

ACKNOWLEDGMENTS

This book pursues the research question of how we should consider the trend of datafication – under which most dimensions of our lives are being transformed into data to create value – through the lens of international economic law. My initial intention was to provide a book-length treatment with a holistic assessment of the WTO Joint Initiative on E-commerce. But it soon became clear that what really interested me was the broader question of the interplay between datafication and international trade agreements. Having studied international trade law and digital technology governance for more than twenty years, I believe this is an optimal time to map out the dynamic questions posed by the data-driven economy and corresponding regulatory approaches with a fresh eye, and to capture the emerging shape of global trade governance in a datafied world. This book can therefore be seen as the accumulation and culmination of my enduring research interests in the interface between the digital revolution, national regulations, and international economic legal order. The framing of this book – the chapters of which are connected by the many facets of “data” – allows me to bring these various angles together in a more coherent context, which journal articles and book chapters cannot achieve.

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This book has incorporated a number of different sources. My former governmental experience of serving as a telecommunications regulator in Taiwan helped to form my perspectives on complex regulatory issues. The ideas and arguments put forward in this book have been developed through many presentations and panel discussions at workshops and conferences, where I have benefited from productive conversations with scholars and practitioners. In particular, comments and questions from Lucian Cernat, Anupam Chander, Dan Ciuriak, Henry Gao, Aik Hoe Lim, Hamid Mamdouh, Bryan Mercurio, Neha Mishra, Andrew Mitchell, Pierre Sauvé, Gregory Shaffer, Thomas Streinz and Rolf Weber have insightfully informed my thinking on the issues explored in this book.

Parts of Chapters 1 and 5 were first published by Oxford University Press as “The Uneasy Interplay between Digital Inequality and International Economic Law” (2022) 33(1) *European Journal of International Law* 205–235. The valuable insights provided by Joseph Weiler and Chantal Thomas through the EJIL Symposium on Inequalities and International Law have guided me in carefully reflecting upon the topic. Parts of Chapter 2 were first published by Cambridge University Press as “Digital Economy and National Security: Contextualizing Cybersecurity-Related Exceptions” (2023) 117 *AJIL Unbound* 122. The feedback from the reviewers of the AJIL Unbound Symposium on Digital Trade – notably, Anne van Aaken and Mira Burri – was most thoughtful and helpful. Additionally, some parts of this book draw upon but substantially modify and extend materials in my previously published articles. These articles include “Private Cybersecurity Standards? Cyberspace Governance, Multistakeholderism, and the (Ir)relevance of the TBT Regime” and “Renegotiate the WTO Commitments? Technological Change and Treaty Interpretation,” published in *Cornell International Law Journal*; “The Legality of Data Residency Requirements: How Can the Trans-Pacific Partnership Help?” and “GATS and the Over-the-Top Services: A Legal Outlook,” published in the *Journal of World Trade*; and “Digital Trade,” published in the *Oxford Handbook of International Trade Law*. I am grateful to the editors and reviewers of these articles for their comments, which have led me to reframe, refine, and more fully develop the arguments presented in this book.

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