

Editor's Introduction

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The 46th annual meeting of the Business History Conference was held in Palo Alto, California, on 10–12 March 2000. Roger Horowitz, Secretary-Treasurer of the BHC, was in charge of organizing the conference overall. Glenn Bugos of The Prologue Group was responsible for local arrangements. The program committee was chaired by Colleen Dunlavy and included President-elect Naomi Lamoreaux, Reggie Blaszczyk, and Glenn Bugos. Ken Lipartito was the dissertation session organizer. The conference sponsors included The Prologue Group, the All-University of California Conference on Economic History, and the Social Science History Institute at Stanford University. All of these people and organizations deserve the thanks of the Business History Conference.

The Business History Conference awarded four prizes at the annual meeting. Kenneth Lipartito, Florida International University, received the biennial Harold F. Williamson, Sr., award, presented to a scholar/teacher in mid-career who has made significant contributions to the field of business history. Marina Moskowitz, University of Glasgow, received the Herman E. Krooss Dissertation Prize. A summary of her dissertation appears in this volume. The 1999 Newcomen Article Prize went to Kevin S. Reilly, University of Massachusetts at Amherst, for "Dilettantes at the Gate: *Fortune* Magazine and the Cultural Politics of Business Journalism in the 1930s," *Business and Economic History* 28 (Winter 1999): 213–22. The Hagley Prize in Business History, presented for a book published in the two years prior to the award, was given to Kathryn Burns for *Colonial Habits: Convents and the Spiritual Economy of Cuzco, Peru* (Duke University Press, 1999).

This is the first "proceedings" issue of *Enterprise & Society*. It contains Larry Neal's Presidential Address, summaries of the five dissertations presented at the meeting (selected from the twenty-six submitted for consideration), four of the papers presented at the meeting, abstracts of papers presented, and our regular reviews sec-

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tion. The four papers published were selected by the journal's editors from among those submitted for consideration two weeks prior to the meeting. The editors served as referees, provided the authors with comments, requested revisions, and subsequently accepted the articles for publication.