaining power with lenders, marketing strategies geared to increase awareness with customers through a higher stock price, existence of employee stock option plans (ESOPs), desire to use equity to engage in an equity-based M&A, and signaling power to the competitors.

holdings or changes in leverage to finance repurchases, an increase in repurchases is financed at the expense of corporate investment as firms prioritize the positive stock price impact of repurchases over investment. In other words, our argument ultimately predicts a positive relationship between fragility and investment.

We contrast our reasoning against the competing hypothesis that firms repurchase shares to "time the market": Firms buy back shares when they are perceived to be undervalued not to signal such undervaluation but to benefit from it by repurchasing shares at a discount. In contrast to the signaling alternative, this motive will induce firms to repurchase when the stock is liquid as liquidity minimizes the market impact and transaction costs of the repurchase. Furthermore, market timing leads to a preference for open market repurchases, no or even lower price impact of repurchase announcements but potentially a positive impact on stock liquidity.

The key challenge to testing these predictions is to establish the direction of causality because the involved quantities (stock price fragility, stock liquidity, and share repurchases) are jointly determined. We directly extend the analysis in MSW and rely on the natural experiments of mergers between asset management firms that lead to exogenous reductions in stock price fragility because they induce changes in the ownership base of affected stocks: away from existing owners with volatile liquidity needs and toward new "stable" owners. These changes lower both stock price fragility and liquidity. We focus on the firms most heavily affected by these mergers and match these "treated" firms with "control" firms from the lowest quintile of merger-affected firms.

We start by documenting that for the global equity universe, stock price fragility in the sense of Greenwood and Thesmar (2011) is associated with higher stock liquidity and fewer share repurchases: The quintile of most fragile (and liquid) stocks execute 56% fewer share repurchases compared to the average stock in the sample. Complementing these full-sample results with an event-based differencein-difference analysis around mergers of asset management firms, we show that treated firms increase their overall payout by 22% relative to control firms in the 2 years following the mergers. The increase in payout is i) detectable only after the merger events but not before, suggesting that the parallel trend assumption is unlikely to be violated, and ii) driven exclusively by increases in stock repurchases with no effect on dividends.

Next, we test our argument that this increase in "fragility-induced" repurchases is driven by the motive to seek stock price impact. First, conditioning on firms that make a repurchase announcement, we find that treated firms are almost twice as likely to execute their repurchases via the most signaling-sensitive type (i.e., tender offers) relative to the unconditional sample average, consistent with a signaling explanation (e.g., Louis and White (2007)) but difficult to reconcile with the market timing alternative (e.g., Brockman, Howe, and Mortal (2008)).

Second, we find no evidence that these repurchases improve stock liquidity across different measures and horizons but instead generate elevated price impact. In fact, we document that the repurchase announcements of treated firms register both more positive short- and long-run valuation effects compared to control firms:

⁵We explain the mechanism behind this established result in more detail in Section IV.A.

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Short-run (long-run) CARs are between 0.5% and 1% (4.4%–7%) higher around the repurchase announcements for treated versus control firms, again favoring a price impact over a market-timing motive.

The same motive also affects other financing policies beyond repurchases: Treated firms experience a stronger reduction in equity issuances relative to control firms but otherwise register no changes in other financing activities, including changes in leverage and debt issuances. There is also no evidence of changes in cash holdings, making it unlikely that firms repurchase shares to return excess cash to shareholders. Instead, we find that treated firms reduce CAPEX by 6% relative to control firms, consistent with the substitution between cash spent on repurchases and cash used for investment documented in a different context by Almeida, Fos, and Kronlund (2016).

We provide extensive additional discussion and address alternative explanations. For example, we provide complementary evidence from another natural experiment: the 2016 Tick Size Pilot Program. We also investigate why firms seek to maximize their stock price via repurchases and find results consistent with executive compensation-related motives: The increase in repurchase activities is pronounced for firms with growth options and high issuance of equity-based executive compensation. Furthermore, CEOs of treated firms are more likely to sell shares and exercise some of their vested options relative to CEOs of control firms in the post-event periods. We further examine cross-sectional heterogeneity across jurisdictions with different degrees of price and volume constraints in corporate repurchase programs and find that, outside the United States, price regulations on repurchase programs attenuate our results. For U.S. firms, characteristics such as firm size and return volatility also attenuate or magnify our results. We also discuss several alternative explanations for our findings, including changes in the firm's cost of capital, changes in the level of institutional ownership, or changes in firm governance that could follow our natural experiments but find no support for those.

Finally, we consider alternative empirical designs, an alternative definition of our treatment variable, or an instrumental variable approach. All these alternative approaches support our hypothesis. Extensive robustness tests also show that our results are not driven by biases that can arise in difference-in-difference estimations with staggered events and possibly heterogeneous treatment effects (e.g., Cengiz et al. (2019), Callaway and Sant'Anna (2021), and Sun and Abraham (2021)) or by multiple testing biases because we reuse MSW's experimental setting (Heath, Ringgenberg, Samadi, and Werner (2023)).

We make several contributions. First, we provide direct evidence that financial fragility has real implications by driving corporate actions including share repurchases, equity issuances, and investment. Key to this contribution is the observation that while "fragile" stocks are known to be more volatile (Greenwood and Thesmar (2011)), the same forces that increase return volatility also improve stock liquidity which is known to affect corporate policies. Our article is the first to document that fragility may encourage corporate investment because it reduces firms' incentives to repurchase their own stock. This is a strong and surprising result because the high volatility of fragile stocks can be expected to lead to a negative relationship between fragility and investment (e.g., Panousi and

Papanikolaou (2012)). Our natural experiments of mergers between asset management firms that induce exogenous reductions in realized fragility allow us to examine the competing effects of both volatility and liquidity on investment and payout and to examine the causal link between fragility and corporate behavior. This link is also the subject of a contemporary article by Friberg, Goldstein, and Hankins (2024) that examines precautionary short-term changes in cash holdings for U.S. firms that are driven by *expected* (but yet *unrealized*) changes in fragility.

Second, we contribute to the literature on share repurchases. Of the many explanations that have been put forward to explain share repurchases, "signaling" and "market timing" stand out (but are certainly not the only ones).6 Our experimental setting structured around exogenous changes of fragile stocks allows us to both provide a fresh look at this broader debate and more specifically to connect to extant literature that examines the link between repurchases and stock liquidity. Several studies argue for a positive link between repurchases and stock liquidity either because firms seek to exploit liquidity to time the market or, at times, repurchase shares to create or positively affect liquidity. Recently, Nyborg and Wang (2021) identify a repurchase motive behind the empirical observation that improved liquidity increases corporate cash holdings. Other studies find that share repurchases negatively affect liquidity (e.g., Barclay and Smith (1988), Brockman and Chung (2001), and Ginglinger and Hamon (2007)) because of adverse selection.

In contrast, we consider a different motivation (i.e., the desire to increase the stock price) and show a new result: Firms may repurchase for price impact, leading to a negative relationship between repurchases and liquidity. Such repurchases are more prominent for firms with growth options and high equity-linked executive compensation and firms show a higher propensity to conduct tender offers to maximize the stock price impact of repurchases. This is consistent with past literature documenting positive relationships between repurchases and insider selling (Bonaime and Ryngaert (2013)), executive or employee stock options (Fenn and Liang (2001), Kahle (2002)), or employee equity stakes (Babenko (2009)).8

These results raise the question of whether our findings imply that fragilitydriven repurchase lead to overvaluation or deviations between stock prices and fundamental value. In that respect, Busch and Obernberger (2017) document that repurchases improve stock price efficiency and do not lead to misvaluation. Our results are in line with theirs: We document elevated price impact of fragility-driven repurchases not only in the short run but up to a 2-year horizon following the repurchase announcement. In other words, the lack of evidence of price reversals suggests that fragility-driven repurchases are consistent with long-run value

⁶We refer to literature reviews of Allen and Michaely (2003), DeAngelo, DeAngelo, and Skinner (2008), or Farre-Mensa et al. (2014) for more comprehensive discussions.

⁷See Cook, Krigman, and Leach (2004), Chung, Isakov, and Perignon (2007), Hong, Wang, and Yu (2008), De Cesari, Espenlaub, and Khurshed (2011), McNally and Smith (2011), Hillert, Maug, and Obernberger (2016).

⁸It also resonates with past literature showing that CEOs strategically time corporate news releases (Edmans, Goncalves-Pinto, Groen-Xu, and Wang (2018)) or firm advertising (Lou (2014)) to positively affect stock prices.

maximization and our signaling hypothesis. In any case, our focus is different as we focus on whether fragility drives repurchases, not vice versa.

The potential tension between our and established results lies in the broader question of how liquidity affects repurchases. Studies on repurchases and liquidity frequently restrict themselves to open market repurchases and/or samples of repurchasing firms and focus on the implementation of repurchase programs to infer the relationships between repurchase activity and stock liquidity (sometimes from a microstructure perspective, as in Hillert, Maug, and Obernberger (2016)). Our analysis is broader: We use the global universe of stocks and include both repurchasing and non-repurchasing firms as well as all repurchase types, allowing us to investigate how liquidity affects the decision to repurchase (and if so, under what form).9

Third, we contribute to the literature on how opportunistic behavior in the stock market shapes corporate policies by showing how changes in financial fragility shift firms' incentives to repurchase shares which then has ramifications for corporate investment and equity issuances. These findings are consistent with theories of capital budgeting in which managers maximize the stock price (e.g., Stein (1996), Baker, Stein, and Wurgler (2003)) and related empirical evidence (e.g., Almeida, Fos, and Kronlund (2016), Wang, Yin, and Yu (2021)).

II. Data and Main Variables

Our main data set relies on two primary data sources. First, we collect firm and stock information for the global universe of listed firms from the Worldscope and Datastream databases. From Worldscope, we collect firm-level accounting information on share repurchases, dividend policy, capital expenditure, as well as several other balance sheet and income statement items (e.g., total assets, book equity, leverage, cash holdings, and others). From Datastream, we collect information on stock prices (including bid and ask prices), returns, and trading volume for this global sample of firms. To compute stock return volatility and Amihud's (2002) measure of price impact, we rely on daily volume, price, and return data, but we also collect those items at the monthly frequency for some control variables. As in MSW, we apply the filters suggested by Ince and Porter (2006) to the data collected from Worldscope and Datastream. We convert all accounting, price, and return information into U.S. dollar terms.

The second main data source is the FactSet Ownership database from which we collect data on institutional ownership. For each firm, we download stock holding information to construct annual measures of institutional ownership for all institutions and fund types, including open-end funds, insurance funds, closedend funds, and other types.

Most variables we employ are standard measures of corporate payout, investment, and other firm characteristics and policies, including firm size, book-tomarket, cash flow, total institutional ownership, age, cash holdings, leverage, and

⁹Brockman, Howe, and Mortal (2008) examine how changes in market liquidity affect repurchase decisions in the cross section of U.S. firms (but not the time series) and do not address the endogeneity between these quantities.

others. For brevity, we present a complete list of variables and their definitions in the Appendix.

To capture the key concept of "financial fragility," we estimate the stock-level measure of fragility developed by Greenwood and Thesmar (2011) for the global universe of firms using the holdings and flows of all fund types in FactSet. While Greenwood and Thesmar (2011) construct the measure of stock price fragility from holdings and flow information of open-end funds only, we follow MSW who emphasize that changes in ownership composition can have important effects on stock price fragility. For example, MSW show that the rebalancing of open-end funds leads to changes in the composition of ownership that cannot be captured by relying exclusively on mutual fund holdings and flow information (thereby excluding all the other fund types).

To be included in the sample, we require firms to have non-missing information for stock-level fragility, liquidity, and volatility as well as the main corporate outcome variables for share repurchases, capital expenditures, and the control variables. This delivers a final firm-year panel with 61,123 observations attributable to 12,722 individual firms for the sample period from 2002 to 2012. Our sample period is dictated by the global sample of asset management mergers that we describe in detail in Section IV.

Table 1 presents the summary statistics for this global sample. In the average firm-year, actual share repurchases amount to 1.1% of book assets and capital expenditures amount to almost 6% of book assets. The average firm has institutional ownership of almost 33% and is a growth firm with a book-to-market ratio

TABLE 1 **Summary Statistics**

Table 1 presents the summary statistics of the variables used in the panel regressions. TOTAL_VOLATILITY is computed as the annualized standard deviation of daily stock returns. AMIHUD is defined as the monthly average of the daily Amihud, which is computed as absolute daily stock return divided by the dollar trading volume (in million U.S. dollars) on that day. SPREAD is the monthly average of daily bid-ask spreads. REPURCHASE is the share repurchase of common and preferred stocks scaled by the beginning-of-period total assets. CAPEX is the capital investments scaled by the beginning-of-period total assets. $\sqrt{\text{FRAGILITY}}$ is defined as in MSW where fragility is computed based on the holdings, returns, and flows of all funds in FactSet (i.e., including open-end and non-open-end funds). FIRM_SIZE is the logarithm of total assets. log(B/M) is the logarithm of the book value of equity divided by the market value of equity. CASH_FLOW is computed as the income before extraordinary items plus depreciation scaled by the beginning-of-period total assets. IO is the total institutional ownership calculated as the sum of all holdings of all funds in FactSet divided by shares outstanding. AGE is the logarithm of the number of years since a firm appears in Datastream. CASH HOLDINGS is the total cash holdings divided by the beginning-of-period total assets. LEVERAGE is the long-term debt plus current liabilities divided by the beginning-of-period total assets. DIVIDEND is the cash dividends paid by a firm scaled by the beginning-of-period total assets. MOM is the trailing 12-month total stock return.

	Mean	P25	Median	P75	Std. Dev.	No. of Obs.
TOTAL_VOLATILITY	0.4149	0.2802	0.3743	0.5133	0.1810	61,123
AMIHUD	0.2174	0.0021	0.0167	0.1484	0.4659	61,123
SPREAD	0.0075	0.0010	0.0033	0.0083	0.0127	61,123
REPURCHASE	0.0113	0.0000	0.0000	0.0034	0.0330	61,123
CAPEX	0.0587	0.0158	0.0349	0.0697	0.0795	61,123
√FRAGILITY	0.3805	0.1042	0.3005	0.5736	0.3379	61,123
FIRM_SIZE	6.4973	5.2911	6.4058	7.6392	1.7347	61,123
log(B/M)	-0.5188	-1.0081	-0.4781	0.0187	0.7898	61,123
CASH_FLOW	0.0932	0.0482	0.0933	0.1520	0.1382	61,123
IO	0.3288	0.0553	0.1823	0.5809	0.3289	61,123
AGE	2.4705	1.9459	2.6391	3.1355	0.8855	61,123
CASH_HOLDINGS	0.2020	0.0504	0.1262	0.2618	0.2536	61,123
LEVERAGE	0.2243	0.0073	0.1707	0.3830	0.2220	61,123
DIVIDEND	0.0182	0.0000	0.0074	0.0210	0.0339	61,123
MOM	0.2051	-0.1489	0.1084	0.4174	0.6153	61,123

smaller than 1, consistent with other corporate finance studies that use a global universe of listed firms (e.g., Pinkowitz, Stulz, and Williamson (2015)).

III. Fragility, Liquidity, and Repurchases: Motivating Evidence

We begin our analysis with simple motivating panel regressions to highlight key empirical associations that are implied by our argument on repurchases for price impact. We start with the relationships between fragility, volatility, and liquidity and estimate the following specification for our firm-year panel:

(1)
$$Y_{ft+1} = \beta \sqrt{\text{FRAGILITY}_{ft}} + \gamma \text{CONTROLS}_{ft} + \alpha_c + \alpha_i + \alpha_t (+\alpha_f) + \epsilon_{ft+1},$$

where Y_{ft+1} measures outcome variables (including return volatility, liquidity, repurchases, or investment), $\sqrt{\text{FRAGILITY}_f}$ is the lagged square root of stock price fragility as in Greenwood and Thesmar (2011) but computed using holdings and return information from all funds holding firm f in FactSet in year t and the vector CONTROLS_{ft} includes additional firm-level controls. We present specifications with fixed-effect effects for the primary listing country c of firm f (denoted by a_c), the industry affiliation i of firm f based on the Datastream global industry classification (denoted by a_t), year t (denoted by a_t), and in some specifications firm fixed effects (denoted by a_f), and cluster standard errors at the firm level.

Table 2 presents these first estimates. To relate to the original study of Greenwood and Thesmar (2011), we first replicate the already established effect of fragility on return volatility. Columns 1-3 document that fragile stocks exhibit more volatile returns, the effect robust across specifications. In the remaining columns, we replace the dependent variable and use Amihud's (2002) measure of price impact in columns 4-6 or average daily bid-ask spreads in columns 7-9. The first element in our argument posits that fragile stocks, while more volatile, should also exhibit lower price impact (i.e., "higher liquidity"). Therefore, we expect fragile stocks to have a lower measure of price impact and lower bid-ask spreads. The results in columns 4–9 of the same table support this reasoning. Across specifications, we find fragile stocks to be associated with both a lower level of Amihud's (2002) price impact and lower bid-ask spreads. In terms of economic impact, we find that a 1-standard-deviation (STD) increase in fragility is related to a 3.3% of an STD increase in volatility (column 2), a 6.5% of an STD decrease in price impact (column 5), and a 3.1% of an STD decrease in bid-ask spreads (column 8).10

In Table 3, we turn to our argument that firms are not only aware of the consequences that financial fragility has on their stock prices but also that it, in fact, influences corporate policies. Columns 1–3 of Table 3 present the same specifications as in Table 2 but now replace the dependent variable with the first corporate policy of interest: share repurchases. We predict that firms with fragile stocks should engage in fewer share repurchases because the expected positive

¹⁰We present additional robustness tests to these first motivating regressions in Table IA.1 in the Supplementary Material. For example, when we transform the fragility measure into quintiles, we find that the difference in volatility (Amihud, spreads) between stocks in the highest and lowest fragility quintile amounts to 12% (32%, 16%) of an STD of these variables.

TABLE 2 Fragility, Return Volatility, and Illiquidity

Table 2 presents the results of the relationship between total return volatility, illiquidity, and fragility for the global sample of stocks from the Worldscope universe. All variables are as defined in Table 1. Columns 1, 4, and 7 present the results of the specification including country and industry fixed effects. Columns 2, 5, and 8 present the results of the specification including country, industry, and year fixed effects. Columns 3, 6, and 9 present the results of the specification including stock and year fixed effects. *, **, and *** indicate statistical significance at the 10%, 5%, and 1% levels, respectively, computed from standard errors that allow for clustering at the stock level.

Dependent Variable	TOTAL_VOLATILITY	TOTAL_VOLATILITY	TOTAL_VOLATILITY	AMIHUD	AMIHUD	AMIHUD	SPREAD	SPREAD	SPREAD
	1	2	3	4	5	6	7	8	9
√FRAGILITY	0.0142***	0.0178***	0.0107***	-0.0981***	-0.0911***	-0.0227***	-0.0011***	-0.0012***	-0.0010***
	(4.52)	(6.27)	(3.51)	(-9.27)	(-8.46)	(-2.60)	(-3.92)	(-4.48)	(-3.56)
FIRM_SIZE	-0.0251***	-0.0255***	-0.0287***	-0.1154***	-0.1168***	-0.1256***	-0.0024***	-0.0025***	-0.0026***
	(-33.98)	(-36.91)	(-11.93)	(-50.26)	(-50.27)	(-19.59)	(-45.02)	(-45.82)	(-12.82)
log(B/M)	0.0244***	0.0028**	0.0211***	0.1174***	0.1054***	0.1119***	0.0026***	0.0020***	0.0029***
	(17.19)	(2.12)	(11.62)	(28.45)	(24.90)	(22.84)	(23.37)	(18.60)	(18.51)
CASH_FLOW	-0.1367***	-0.1658***	-0.0816***	-0.0877***	-0.0806***	-0.2463***	-0.0047***	-0.0048***	-0.0048***
	(-20.63)	(-27.77)	(-11.48)	(-4.51)	(-4.13)	(-12.14)	(-7.59)	(-7.91)	(-6.88)
IO	-0.0720***	-0.0881***	-0.0786***	-0.3102***	-0.3218***	-0.1966***	-0.0058***	-0.0063***	-0.0011
	(-11.74)	(-15.37)	(-8.29)	(-16.29)	(-16.81)	(-8.15)	(-12.39)	(-13.70)	(-1.49)
AGE	-0.0202***	-0.0190***	-0.0133***	0.0301***	0.0295***	0.0398***	0.0003***	0.0003***	0.0005***
	(-18.62)	(-19.15)	(-4.82)	(10.08)	(9.80)	(5.86)	(4.38)	(3.89)	(2.61)
CASH_HOLDINGS	0.0413***	0.0232***	-0.0199***	-0.1186***	-0.1262***	-0.0976***	-0.0021***	-0.0026***	-0.0032***
	(10.53)	(6.82)	(-4.75)	(-12.20)	(-12.85)	(-9.85)	(-7.96)	(-9.82)	(-8.70)
LEVERAGE	0.0859***	0.0747***	0.0724***	0.1249***	0.1233***	0.0840***	0.0026***	0.0026***	0.0022***
	(18.09)	(17.32)	(12.33)	(9.82)	(9.68)	(6.16)	(8.33)	(8.31)	(5.12)
DIVIDEND	-0.4218***	-0.5679***	-0.1741***	-0.1424*	-0.2321***	-0.4581***	-0.0034*	-0.0087***	-0.0064**
	(-13.96)	(-21.01)	(-6.68)	(-1.90)	(-3.07)	(-5.29)	(-1.73)	(-4.55)	(-2.57)
MOM	-0.0334***	0.0209***	0.0225***	-0.0490***	-0.0450***	-0.0367***	-0.0022***	-0.0010***	-0.0006***
	(-25.52)	(17.70)	(19.00)	(-17.88)	(-14.61)	(-13.15)	(-25.62)	(-11.69)	(-6.47)
Country FE	Yes	Yes	No	Yes	Yes	No	Yes	Yes	No
Industry FE	Yes	Yes	No	Yes	Yes	No	Yes	Yes	No
Year FE	No	Yes	Yes	No	Yes	Yes	No	Yes	Yes
Stock FE	No	No	Yes	No	No	Yes	No	No	Yes
N	61,123	61,123	61,123	61,123	61,123	61,123	61,123	61,123	61,123
Adj. <i>R</i> ²	0.26	0.54	0.72	0.37	0.38	0.71	0.34	0.37	0.60

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effect of share repurchases is muted due to their higher fragility. Columns 1–3 confirm that this is indeed the case, even after controlling for a large number of corporate characteristics that are expected to affect repurchases (including growth opportunities, cash flows, dividend policy, or institutional ownership). The estimate in column 2 suggests that a 1-STD increase in fragility is associated with a 4.2% of an STD reduction in share repurchases. Specifications in the remaining columns 4–6 of Table 3 go one step further and show that fragile firms also invest more. Using capital expenditures as the dependent variable, we find in column 4 that a 1-STD increase in fragility is associated with a 4% of an STD increase in capital expenditures.

IV. Fragility, Liquidity, and Repurchases: Causal Evidence

A. Empirical Design

The central challenge in our argument is establishing the direction of causality. We posit a causal relationship between changes in fragility and corporate policies (in particular, share repurchases and later share issuances and capital expenditure/investment) because changes in fragility directly imply changes in stock liquidity that affect the expected price impact of corporate actions and hence shift corporate incentives to spend cash where the expected stock price impact is largest. Clearly, this argument is centered on quantities that are all jointly determined. It is for this reason that we have labeled the results presented in Section III as "motivating evidence"; all the tests presented in Tables 2 and 3 are subject to reverse causality concerns.

To address this issue, we rely on established natural experiments that lead to exogenous changes in stock price fragility. We build on prior work in MSW who use mergers between asset management firms as experiments that lead to exogenous changes in financial fragility at the firm level. MSW establish that asset management mergers happen for reasons that are exogenous to the portfolio holdings of the affiliated buyer and target funds. This is a key observation as it validates the exclusion restriction that these mergers do not happen in anticipation of future changes in corporate policies. MSW show that these natural experiments lead to significant portfolio rebalancing by existing shareholders, in particular by open-end funds with volatile and correlated flows. This group of shareholders' rebalances away from stocks with large premerger portfolio overlap in buyer- and targetaffiliated funds are replaced by new shareholders with less volatile flow characteristics, especially by funds without open-end structures that trade less. In other words, these mergers induce changes in the composition of ownership of affected stocks that are conducive of lower stock price fragility, volatility, and liquidity in the postmerger periods. For this reason, we expect that the same events lead to an

¹¹We again present robustness tests of these motivating regressions in Table IA.1 in the Supplementary Material. For example, when we transform the fragility measure into quintiles, we find that the difference in repurchases (CAPEX) between stocks in the highest versus the lowest fragility quintile amounts to 19% (18%) of an STD of these variables. Put differently, share repurchases (CAPEX) of stock in the highest fragility quintile are 57% (26%) lower (higher) compared to the average stock in our sample.

TABLE 3
Fragility, Repurchase, and Capital Expenditures

Table 3 presents the results of the relationship between share repurchases, capital expenditures, and fragility for the global sample of stocks from the Worldscope universe. All specifications are as in Table 2, only the dependent variables are exchanged: Columns 1–3 use REPURCHASE as the dependent variable, and columns 4–6 use CAPEX. *, **, and *** indicate statistical significance at the 10%, 5%, 1% levels, respectively, computed from standard errors that allow for clustering at the stock level.

Dependent Variable	REPURCHASE	REPURCHASE	REPURCHASE	CAPEX	CAPEX	CAPEX
	1	2	3	4	5	6
√FRAGILITY	-0.0037***	-0.0041***	-0.0033***	0.0117***	0.0096***	0.0033*
	(-4.49)	(-5.01)	(-3.71)	(6.42)	(5.17)	(1.75)
FIRM_SIZE	0.0002	0.0002	0.0029***	-0.0056***	-0.0053***	-0.0311***
	(1.00)	(1.26)	(4.94)	(-14.14)	(-13.35)	(-17.95)
log(B/M)	-0.0079***	-0.0078***	-0.0051***	-0.0086***	-0.0070***	-0.0087***
	(-18.97)	(-18.07)	(-10.77)	(-11.92)	(-9.24)	(-9.32)
CASH_FLOW	0.0343***	0.0339***	0.0164***	0.1010***	0.0977***	0.0556***
	(18.66)	(18.14)	(7.44)	(20.48)	(19.88)	(12.39)
IO	0.0244***	0.0245***	0.0112***	0.0013	0.0027	0.0339***
	(15.61)	(15.67)	(3.82)	(0.41)	(0.86)	(6.52)
AGE	0.0010***	0.0010***	0.0025***	-0.0058***	-0.0058***	-0.0064***
	(4.25)	(4.19)	(3.68)	(-9.12)	(-8.96)	(-3.77)
CASH_HOLDINGS	0.0001	0.0001	-0.0038***	0.0036	0.0038	0.0138***
	(0.16)	(0.13)	(-3.22)	(1.06)	(1.15)	(3.11)
LEVERAGE	-0.0172***	-0.0172***	-0.0294***	0.0217***	0.0217***	-0.0280***
	(-15.78)	(-15.76)	(-16.68)	(7.85)	(7.88)	(-8.28)
DIVIDEND	-0.0328***	-0.0327***	-0.0203**	-0.1553***	-0.1463***	0.0579***
	(-3.76)	(-3.73)	(-2.00)	(-10.27)	(-9.68)	(3.62)
MOM	-0.0036***	-0.0029***	-0.0012***	0.0029***	0.0064***	0.0001
	(-15.60)	(-11.06)	(-4.49)	(4.42)	(8.21)	(0.10)
Country FE	Yes	Yes	No	Yes	Yes	No
Industry FE	Yes	Yes	No	Yes	Yes	No
Year FE	No	Yes	Yes	No	Yes	Yes
Stock FE	No	No	Yes	No	No	Yes
N	61,123	61,123	61,123	61,123	61,123	61,123
Adj. R ²	0.17	0.17	0,42	0,25	0,26	0.63

increase in share repurchases because lower fragility implies lower liquidity and a higher price impact for share repurchases.

To implement our empirical strategy, we obtain the global sample of mergers between asset management firms. This sample was first presented by Luo, Manconi, and Schumacher (2024) and is also employed in MSW. We include all mergers in our sample for which we have holdings information of both buyer and target funds in the year prior to the merger completion date. For those mergers, we include all stocks held by at least one buyer- or target affiliated fund in FactSet in the year prior to the merger completion and for which we have complete information on the main dependent and explanatory variables over the 4-year event window for each merger. This event window is centered on the year in which the merger completes and includes the 2 years before and the 2 years following the merger year. Because our outcome variables are measured at the annual frequency, we exclude, for each deal, the year in which the merger completes to avoid confounding the pre- and the post-event periods. This is important because MSW show that their results on portfolio rebalancing and changes in, e.g., liquidity or fragility, are concentrated in the periods between merger announcement and completion with no additional effects after. In other words, we set out post-event periods such that

TABLE 4 Propensity Score Matching

Table 4 reports the results of the propensity score matching to construct the sample of treated and control firms for the difference-in-difference tests. We first define the treatment and control samples as follows: For each merger deal, firms are sorted into quintiles based on a measure of premerger portfolio overlap between buyer- and target-affiliated funds as described in Section IV.A. Firms in the top (bottom) quintile of this measure are considered treatment (control) firms. We then match firms in the top quintile with the firms in the bottom quintile using one-to-one nearest neighbor propensity score matching. The matching firm characteristics include country and industry affiliation, logarithm of total assets, logarithm of book-to-market ratio, cash flows, and total institutional ownership. All variables are as defined in the Appendix. The table reports the univariate comparison of the matching firm characteristics between treated and control firms before and after propensity score matching and their corresponding t-statistics. Additional estimates from a probit model for treated and control firms before and after propensity score matching are presented in Supplementary Table IA.2. *, **, and *** indicate statistical significance at the 10%, 5%, and 1% levels, respectively. Standard errors are clustered at the firm level.

	Before Matching					After	Matching	
	Treat	Control	Difference	t-Stat	Treat	Control	Difference	t-Stat
FIRM_SIZE_2	7.751	7.078	0.672***	(10.06)	7.763	7.755	0.007	(0.15)
$log(B/M)_{-2}$	-0.880	-0.747	-0.133***	(-4.60)	-0.866	-0.859	-0.007	(-0.25)
CASH_FLOW_2	0.123	0.119	0.004	(1.23)	0.119	0.118	0.001	(0.45)
IO_2	0.614	0.377	0.236***	(15.80)	0.651	0.622	0.029	(1.19)
AGE_2	2.706	2.530	0.176***	(5.88)	2.629	2.635	-0.007	(-0.17)
CASH_HOLDINGS_2	0.188	0.187	0.001	(0.02)	0.179	0.175	0.003	(0.75)
LEVERAGE_2	0.295	0.255	0.039***	(3.70)	0.281	0.287	-0.005	(-0.84)
DIVIDEND_2	0.016	0.019	-0.003***	(-3.29)	0.017	0.018	-0.001	(-0.87)
MOM_2	-0.005	0.021	-0.027	(-1.49)	-0.074	-0.098	0.024	(0.85)
D_REPURCHASE_2 TO 0	-0.004	-0.002	-0.002***	(-3.49)	-0.005	-0.005	0.001	(0.73)
D_CAPEX_2 TO 0	-0.007	-0.008	0.001	(1.03)	-0.008	-0.007	-0.001	(1.32)

they only start after all changes to fragility and liquidity have been realized and concluded. These inclusion restrictions deliver a sample of 77 different mergers between asset management firms where funds have positions in 6,008 different stocks over the period of 2002 to 2012.

From this sample, we construct our treatment and control groups. First, we conjecture that these financial market effects will have a real impact on corporate policies, especially for the firms most heavily affected by these mergers (i.e., the firms with the highest level of premerger portfolio overlap between buyer- and target-affiliated funds) because MSW show that these firms experience the strongest changes in their ownership composition and, as a consequence, the strongest reductions in fragility and liquidity. As in MSW, we measure this portfolio overlap via the hypothetical increase in ownership concentration induced by the merger using the premerger holdings of buyer- and target-affiliated funds. Specifically, we define $Treat_{fd} = 1$ for all firms that fall in the top quintile of $(IO_ACQ_{fd} + IO_TARG_{fd})^2 IO_ACQ_{fd}^2 - IO_TARG_{fd}^2$ and 0 otherwise, where IO_ACQ_{fd} (IO_TARG_{fd}) is the combined holdings of all funds affiliated with the acquirer (target) asset management firm scaled by shares outstanding as in MSW.12

Second, we select a "control" firm from the lowest quintile of the same treatment measure for each "treated" firm based on their key characteristics 1 year prior to the merger completion. Matching metrics include country and industry

 $^{^{12}}$ As an alternative treatment definition, we set TREAT_{fd} = 1 for firms that fall in the top quintile of combined premerger buyer- and target-ownership, and we show robustness for our main results using this alternative treatment definition and results from a direct sorting of firms based on the realized reductions in fragility in the Supplementary Material.

affiliation, logarithm of total assets, logarithm of book-to-market ratio, cash flows, and institutional ownership given that premerger ownership is correlated with such observable firm characteristics (MSW). We implement one-to-one "nearest neighbor" propensity score matching and allow for sampling with replacement.¹³

We implement this approach because preliminary tests, reported in Supplementary Table IA.2, show that treated firms exhibit different stock characteristics than the remaining stocks likely because institutional investors exhibit preferences for specific stock characteristics. As such, some firms are more heavily held in the portfolios of both buyer- and target-affiliated funds. Such stocks tend to be older and larger-cap stocks with high institutional ownership. Since many of these characteristics can be expected to affect corporate policies, including share repurchases and capital expenditures, we implement one-to-one "nearest neighbor" propensity score matching. The matching process delivers a final sample of 2,291 stock pairs, including 1,673 unique treated stocks and 1,258 unique control stocks. This final sample constitutes only 46% of the starting sample of treated and control stocks precisely because of the differences in observables between those stocks in the full sample. However, as column 2 of Panel A in Supplementary Table IA.2 confirms, observable characteristics (including some characteristics not included in the matching exercise) no longer predict the treatment status in our final matched sample. In Table 4, we present the customary tests of equality of means in observables between treated and control stocks both before and after propensity score matching. As expected, there are significant differences in observables between treatment and control firms before but no longer after the propensity score matching.

Our main empirical specification is a difference-in-difference estimation at the annual frequency for treatment and control firms of the following form:

(2)
$$Y_{fdt} = \beta_1 T_{fd} + \beta_2 POST_{dt} + \beta_3 T_{fd} \times POST_{dt} + \gamma_1' X_{ft-1} + \gamma_2' \left(POST_{dt} \times X_{ft-1} \right) + \alpha_t + \alpha_f + \alpha_d + \epsilon_{fdt},$$

where Y_{fdt+1} measures several outcome variables for firm f affected by deal d in year t, T_{fd} is the treatment indicator that equals 1 if firm f is in the top quintile of the treatment variable for deal d and 0 otherwise, POST $_{dt}$ is an indicator equal to 1 for the years following the completion of deal d and 0 otherwise, as well as firm-level control variables and the interaction with the post-indicator to control for any residual effect observables could have on firm outcomes in the postmerger periods. We include year, firm, and deal fixed effects (denoted by α_t , α_f , and α_d , respectively) and draw inference from firm-clustered standard errors.

Given that our focus is on corporate policies, we include an event window of 4 years around each merger event. This spans the 2 years prior to the year in which deal d completes and the 2 years following the deal completion (and excluding the year in which the deal completes). The main coefficient of interest in equation (2) is

¹³The matching algorithm minimizes the Mahalanobis distance across all matching characteristics by selecting the closest neighbor as a match. Specifically, for each treated firm i, a matched firm j is such that the Mahalanobis distance is given by $\|\mathbf{X}_i - \mathbf{X}_j\| = ((\mathbf{X}_i - \mathbf{X}_j)^* W_{\mathbf{X}}^{-1}(\mathbf{X}_i - \mathbf{X}_j))^{1/2}$, where \mathbf{X} is a k-dimensional vector of covariates and $W_{\mathbf{X}}^{-1}$ is the inverse of the covariance matrix of the covariates.

 β_3 , the coefficient on the interaction term between the post and treatment indicators. We interpret this coefficient as the causal effect of changes in financial fragility on the outcome variable.

This interpretation hinges on the identifying parallel trend assumption in the outcome variable. MSW already show that this parallel trend assumption likely holds in their setting and we will provide additional validation tests for the outcome variables we consider. In addition, we highlight that our sample construction further addresses any remaining concerns in this respect. For example, similarities in observable characteristics between treatment and control stocks mitigate omitted variable concerns that changes in corporate policies are ultimately driven by differences in firm characteristics rather than differences in the treatment status. This increases the likelihood that the parallel trend assumption is met. In this respect, we highlight the last two rows of Table 4. They show no significant differences in the dynamics of share repurchases or CAPEX for treated versus control in the pre-event period. We will provide further tests as we discuss our main findings including a more extensive discussion on possible biases from heterogeneous treatment effects in staggered difference-in-difference designs in Section IV.C.

Before estimating equation (2), we provide two validation tests that treated firms indeed experience a reduction in *realized* financial fragility and liquidity in the postmerger periods relative to control firms and undergo the same changes in the composition of their institutional ownership (a drop in mutual fund ownership compensated by an increase in long-term institutional ownership) as documented in MSW. As these results are not new (see MSW), we present them in Supplementary Table IA.3. Beyond confirming that the original findings hold in our sample, these results are important for the interpretation of our results in Section V that analyze repurchase announcements because it confirms that any repurchase announcement in the postmerger periods occur after any drop in realized fragility or liquidity.

B. Main Result: Changes in Share Repurchases

Having laid out our empirical strategy, we seek to substantiate the motivating results from Section III via difference-in-difference estimates. We begin with the effect on share repurchases and estimate equation (2) with the dependent variable REPURCHASE_{ft}. Panel A of Table 5 presents the results. Column 1 starts with the simplest specification with only the key explanatory variables TREAT_{fd}, POST_{dt}, and the interaction term between the two. We immediately find a positive and significant effect: Treated firms register more share repurchases in the postmerger periods compared with the control firms. The point estimate in column 1 of 0.0056 on the interaction term, significant at the 1% level, suggests that treated firms increase their actual share repurchases by 0.56% of total assets relative to control firms. To put this estimate into economic perspective, both treated and control firms, on average, repurchase shares worth 2.6% of book assets per year prior to the merger event. Therefore, an increase of 0.56% represents a 22% increase in repurchase behavior, which is an economically sizeable effect.

In the remaining columns, we successively add control variables and the various fixed effects to the specification until we arrive at the fully saturated difference-in-difference estimate as specified in equation (2) in column 5 of the table. Across these specifications, we find the difference-in-difference estimate to be remarkably stable: The point estimate fluctuates very little and remains at 0.0055 in column 5, almost identical to the simple estimate in column 1.14

In column 6, we provide additional evidence that the parallel trend assumption is likely met in our empirical setting. We decompose the $POST_{dt}$ indicator into individual indicators for each event year and then include event-period indicators for each year separately: BEFORE1 $_{dt}$ is the year prior to the deal completion date of deal d, AFTER1 $_{dt}$ is the first year following deal completion year, and AFTER2 $_{dt}$ is the second year following the deal completion year. The only omitted year to avoid collinearity is the year 2 prior to the deal completion. The estimates in column 6 show no significant change in share repurchases in the year prior to the merger but a sharp increase in the 2 years after: The coefficients on the interaction terms between AFTER1 $_{dt}$ and the treatment indicator and AFTER2 $_{dt}$ and the treatment indicator are positive and statistically significant, but the interaction term between BEFORE1 $_{dt}$ and the treatment indicator is insignificant, suggesting that the parallel trend assumption is not violated.

In Panel B of Table 5, we provide a falsification test to support our argument that firms opportunistically take advantage of changes in financial fragility and price impact when they operate in the stock market. We repeat the same specifications as in Panel A but use the dividend payout of the firm as a dependent variable. We postulate that the change in fragility shifts incentives toward repurchases to take advantage of current stock market conditions. Share repurchases are known to be more opportunistic than dividend increases because the latter, while creating a positive stock price impact, also creates an expectation for higher future dividends that may be undesirable in this context. Moreover, increased price impact will be better exploited by corporate actions that are expected to have a bigger impact on the demand curve, and the relatively larger size and lumpiness of share repurchases make them the ideal candidate. Indeed, when we repeat our estimation using changes in dividends, we find no significant difference between treatment and control firms in dividend policy: The difference-in-difference estimates are statistically insignificant throughout Panel B of Table 5.

C. Robustness of Main Result

We discuss robustness of our main result along two dimensions. First, recent literature in econometrics highlights possible biases that can arise in staggered difference-in-difference designs, especially in the presence of heterogeneous treatment effects that can confound the causal interpretation of estimates in the standard two-way fixed effect specification (e.g., Cengiz et al. (2019), Callaway and Sant'Anna (2021), and Sun and Abraham (2021)). Beyond assessing possible violations of the parallel trend assumption via a decomposition of our event-time

¹⁴We also note that our difference-in-difference estimates appear stable across specifications with and without controls, which mitigates concerns about confounding effects from endogenous control variables highlighted in, e.g., Hillert, Maug, and Obernberger (2016).

TABLE 5 Difference-in-Difference Analysis of Changes in Payout Policy

Table 5 reports the regression estimates of changes in payout policy from the post-matching difference-in-difference analysis. The estimated regression is as follows:

$$\begin{aligned} \mathsf{PAYOUT}_{\mathit{fdt}} = & \beta_1 T_{\mathit{fd}} + \beta_2 \mathsf{POST}_{\mathit{dt}} + \beta_3 T_{\mathit{fd}} \times \mathsf{POST}_{\mathit{dt}} \\ & + \gamma_1' X_{\mathit{ft-1}} + \gamma_2' (\mathsf{POST}_{\mathit{dt}} \times X_{\mathit{ft-1}}) + \alpha_t + \alpha_t + \alpha_d + \epsilon_{\mathit{fdt}}, \end{aligned}$$

where PAYOUT fat, refers to one of the two payout measures of firm f affected by deal d in year t, namely, dividends, or share repurchase. The treatment variable T_{td} is equal to 1 for treated stocks and 0 for control stocks. POST_{ctt} is an indicator equal to 1 for 2 years after merger d and 0 for 2 years before the mergers and the main coefficient of interest is β_3 on the interaction term between POST_{dt} and T_{td} . The regression further includes year fixed effects denoted by a_t , stock fixed effects denoted by a_s , deal fixed effects denoted by α_d , stock characteristics denoted by the vector X_{tt-1} , and additional interaction terms between the stock characteristics and the POST $_{dt}$ indicator. The vector X_{dt-1} includes the following stock characteristics introduced in Table 2. Panel A (Panel B) reports the regression estimates of difference-in-difference analysis of changes in share repurchase (dividends). The use of fixed effects is indicated at the bottom of each column. In column 6, the variable POST_{dt} is decomposed into period-specific indicator variables: BEFORE1_{dt} is equal to 1 for 1 year before the mergers and 0 otherwise, AFTER1_{dt} is equal to 1 for 1 year after the mergers and 0 otherwise, and AFTER2_{dt} is equal to 1 for 2 years after the mergers and 0 otherwise. All variables are as defined in the Appendix. *, **, and *** indicate statistical significance at the 10%, 5%, and 1% levels, respectively, computed from standard errors that cluster at the firm level.

Panel A. Repurchase

Dependent Variable	REPURCHASE 1	REPURCHASE 2	REPURCHASE 3	REPURCHASE 4	REPURCHASE 5	REPURCHASE 6
POST × TREAT	0.0056*** (4.22)	0.0059*** (4.34)	0.0061*** (4.53)	0.0054*** (3.82)	0.0055*** (3.88)	
BEFORE1 × TREAT						-0.0028 (-1.63)
AFTER1 × TREAT						0.0045** (2.29)
AFTER2 × TREAT						0.0037* (1.84)
BEFORE1						0.0125** (2.07)
AFTER1						-0.0090 (-1.03)
AFTER2						-0.0078 (-0.82)
POST	-0.0039*** (-3.69)	-0.0079* (-1.77)	0.0010 (0.19)	-0.0112* (-1.79)	-0.0183** (-2.57)	
TREAT	-0.0009 (-0.57)	-0.0028* (-1.96)	-0.0029** (-2.04)	-0.0016 (-1.36)	-0.0018 (-1.57)	-0.0004 (-0.26)
FIRM_SIZE		-0.0009* (-1.80)	-0.0008 (-1.53)	0.0042** (2.11)	0.0055*** (2.69)	0.0059*** (2.74)
log(B/M)		-0.0154*** (-12.11)	-0.0148*** (-10.71)	-0.0110*** (-8.06)	-0.0083*** (-5.69)	-0.0105*** (-6.04)
CASH_FLOW		0.0681*** (8.65)	0.0663*** (8.45)	0.0347*** (4.22)	0.0307*** (3.75)	0.0487*** (4.46)
IO		0.0343*** (13.88)	0.0342*** (13.79)	0.0224* (1.87)	0.0181 (1.55)	0.0260** (2.20)
AGE		0.0019** (2.31)	0.0020** (2.39)	-0.0005 (-0.14)	0.0084** (2.32)	0.0077** (2.08)
CASH_HOLDINGS		-0.0041 (-0.98)	-0.0029 (-0.69)	-0.0190*** (-3.27)	-0.0145*** (-2.61)	-0.0142** (-2.11)
LEVERAGE		-0.0386*** (-9.31)	-0.0385*** (-9.26)	-0.0557*** (-8.88)	-0.0527*** (-8.51)	-0.0565*** (-8.22)
DIVIDEND		-0.0821** (-2.57)	-0.0879*** (-2.76)	-0.0005 (-0.02)	-0.0094 (-0.29)	-0.0065 (-0.17)
MOM		-0.0011 (-0.82)	0.0039*** (2.68)	-0.0061*** (-5.71)	-0.0004 (-0.21)	0.0037 (1.62)
Deal FE Firm FE Year FE <i>N</i> Adj. <i>R</i> ²	No No No 18,328 0.00	No No No 17,723 0.22	No No Yes 17,723 0.22	No Yes No 17,723 0.58	Yes Yes Yes 17,723 0.58	Yes Yes Yes 17,723 0.59

(continued on next page)

TABLE 5 (continued)
Difference-in-Difference Analysis of Changes in Payout Policy

Panel B. Dividend						
Dependent Variable	DIVIDEND 1	DIVIDEND 2	DIVIDEND 3	DIVIDEND 4	DIVIDEND 5	DIVIDEND 6
				4		
POST × TREAT	0.0006 (0.95)	0.0008 (1.15)	0.0008 (1.22)	0.0004 (0.60)	0.0005 (0.73)	
BEFORE1 × TREAT						0.0000 (0.05)
AFTER1 × TREAT						0.0004 (0.41)
AFTER2 × TREAT						0.0006 (0.64)
BEFORE1						-0.0060 (-1.62)
AFTER1						-0.0039 (-0.68)
AFTER2						-0.0029 (-0.44)
POST	-0.0008 (-1.27)	-0.0010 (-0.32)	-0.0013 (-0.37)	-0.0068* (-1.77)	-0.0041 (-1.07)	
TREAT	-0.0011 (-1.23)	-0.0009 (-1.09)	-0.0009 (-1.18)	-0.0010* (-1.76)	-0.0011* (-1.91)	-0.0011 (-1.27)
Controls Deal FE Firm FE Year FE N Adj. R ²	No No No No 18,328 0.00	Yes No No No 17,723 0,22	Yes No No Yes 17,723 0,23	Yes No Yes No 17,723 0,69	Yes Yes Yes Yes 17,723 0,69	Yes Yes Yes Yes 17,723 0.69

indicators into event-year indicators, we implement and discuss additional tests and different estimators in Supplementary Table IA.4. None of those suggest that possible biases from heterogeneous treatment effects in staggered difference-indifference designs affect our main result.

Second, our main results in Table 5 are based on the same sample of natural experiments as in MSW but focus on how treatment status affects a different corporate outcome, particularly share repurchases. Heath et al. (2023) argue that such "reusing" of natural experiments creates a multiple testing problem. As a result, these authors recommend different cutoff values for t-statistics as well as additional remedies. We discuss how our t-statistics compare vis-à-vis their recommendation. For example, the smallest t-statistic we report in columns 1-5 of Table 5 is 3.84 (our column 4), which is larger than the maximum recommended cutoff of 3.69 reported in Heath et al. (2023). We also implement and discuss additional tests and present evidence from another natural experiment (the 2016 Tick Size Pilot Program as in Li et al. (2024)) in Supplementary Table IA.5. Overall, this shows that possible multiple testing biases are unlikely to drive our conclusions.

Repurchases for Price Impact V.

In this section, we provide direct evidence that the increase in repurchases of treated firms is driven by an increase in repurchases that seek to maximize stock price impact.

A. Price Impact: Tender Offers Versus Open-Market Repurchases

Our argument contrasts with the existing literature that argues for a positive relationship between liquidity and repurchases for good economic reasons: Firms repurchase shares to "time the market" and benefit from the current undervaluation of their stock. If so, firms seek to repurchase stock when it is liquid to minimize the price impact of these repurchases. Likewise, some firms may seek to create or improve liquidity by repurchasing shares. Our argument posits that repurchases can be conducted for alternative reasons, namely, to create a positive stock price impact. This repurchase motive is rooted in the firm's desire to "signal" undervaluation and the most effective, costly, and credible way to accomplish this is to repurchase illiquid stock.

We now seek to clarify this tension by first examining differences in the type of repurchases that treated firms execute and second the liquidity and valuation effects of these repurchase announcements. To do so, we collect all details on the repurchase programs of treated and control firms over the sample period from Thomson SDC, including the announcement and implementation dates and the type of repurchase programs. The idea is simple: Under our hypothesis, if treated firms seek to maximize the price impact of repurchases, we should see not only more repurchases of treated firms but also more repurchases that are conducted through tender offers as these are well known to have the highest share price impact, especially compared to open-market repurchases.¹⁵ Overall, we identify 4,784 repurchase announcements in our sample. At the same time, and consistent with prior studies that examine tender offers (Grullon and Ikenberry (2000)), only about 2.3% of these repurchase announcements are tender offers. We nevertheless start by focusing on the choice of tender offers and relate the propensity of treated firms to execute their repurchases via tender offers to the key explanatory variables TREAT_{fd}, POST_{dt}, and the interaction term between the two as well as control variables. The dependent variable TENDER_OFFER_{fdt} is an indicator equal to 1 if the repurchase announcement of firm f in deal d and year t is a tender offer repurchase, and 0 otherwise.

We report the results in Table IA.6 in the Supplementary Material. Across all specifications, we estimate that treated firms are between 1.5% and 2.5% more likely to announce a tender offer repurchase than control firms. Given that only 2.3% of repurchases are carried out via tender offers, this is about double the unconditional mean and much larger than the 22% increase in overall repurchases documented in Table 5. So, we do not argue that the few tender offers alone drive our results. Nevertheless, the result supports our hypothesis and stands in contrast to the extant literature because if market timing were the motivation behind the increase in repurchases we document, tender offers should be less likely for treated firms.

¹⁵We do not separate the tender offers further into fixed price or Dutch auction tender offers as it is established in the repurchase literature that both types of tender offers generate stronger stock price responses relative to open market repurchases (e.g., Comment and Jarrell (1991), Kamma, Kanatas, and Raymar (1992), Peyer and Vermaelen (2009)).

B. Liquidity Effects

While the extant literature appears to favor a positive relationship between stock liquidity and repurchases, the same literature has also found that at times, firms repurchase shares to provide liquidity. Perhaps our results pick up such instances in which case the increase in repurchases we document should improve stock liquidity. We directly test this interpretation by examining changes in stock liquidity around repurchase announcements. We consider two measures of stock liquidity (Amihud's (2002) price impact measure and average daily bid–ask spreads) as well as alternative horizons (1-, 3-, 6-, or 12-months around the repurchase announcement) over which to measure changes in stock liquidity.

We present the results in Table 6. We find no evidence that the repurchases we document improve stock liquidity across several measures and several horizons: All our difference-in-difference estimates in Table 6 are either insignificant or, when weakly significant, carry the wrong sign. Complementary tests in Supplementary Table IA.7 that use TURNOVER or log(TRADING_VOLUME) as alternative liquidity measures confirm this. In other words, if anything, we find weak evidence of further deteriorating liquidity which may be consistent with a negative effect of informed trading on stock liquidity but is certainly inconsistent with firms providing liquidity.

C. Short- and Long-Run Valuation Effects

We now focus on the price reaction to the repurchase announcements of treated versus control firms. We expect announcement returns to be more positive for treated relative to control stocks, at least in the short run. But overall, if treated firms repurchase stock over extended periods of time or in general adjust their corporate policies to positively affect their valuation in the stock market, we might even expect a long-run positive stock performance of repurchase announcements of treated relative to control stocks.

Therefore, we analyze the short- and long-term returns following the repurchase announcements. We compute abnormal stock returns of treated and control stocks at the daily frequency relative to different benchmark portfolios and then compound them to CARs over several event windows. For the short-run CARs, we consider the 1-day abnormal return on the announcement date and the 3-day CARs centered around the announcement day (i.e., from trading days -1 to +1 inclusive). For the long-run CARs, we consider the 12- and 24-month CARs starting on the first trading day of the month after the month of the repurchase announcements. As benchmarks for the CARs, we consider i) a local market benchmark, ii) a local industry benchmark, or iii) a local size-value-momentum benchmark, all defined in the Appendix. Abnormal daily returns are then simply the difference between the return of the stock and the return on the benchmark. For each treated and control stock in our sample, we compute these different CARs for each repurchase announcement and analyze the differences via the same panel specification as before.

We report the results in Table 7. Panel A examines the short-run CARs immediately around the share repurchase announcements. We find that the repurchase announcements of treated firms that occur in the postmerger periods generate a

TABLE 6. Liquidity Effects

Table 6 examines changes in stock liquidity around repurchase announcements of treated and control firms around the merger events. The sample includes all the share repurchase announcements from SDC Platinum matched to the differencein-difference sample and the dependent variables include different measures of stock liquidity. Panels A examines the changes in Amihud of affected stocks by merger events over 1-month, 3-month, 6-month, 12-month, and 24-month windows around the repurchase announcements. Panel B repeats the same test but uses bid-ask spreads as liquidity measure. All variables are defined in Table 1. *, **, and *** indicate statistical significance at the 10%, 5%, and 1% levels, respectively, computed from standard errors that cluster at the firm level.

	Panel	Α.	AMI	HUD
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r dirior, ii r ii r ii r ii r ii r					
Event Window	1 Month	3 Months	6 Months	12 Months	24 Months
Dependent Variable	Δ AMIHUD	Δ AMIHUD	Δ AMIHUD	Δ AMIHUD	ΔAMIHUD
	1	2	3	4	5
POST × TREAT	0.0000	0.0000**	0.0000**	0.0000	0.0000
	(1.00)	(2.34)	(2.00)	(1.47)	(0.92)
TREAT	-0.0000	-0.0000**	-0.0000**	-0.0000	-0.0000
	(-0.88)	(-2.52)	(-2.37)	(-1.45)	(-0.73)
POST	0.0000	-0.0000	-0.0000	-0.0000	-0.0000
	(0.53)	(-0.81)	(-0.78)	(-1.34)	(-0.59)
Controls	Yes	Yes	Yes	Yes	Yes
Deal FE	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes
N	4,088	4,088	4,073	3,980	3,279
Adj. R ²	0.79	0.69	0.77	0.78	0.85
Panel B. Spread					
Event Window	1 Month	3 Months	6 Months	12 Months	24 Months
Dependent Variable	ΔSPREAD	ΔSPREAD	ΔSPREAD	ΔSPREAD	ΔSPREAD
	1	2	3	4	5
POST × TREAT	0.0000	-0.0000	0.0000	0.0000	0.0001
	(0.58)	(-0.55)	(0.29)	(0.29)	(1.32)
TREAT	-0.0000	0.0000	-0.0001	-0.0000	-0.0001**
	(-0.26)	(0.15)	(-1.16)	(-0.97)	(-2.02)
POST	-0.0001	-0.0010	-0.0020**	-0.0029**	-0.0050**
	(-0.13)	(-1.62)	(-2.42)	(-2.57)	(-2.20)
Controls	Yes	Yes	Yes	Yes	Yes
Deal FE	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes
N	3,992	3,954	3,903	3,793	2,738
Adj. R ²	0.33	0.56	0.62	0.79	0.89

significantly higher short-run stock price impact: The coefficient for $POST_{dt} \times TREAT_{df}$ is positive and significant across all benchmark and event window specifications and the estimates imply an additional positive announcement effect between 0.5% and 1%. Panel B of the same table repeats the test but uses the 12- or 24-month CARs as the dependent variables to examine the long-run valuation effects of these repurchase announcements. We again find those repurchase announcements of treated firms register a significantly stronger long-run valuation effect when announced in the postmerger periods (the effect amounting to between 4.4% and 7%, depending on the measurement horizon and the benchmark correction).

We further complement the analysis in Table 7 in two ways. First, in Supplementary Table IA.8, we find that this positive short-run and long-run effect is

TABLE 7. Short- and Long-Run Valuation Effects

Table 7 examines short- and long-run CARs around repurchase announcements of treated and control firms. The sample and specification are as in Table 6 and the dependent variables include different measures of cumulative abnormal stock returns relative to different benchmark portfolios. Panel A examines short-run CARs immediately around the share repurchase announcements, and Panel B examines long-run CARs over the following 12 or 24 months following the month of the repurchase announcements. *, ***, and *** indicate statistical significance at the 10%, 5%, and 1% levels, respectively, computed from standard errors that cluster at the firm level.

Deal FE

Firm FF

Year FE

Adj. R2

Event Window	1 Day	1 Day	1 Day	3 Days	3 Days	3 Days
Benchm Adj.	Market	Industry	DGTW	Market	Industry	DGTW
	1	2	3	4	5	6
POST × TREAT	0.0051* (1.86)	0.0066** (2.52)	0.0061** (2.22)	0.0091** (2.10)	0.0085** (2.13)	0.0102** (2.29)
TREAT	-0.0024 (-1.31)	-0.0034** (-1.97)	-0.0032* (-1.72)	-0.0051 (-1.62)	-0.0046 (-1.63)	-0.0067** (-2.13)
POST	0.0051 (0.23)	0.0032 (0.15)	0.0078 (0.35)	0.0272 (0.80)	0.0290 (0.87)	0.0339 (1.00)
Controls Deal FE Firm FE Year FE N Adj. R ²	Yes Yes Yes Yes 3,753 0.31	Yes Yes Yes Yes 3,749 0.31	Yes Yes Yes Yes 3,704 0.32	Yes Yes Yes Yes 3,738 0.33	Yes Yes Yes Yes 3,733 0.31	Yes Yes Yes Yes 3,690 0.34
Panel B. Long-Rur	n Cumulative Abno	rmal Returns				
Horizon	12 Months	12 Months	12 Months	24 Months	24 Months	24 Months
Benchm Adj.	Market	Industry	DGTW	Market	Industry	DGTW
	1	2	3	4	5	6
POST × TREAT	0.0747*** (2.81)	0.0436* (1.82)	0.0650** (2.38)	0.0707** (1.98)	0.0635* (1.88)	0.0593 (1.46)
TREAT	-0.0381** (-1.97)	-0.0161 (-0.93)	-0.0384* (-1.90)	-0.0276 (-0.99)	-0.0196 (-0.77)	-0.0279 (-0.90)
POST	-0.2405 (-1.51)	-0.2205 (-1.52)	-0.2292 (-1.34)	-0.2578 (-1.15)	-0.1889 (-0.89)	-0.3402 (-1.53)
Controls	Yes	Yes	Yes	Yes	Yes	Yes

particularly pronounced for (but not exclusively attributable to) tender offer announcements of treated firms in the postmerger periods. Second, we collect more granular data on actual repurchase days when firms are active in the market for their stock versus non-repurchase days to more clearly isolate that price impact is concentrated on days in which firms actually repurchase shares. We describe these additional tests in more detail in Supplementary Table IA.9. We find that positive abnormal returns for treated firms are entirely concentrated in actual repurchase days with no effect on non-repurchase days, substantiating that fragility-induced repurchases are associated with more price impact.

Yes

Yes

Yes

3,970

0.47

Yes

Yes

Yes

3,909

0.54

Yes

Yes

Yes

3,909

0.52

Yes

Yes

Yes

3,807

0.56

Effects on Other Financing Policies

Yes

Yes

Yes

4,043

0.44

Yes

Yes

Yes

4,043

0.47

Proceeding to the next prediction, we examine other financing policies that may be affected as well by those same considerations. We start with the "twin

TABLE 8. Effects on Other Financing Policies

Table 8 examines if treated firms register changes in other corporate policies, specifically, financing policies. The specifications are as in Table 5 but use alternative outcome variables to measure changes in other financing policies including CHGCASH is the change in cash or cash equivalent, CHGSTDEBT is the change in current debt scaled by the beginning-of-period total assets, CHGLTDEBT is long-term debt issuance minus long-term debt reduction scaled by the beginning-of-period total assets, CHGLEV is the change in leverage where leverage is computed as long-term debt plus current liabilities divided by the beginning-of-period total assets, and EQUITYISS is the sale of common and preferred stocks

scaled by the beginning-of-period total assets. All other specifications are unchanged. *, **, and *** indicate statistical significance at the 10%, 5%, and 1% levels, respectively, computed from standard errors clustered at the firm level.

Dependent Variable	EQUITYISS	CHGSTDEBT	CHGLTDEBT	CHGLEV	CHGCASH
	1	2	3	4	5
POST × TREAT	-0.0060*** (-2.67)	-0.0003 (-0.34)	-0.0011 (-0.28)	0.0010 (1.13)	-0.0016 (-0.59)
TREAT	0.0030* (1.88)	0.0006 (0.99)	-0.0002 (-0.06)	-0.0008 (-1.16)	0.0012 (0.60)
POST	0.0077 (0.41)	0.0017 (0.31)	-0.0478** (-2.47)	-0.0097* (-1.75)	0.0173 (0.78)
Controls	Yes	Yes	Yes	Yes	Yes
Deal FE	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes
N	17,723	17,723	17,723	17,723	17,723
Adi B ²	0.47	0.05	0.28	0.07	0.46

policy" to share repurchases: equity issuances. Under our argument, the increased price impact that comes with the reduction in financial fragility should not only incentivize share repurchases but also reduce the firm's desire to issue equity: The low liquidity would make the negative price impact of an equity issuance larger. We further include in this test other financing policies including changes in cash holdings, leverage, and debt issuances, because we are generally interested in how the increased repurchases are financed. For example, our argument does not clearly predict that cash holdings should decline. In fact, firms may simply change where they deploy cash without spending more or less overall (or even returning excess cash to shareholders, see Section VI).

We reestimate equation (2) and use the following dependent variables as financing measures: equity issuances, debt issuances (long- vs. short-term), leverage, and finally, cash holdings. We present the results in Table 8. In column 1, we find that treated firms significantly reduce their equity issuances relative to control firms in the 2 years following the merger. The negative and significant result on equity issuances is directly consistent with the firm's incentives to repurchase more shares: Those same firms should have an equally strong incentive not to issue shares as the market impact has increased due to the lower fragility. In columns 2–5, we find no significant changes in the firm's cash or debt financing policies, suggesting that changes in fragility merely change how firms spend cash, not necessarily the overall amount.

E. Effects on Corporate Investment

If treated firms increase share repurchases and reduce equity issuances while keeping debt issuances and cash holdings constant, then how do they finance these repurchases? It appears that the only source of cash flow left would then be a reduction in corporate investment as firms effectively substitute investment with repurchases. Such behavior has been documented in the literature before. For example, Almeida, Fos, and Kronlund (2016) document how firms opportunistically execute repurchases at the expense of investment to positively influence EPS. We now investigate if our treated firms behave in the same way. If so, it would suggest that changes in financial fragility would ultimately affect not only share repurchases but also corporate investment policies. In fact, our motivating results from Section III have already documented such an association: Fragile firms not only show lower repurchases but also higher capital expenditure in the cross section. This motivating result is surprising in itself as one might expect the opposite when focusing only on the volatility-related consequences of stock price fragility: High return volatility can negatively affect investment as shown in, e.g., Panousi and Papanikolaou (2012), a competing channel to the one operating through liquidity proposed here.

We present the results of these tests in Table 9. The table follows the now familiar layout with only the dependent variable changed to CAPEX_{\hat{t}}. In column 1, we find a negative and significant effect on capital expenditure for treated relative to control firms that is robust to saturating the specification with controls and fixed effects. The fully specified estimation in column 5 suggests that treated firms register a reduction in capital expenditures of 0.35% of total assets. In economic terms, this reduction amounts to about 6% of the average annual capital expenditure for both treatment and control firms prior to the merger events. Again, a sizeable economic effect. Consistent with this drop in capital expenditure, columns 6 and 7 of the same table report that these firms also register lower total investment and lower total asset growth.

TABLE 9. Difference-in-Difference Analysis of Changes in Investment Policy

Table 9 reports the regression estimates of changes in investment policy from the post-matching difference-in-difference analysis. The specifications are as in Table 5, only the dependent variables are exchanged. Columns 1–5 use CAPEX as the dependent variable, column 6 uses TOTAL_INVESTMENT, and column 7 uses TOTAL_ASSET_GROWTH. All variables are as defined in the Appendix, and the use of fixed effects is indicated at the bottom of each column. *, **, and *** indicate statistical significance at the 10%, 5%, and 1% levels, respectively, computed from standard errors that cluster at the firm level.

Dependent Variable	CAPEX	CAPEX	CAPEX	CAPEX	CAPEX	TOTAL_INVESTMENT	TOTAL_ASSET_ GROWTH
	1	2	3	4	5	6	7
POST × TREAT	-0.0043*** (-2.75)	-0.0049*** (-3.13)	-0.0047*** (-3.05)	-0.0035** (-2.31)	-0.0034** (-2.25)	-0.0051* (-1.74)	-0.0193* (-1.93)
POST	-0.0059*** (-4.34)	0.0096 (1.43)	0.0119* (1.73)	-0.0056 (-0.86)	-0.0125* (-1.75)	-0.0216 (-1.32)	-0.0527 (-0.77)
TREAT	0.0042* (1.90)	0.0045** (2.07)	0.0044** (2.03)	0.0022** (2.04)	0.0023** (2.23)	0.0009 (0.43)	0.0081 (1.00)
Controls	No	Yes	Yes	Yes	Yes	Yes	Yes
Deal FE	No	No	No	No	Yes	Yes	Yes
Firm FE	No	No	No	Yes	Yes	Yes	Yes
Year FE	No	No	Yes	No	Yes	Yes	Yes
N	18,328	17,723	17,723	17,723	17,723	17,723	17,723
Adj. R ²	0.01	0.08	0.08	0.74	0.74	0.58	0.43

We report robustness tests for all tests presented in this section using the alternative treatment specification in Supplementary Table IA.10. All these tests support the results shown here. Overall, this confirms that the price impact channel we document has a large effect on corporate policies on both sides of the balance sheet (financing and investment).

VI. Why Repurchase for Price Impact?

To further clarify if seeking price impact is a key motive for firms to engage in repurchases, we examine cross-sectional heterogeneity of our results along a dimension that would give managers a strong incentive to maximize share prices: equity-based compensation. If firms focus on generating stock price impact, it is reasonable to expect executive compensation as a possible source of that motive (e.g., Kahle (2002), Bergstresser and Philippon (2006), Burns and Kedia (2006), Peng and Roell ((2008), (2013)), Laux (2014)).

We collect CEO compensation information from the ExecuComp database. While this database provides detailed compensation information, it is limited to U.S. firms only, which restricts our sample for the tests in this section to U.S. stocks only. We are interested in two related questions: First, are changes in repurchase behavior of treated stocks related to the firm's equity-based compensation policies? Second, is there any evidence that CEOs of treated firms trade differently in the firm's own stock around the asset management merger events?

To answer the first question, we augment the estimation of Table 5 with triple interaction terms that capture various dimensions of how executives of treated firms are exposed to the stock performance of their firms. We start with the market-to-book ratio as a simple proxy of managerial incentives (to increase the stock valuation) and then move to explicit measures of equity-based compensation: different measures of outstanding executive stock options as well as stock grants. All measures are as in Cheng and Warfield (2005) and defined in the Appendix.

We present the results in Table 10. Across all measures, we find evidence supporting that the motive to repurchase for price impact is a compensation-based one: treated growth firms and treated firms with large amounts of outstanding executive stock options, option grants or executive stock ownership are more likely to repurchase shares in the postmerger periods, consistent with prior literature (e.g., Kahle (2002)).

In the next step, we examine the trading behavior of treated firm's CEOs in the firm's stock. To do this, we construct two measures of the trading activity of each firm's CEO: The first measure is as in Jin and Kothari (2008) and measures the net number of shares sold by a CEO in a year scaled by shares outstanding. The net number of shares sold is computed as the CEO's total stock holdings from the prior year plus the current year's stock grants and stocks received from option exercises minus the end-of-year total stock holdings. The second alternative measure only focuses on option exercises: It is simply the value from option exercises reported in ExecuComp scaled by the beginning of the year market value of equity of the firm. We report the results in Table 11. The results show that CEOs of treated firms sell significantly more shares in the postmerger periods compared to CEOs of control firms. A point estimate of 0.0007 (column 5) indicates a 26.5% increase relative to

TABLE 10. Cross-Sectional Heterogeneity by Equity-Based Executive Compensation

Table 10 examines changes in repurchases for firms with different equity-based executive compensation policies. The specification is as in Table 5, but the sample is restricted to sample firms in the ExecuComp database. The estimation is augmented with triple interaction terms for different measures of equity-based executive compensation. All measures are defined in the Appendix. All other specifications are unchanged. *, **, and *** indicate statistical significance at the 10%, 5%, and 1% levels, respectively, computed from standard errors clustered at the firm level.

Dependent Variable	REPURCHASE	REPURCHASE	REPURCHASE	REPURCHASE	REPURCHASE
	1	2	3	4	5
$POST \times TREAT \times log(B/M)$	-0.0092*** (-3.12)				
POST × TREAT × %EX_OPTIONS		0.5475** (2.08)			
POST × TREAT × %UNEX_OPTIONS			2.9313*** (5.58)		
POST × TREAT × %OPTION_GRANTS				3.4590*** (3.44)	
POST × TREAT × %STOCK_OWN					0.0600* (1.93)
TREAT	-0.0021 (-1.08)	-0.0024 (-1.21)	-0.0006 (-0.31)	-0.0026 (-1.42)	-0.0053*** (-2.74)
POST × TREAT	0.0006 (0.26)	0.0075*** (2.81)	0.0034 (1.19)	0.0069** (2.45)	0.0105*** (3.89)
POST	-0.0248** (-2.23)	-0.0418* (-1.90)	-0.0309 (-1.42)	-0.0333 (-1.51)	-0.0354 (-1.58)
Dual interactions Controls Deal FE Firm FE Year FE N Adj. R ²	Yes Yes Yes Yes 11,581 0.59	Yes Yes Yes Yes 6,609 0.61	Yes Yes Yes Yes 6,609 0.61	Yes Yes Yes Yes 6,609 0.61	Yes Yes Yes Yes 6,609 0.60

TABLE 11. **CEO Trading Decisions**

Table 11 examines the equity trading decisions of CEOs of treated versus control firms. The specification is as in Table 5, but the sample is restricted to sample firms in the ExecuComp database. The dependent variable SOLD_STOCK is defined as the net number of shares sold by a CEO in a year scaled by shares outstanding (Jin and Kothari (2008)). All variables are as defined in the Appendix, and the use of fixed effects is indicated at the bottom of each column. *, **, and *** indicate statistical significance at the 10%, 5%, and 1% levels, respectively, computed from standard errors that cluster at the firm level.

Dependent Variable	SOLD_STOCK	SOLD_STOCK	SOLD_STOCK	SOLD_STOCK 4	SOLD_STOCK 5
POST × TREAT	0.0005* (1.96)	0.0007*** (2.67)	0.0007*** (2.74)	0.0007** (2.29)	0.0007** (2.40)
TREAT	-0.0004 (-1.48)	-0.0008*** (-2.71)	-0.0008*** (-2.73)	-0.0003 (-1.62)	-0.0003* (-1.71)
POST	-0.0012*** (-5.01)	-0.0056*** (-2.61)	-0.0050** (-2.30)	-0.0067*** (-3.23)	-0.0064*** (-3.19)
Controls	No	Yes	Yes	Yes	Yes
Deal FE	No	No	No	No	Yes
Firm FE	No	No	No	Yes	Yes
Year FE	No	No	Yes	No	Yes
N	6,766	6,754	6,754	6,754	6,754
Adj. <i>R</i> ²	0.01	0.10	0.10	0.32	0.32

the premerger unconditional sample average. In Supplementary Table IA.11, we confirm the result for a measure of CEO option exercise.

VII. Discussion and Alternative Explanations

In this section, we further discuss our results, implement alternative econometric designs, and address alternative interpretations.

Price Impact Versus Regulatory Constraints on Repurchase Activity

An immediate objection to our results and interpretation is that many jurisdictions regulate corporate repurchase programs to minimize opportunities for firms to unduly impact their stock prices via repurchase activities. For example, in the United States, Rule 10b-18 outlines safe harbor provisions for repurchases that protect repurchasing firms from allegations of stock price manipulation. These safe harbor provisions contain, among others, price and volume restrictions on repurchase programs. Globally, Wang, Yin, and Yu (2021) document that such price and volume restrictions are common in the regulation of (and impact on) corporate repurchase programs in many jurisdictions around the world.

However, while these restrictions seem to be important, anecdotal evidence and recent policy debate indicate that they may not be binding for firms, at least in the United States. For example, in May 2023, the Securities and Exchange Commission (SEC) enacted new disclosure requirements that will take effect in 2024 and will mandate U.S. firms to disclose on a quarterly basis quantitative repurchase information at a daily frequency, including, among others, the daily volume and average price of repurchased securities. This points to significant concerns on the part of the SEC about the lack of disclosure and a better understanding of the motivations behind repurchase activities. Moreover, in its calls for comments on the new rules, 16 the SEC cites several academic studies indicating how repurchase activities could be linked to issues such as earnings management or executive compensation. To give one example, Cook, Krigman, and Leach (2003) use privately disclosed data on repurchase activities of a sample of firms and examine compliance rates with Rule 10b-18. While they find high levels of compliance in their sample, only two of their sample firms consistently comply with Rule 10b-18 in all their repurchase.

In light of this discussion, we now examine how our main results from Table 5 vary across countries that differ in their regulations (particularly regulations on price constraints) of repurchase activities. We report those results in Table 12. We split our sample first into U.S. (columns 1–3) and non-U.S. (columns 4–6) firms and subsequently investigate cross-sectional differences within these two subsamples. We treat the United States separately because i) it is the single biggest country in our sample, contributing about two-thirds of observations, and ii) one might have a prior that because of Rule 10b-18, repurchases for price impact could be more limited for U.S. firms. However, the discussion above indicates that this need not be the case.

¹⁶Accessed on September 13, 2023 via https://www.sec.gov/files/rules/proposed/2021/34-93783. pdf.

TABLE 12. Cross-Sectional Heterogeneity in the United States and the Rest of the World

Table 12 examines changes in repurchases for U.S. and Rest of World firms separately. The specification is as in Table 5, but the sample is restricted to U.S. firms in columns 1-3 and Rest of World firms in columns 4-6. The estimations in columns 2, 3, 5, and 6 are further augmented with triple interaction terms. In columns 2 and 3, interaction terms with the variables FIRM_SIZE and TOTAL_VOLATILITY are added for U.S. firms. In columns 5 and 6, interaction terms that indicate if the listing country of the stock has price restrictions (column 5) or price and volume restrictions (column 6) for repurchasing firms in place are added for Rest of World firms. Information on Price and Volume restrictions in repurchase programs across countries is collected from Wang, Yin, and Yu (2021). All other specifications are

unchanged. *, **, and *** indicate statistical significance at the 10%, 5%, 1% levels, respectively, computed from standard errors

clustered at the firm level

Sample		U.S. Stocks		Rest of World Stocks			
Dependent Variable	REPURCHASE	REPURCHASE	REPURCHASE	REPURCHASE	REPURCHASE	REPURCHASE	
	1	2	3	4	5	6	
POST × TREAT × FIRM_SIZE		-0.0030*** (-2.78)					
POST × TREAT × TOTAL_ VOLATILITY			0.0191** (1.99)				
POST × TREAT × PRICE_ CONSTRAINTS					-0.0080** (-2.06)		
POST × TREAT × PRICE_ AND_VOLUME_ CONSTRAINTS						-0.0114** (-2.07)	
POST × TREAT	0.0079*** (3.92)	0.0314*** (3.33)	-0.0015 (-0.31)	0.0010 (0.65)	0.0084** (2.26)	0.0115** (2.13)	
TREAT	-0.0029* (-1.78)	-0.0064 (-0.68)	0.0035 (0.80)	0.0000 (0.03)	0.0008 (0.18)	-0.0018 (-0.39)	
POST	-0.0277** (-2.34)	-0.0413*** (-3.17)	-0.0147 (-1.28)	-0.0016 (-0.22)	-0.0070 (-0.91)	-0.0107 (-1.20)	
Dual interactions Controls Deal FE Firm FE	NA Yes Yes Yes	Yes Yes Yes Yes	Yes Yes Yes Yes	NA Yes Yes Yes	Yes Yes Yes Yes	Yes Yes Yes Yes	
Year FE N Adj. R ²	Yes 11,581 0.59	Yes 11,290 0.59	Yes 10,850 0.59	Yes 6,142 0.36	Yes 6,142 0.36	Yes 6,142 0.36	

In column 1 of Table 12, we show that our main results hold strongly for U.S. firms. This raises the question of whether existing safe harbor provisions are ineffective or if there are certain types of firms in our sample that might find it easier to repurchase for price impact even in the presence of those restrictions. We explore two such dimensions in columns 2 and 3 of the same table and find that repurchases increase even more for small firms (column 2) or firms with volatile stock returns (column 3), both of which might find it easier to avoid scrutiny for not complying the safe harbor conditions set out in Rule 10b-18.

In the remaining columns, we perform similar tests for all non-U.S. firms in our sample who collectively contribute about one-third of our sample. We are interested in both reestimating our main results for this subsample and exploring cross-sectional differences across countries with or without price (or price and volume) restrictions in their regulations for repurchase programs. We collect this information from Wang, Yin, and Yu (2021), and define an indicator PRICE_CONSTRAINTS_{ct} equals to 1 if country c imposes any form of price constraints on repurchase activities in year t, and 0 otherwise. In a variation, we also consider if country c imposes any additional volume constraints. The estimates in column 4 show that in the subsample of non-U.S. firms, our result is not

significant. Columns 5 and 6 clarify that this is because there is no treatment response for firms in countries that impose any form of price restrictions on repurchase programs: The triple interaction term with PRICE CONSTRAINTS_{ct} is negative and significant. In contrast, the coefficient of POST × TREAT is positive and of similar magnitude as the general effect for U.S. firms, indicating that firms in countries without price restrictions on their repurchase activities show the same treatment response as U.S. firms in general. Further controlling for additional volume restrictions (column 6) leads to similar but slightly stronger coefficient estimates.

We identify two takeaways from this discussion. First, a mediating effect of regulatory price constraints on our main result for non-U.S. firms further supports our main hypothesis that firms indeed, at least at times, seek to repurchase for price impact. Second, the strength of our result for U.S. firms and the recent context of regulatory changes in the United States that aim to strengthen disclosure of repurchase activities gives further credence to the concern that existing safe harbor provisions do not fully prevent firms from repurchasing for price impact. Future research will have to explore how the new disclosure rule affects repurchase activities of U.S. firms. Having said that, we iterate our discussion from the introduction that our results do not equate fragility-driven repurchases with stock price manipulation. In fact, our analysis of long-run valuation effects (Section V.C) indicates a positive result: Such repurchases are, if anything, indicative of long-run value creation.

Alternative Explanations and Econometric Designs

Next, we discuss and rule out several alternative explanations for our results. In the interest of brevity, we defer this discussion to the Supplementary Material, including Tables IA.12 and IA.13 and the complementary discussion there. We address three alternative explanations: First, we discuss if our results can be driven by changes in the firm's cost of capital that are linked to changes in stock liquidity. Second, we investigate whether changes in common ownership are likely behind our findings. Third, we examine if our findings are due to governance changes that could follow our natural experiments. We conclude that neither of these alternatives drives our results.

In a final effort to demonstrate that the channel behind our results operates through changes in fragility, we repeat our main results under alternative empirical designs. This includes changing how we assign the treatment status to stocks based on realized changes in fragility rather than premerger ownership characteristics or implementing an instrumental variable approach where we instrument the change in fragility of each stock using our original treatment indicator. We report those results in Supplementary Table IA.14.

VIII. Concluding Remarks

We highlight an important but overlooked characteristic of fragile stocks. While fragile stocks register higher return volatility, they also exhibit higher stock liquidity. We argue that the muted price impact of financial fragility is ultimately driven by the same forces that make fragile stocks volatile: their exposure and sensitivity to volatile but ultimately non-fundamental demand shocks. This element of stock price fragility affects corporate actions. Specifically, firms with fragile stocks have a lower incentive to repurchase their shares because the high liquidity of fragile stocks attenuates the positive stock price impact of share repurchases. We establish causality by relying on natural experiments that exogenously change stock price fragility and that we show to be directly affected by repurchase behavior. Furthermore, changes in repurchase behavior are driven by changes in tender offers that are known to generate the strongest price impact and do not lead to changes in stock liquidity but significant changes in stock prices, thereby ruling out that the changes in repurchases we document are implemented to affect stock liquidity as some prior literature would predict. We also show that the lower incentives to engage in share repurchases allow firms with fragile stocks to invest more. Our results shed light on the important but unexpected real implications that are associated with financial fragility.

Appendix: Variable Definitions

This appendix includes a full list of all variables and their definitions.

Dependent Variables

TOTAL VOLATILITY: Annualized standard deviation of daily stock returns over the period.

AMIHUD: Average of daily price impact measure of Amihud (2002) over the period defined as the absolute daily stock return divided by the dollar trading volume on the day in million U.S. dollars.

SPREAD: Average daily bid-ask spread.

LOG TRADING VOLUME: Natural logarithm of average daily trading volume per month, in million U.S. dollars.

TURNOVER: Average of daily stock turnover defined as number of shares traded divided by shares outstanding.

DIVIDEND: Cash dividends scaled by the beginning-of-period total assets.

REPURCHASE: Purchase of common and preferred stocks scaled by the beginning-ofperiod total assets.

D_REPURCHASE-2 TO 0: The simple difference in REPURCHASE between years 0 and -2.

CAPEX: Capital expenditure scaled by the beginning-of-period total assets.

 $D_{CAPEX_{-2 \text{ TO } 0}}$: The simple difference in CAPEX between years 0 and -2.

TOTAL INVESTMENTS: Sum of capital, R&D, and acquisition expenditure scaled by the beginning-of-period total assets.

TOTAL ASSET GROWTH: Log changes in total assets.

TENDER OFFER: Indicator equal to 1 if the firm conducts the repurchase via a tender offer, and 0 otherwise.

- CAR: Cumulative abnormal stock returns over different event windows or horizons in excess of different benchmark portfolios: "Market" refers to the domestic market portfolio of firm f, "Industry" refers to a domestic industry portfolio of firm f, and "DGTW" refers to a domestic size-value-momentum matched portfolio of firm f. All the benchmark portfolios are value-weighted and constructed from the full universe of stocks in the Worldscope database that i) share the same primary listing country as the stock, ii) share the same primary listing location and Datastream industry classification as the stock, or iii) share the same primary listing location and are matched on their size, value, and momentum characteristics as the stock.
- CHGCASH: Cash or cash equivalent increase or decrease scaled by the beginning-ofperiod total assets.
- CHGSTDEBT: Current debt changes scaled by the beginning-of-period total assets.
- CHGLTDEBT: Long-term debt issuance minus long-term debt reduction scaled by the beginning-of-period total assets.
- CHGLEV: Leverage in period t minus the leverage in period t-1. The leverage is computed as the long-term debt plus current liability divided by the beginning-ofperiod total assets.
- EQUITYISS: Sales of common and preferred stocks scaled by the beginning-of-period total assets.

Control Variables

- $\sqrt{\text{FRAGILITY}}$: Square root of the fragility measure of Greenwood and Thesmar (2011) but computed including holdings, return, and flow information for all fund types in FactSet as in MSW.
- FIRM SIZE: Logarithm of the beginning-of-period total assets.
- log(B/M): Logarithm of book value of equity divided by the market value of equity.
- CASH FLOW: Income before extraordinary items plus depreciation scaled by the beginning-of-period total assets.
- IO: Total institutional ownership calculated as the sum of all holdings of all funds in FactSet divided by shares outstanding.
- AGE: Logarithm of the number of years since a firm appears in Datastream.
- CASH HOLDINGS: Total cash holdings divided by the beginning-of-period total
- LEVERAGE: Long-term debt plus current liabilities divided by the beginning-ofperiod total assets.
- MOM: The trailing-12-month total stock return.
- PRICE CONSTRAINTS: Indicator equal to 1 if the listing country of the firm has any price constraints for corporate repurchase programs in place, and 0 otherwise. The information is collected from Wang, Yin, and Yu (2021).
- PRICE AND VOLUME CONSTRAINTS: Indicator equal to 1 if the listing country of the firm has any price or volume constraints for corporate repurchase programs

in place, and 0 otherwise. The information is collected from Wang, Yin, and Yu (2021).

Executive Compensation Measures

- %EX OPTIONS: Shares of exercisable options divided by the total shares outstanding as in Cheng and Warfield (2005).
- %UNEX OPTIONS: Shares of unexercisable options (excluding option grants) divided by the total shares outstanding as in Cheng and Warfield (2005).
- %OPTION GRANTS: Shares of option grants divided by the total shares outstanding as in Cheng and Warfield (2005).
- %STOCK OWN: Total shares held by CEOs divided by total shares outstanding as in Cheng and Warfield (2005).
- SOLD STOCK: Net number of shares sold by the CEO over the year scaled by beginning-of-year shares outstanding. The net number of shares sold is computed as the CEOs total stock holdings from the prior year plus the current years stock grants and stocks received from option exercises minus the end of year total stock holdings.
- OPTION EXER: The value of options exercised by CEOs in a given year divided by the beginning-of-year total market capitalization of the firm.

Supplementary Material

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