



International Association for Chinese Management Research

中国管理研究国际学会

www.iacmr.org

The International Association for Chinese Management Research (IACMR), founded in 2001, is a professional, academic organization to serve scholars, students, managers, and consultants who are interested in advancing knowledge about the management of organizations operating in the Chinese context.

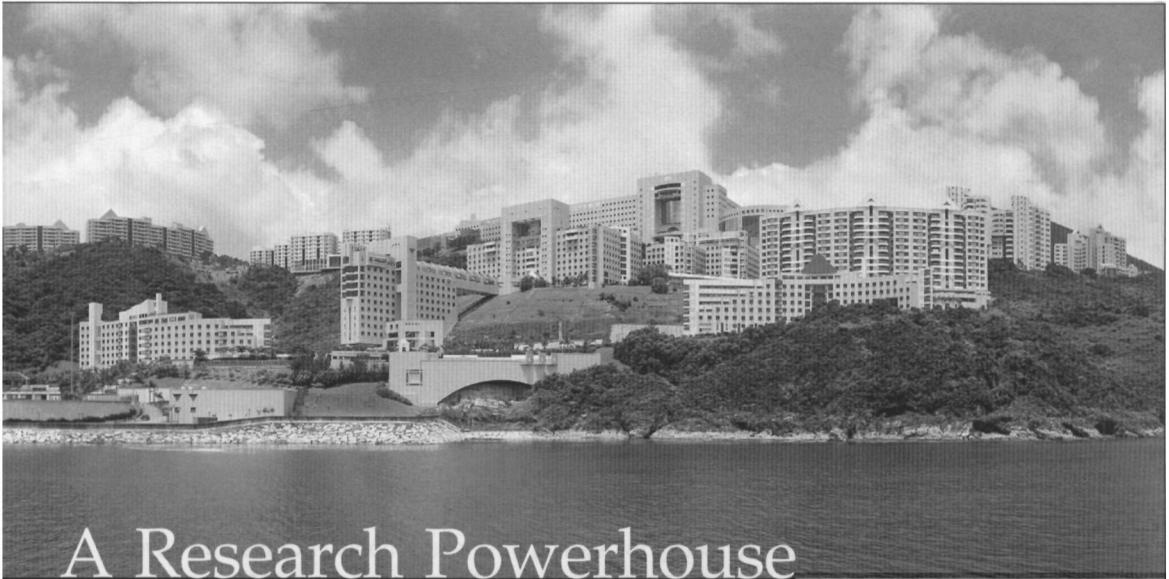
The primary goal of the Association is to promote scholarly studies of the organization and management of firms by:

- Providing a forum for the exchange of ideas and experience among researchers about management research in the Chinese context.
- Facilitating international collaboration between management researchers around the globe.
- Promoting the development of management research capabilities IN and ON China.
- Publishing the best research on Chinese management and organizations.

Regular activities of the IACMR include:

- Bi-annual international conference beginning with the Inaugural Conference in Beijing, China, June 17–20, 2004, the second conference in Nanjing, China, on June 15–18, 2006, the third conference in Guangzhou, China, on June 19–22, 2008, the fourth conference in Shanghai, China, on June 17–20, 2010, the fifth conference in Hong Kong, on June 20–24, 2012, and the sixth in Beijing, China, on June 18–22, 2014.
- Annual business meeting at the same site as the Academy of Management meeting.
- Special lectures by distinguished professors and business leaders at the business meetings.
- Research seminars by leading Chinese and international scholars in China.
- Research methods and dissertation development workshops for Chinese scholars and doctoral students.
- Official journal *Management and Organization Review*.
- Online executive magazine *Chinese Management Insights*.
- Quarterly IACMR Newsletter.
- Book series on research methods.

For detailed information about IACMR activities or membership, visit our website (www.iacmr.org) or contact us by email at iacmr@asu.edu (U.S.A.), iacmr@pku.edu.cn (China) or by phone 1-202-885-1489 (U.S.A.), or 8610-6275-8824 (China).



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Guanghua Contacts: Christine You (86-10- 62756701, iphd@gsm.pku.edu.cn)



Antai College of Economics & Management,
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Shanghai Jiao Tong University (SJTU) is a comprehensive, research based national key university established in 1896, initially named Nanyang Public School. While SJTU has always enjoyed the highest reputation for its engineering programs, it has recently made tremendous progresses in economics and related fields.

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《中国管理新视野》是由中国管理研究国际学会出版的，面向企业管理者的中英文双语杂志，旨在传播有关中国企业管理最前沿的研究成果。大部分文章的原作来自学会会刊《组织管理研究》发表的论文，经过“去粗取精”的加工过程，增强文章的可读性和对企业实际运作的启发性和针对性。《中国管理新视野》具有以下几个鲜明特征：

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- 荟萃世界顶尖中国企业管理学者多年的研究成果
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此外，杂志还设有企业家专栏，通过采访的形式分享中国企业家的管理哲学和最佳管理实践。

Chinese Management Insights is a Chinese-English bilingual publication that converts leading academic research on China-related topics into summaries that can be easily read and used by managers. These summaries exclude most of the academic theory, research methodology and literature references that are in the original full papers, and focus on what is directly useful to managers. Most of the papers come from *Management and Organization Review*, published by the International Association for Chinese Management Research (IACMR). In addition, we will publish Chinese executives' perspective on management philosophy and best management practices of their companies.

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《中国经济学人》创刊于2006年3月，由中国社会科学院主管，向世界介绍中国经济学和管理学的最新学术进展，发表关于中国经济的原创性学术论文和研究报告。《中国经济学人》已经加入美国经济学会 EconLit 以及 EBSCO 学术期刊数据库。

Cover price: RMB 80 (HKD 120, USD 25), Contact: readeconomist@gmail.com

ISSN: 1673-8837, Postal Distribution Code: 2-517

Tel & Fax: (86)10-68025916 www.chinaeconomist.com.cn

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Management and Organization Review is published by Wiley Publishing Asia Pty Ltd
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Tel: +61 3 9274 3100
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Management and Organization Review is published in three issues per year. Institutional subscription prices for 2014 are: Print & Online: US\$797 (The Americas), €555 (Europe), US\$375 (Developing World), US\$857 (Rest of World), £437 (UK). Prices are exclusive of tax. Asia-Pacific GST, Canadian GST/HST and European VAT will be applied at the appropriate rates. For more information on current tax rates, please go to <http://www.wileyonlinelibrary.com/tax-vat>. The price includes online access to the current and all online back files to 1st January 2010, where available. For other pricing options, including access information and terms and conditions, please visit www.wileyonlinelibrary.com/access.

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Printing and Despatch

Printed in Singapore by C.O.S. Printers Pte Ltd.

All journals are normally despatched direct from the country in which they are printed by surface air-lifted delivery.

Offprints

C.O.S. Printers Pte Ltd, 9 Kian Teck Crescent, Singapore 628875. Fax: +65 6265 9074. Email: offprint@cosprinters.com.

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The Journal is indexed by ABI/INFORM Database (ProQuest), ABI/INFORM Global (ProQuest), Academic OneFile (GALE Cengage), ArticleFirst (OCLC), Business Source Complete (EBSCO Publishing), Business Source Corporate (EBSCO Publishing), Current Contents: Social & Behavioral Sciences (Thomson Reuters), Environmental Sciences & Pollution Management (ProQuest), Journal Citation Reports/Social Science Edition (Thomson Reuters), ProQuest Central (ProQuest), ProQuest Central: Professional Edition (ProQuest), ProQuest Discovery (ProQuest), PsycINFO/Psychological Abstracts (APA), RePEc: Research Papers in Economics, SCOPUS (Elsevier), Social Sciences Citation Index (Thomson Reuters), Web of Science (Thomson Reuters).

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ISSN 1740-8776 (Print)
ISSN 1740-8784 (Online)

MOR.PI.Jul14

Management and Organization Review

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Peking University and The Hong Kong University of
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