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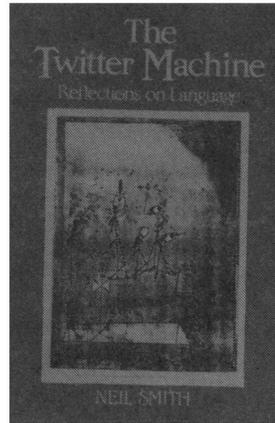
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1988. XII, 304 pages. Cloth DM 128,-; approx. £ 42.80 ISBN 3 11 011281 7  
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This research monograph deals primarily with Ferdinand de Saussure and Jacques Derrida. Saussure who is seen as "The Father of Structuralism", is placed within the intellectual tradition of the twentieth century, and his "Cours de linguistique générale" is submitted to methodical analysis.

The second section of the work introduces Derrida and his deconstruction of Saussure. Derrida is used to further the analysis of Saussure, but also as a means to counter Derrida's own claims.

Julio C. M. Pinto

### The Reading of Time: A Semantico-Semiotic Approach

1989. X, 162 pages. Cloth DM 98,-; approx. £ 32.80 ISBN 3 11 011306 6  
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This monograph proposes a model that can account for the reader's strategies in the interpretation of narrative time. It integrates contributions from semantics and textlinguistics with the semiotic of Charles S. Peirce, from which it is ultimately derived.

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## Semiotics, Self, and Society

1989. XVIII, 311 pages. Cloth DM 118,-; approx. £ 39.50 ISBN 3 11 011978 1  
(AS 84)

The essays, written by anthropologists and a psychoanalyst, are devoted to the problem of self in language, discourse and culture. They explore the range of sign phenomena, from pronominal usage to literature and philosophy, which form the basis for culturally-specific self constructs. Each contribution reflects, in varying degrees and ways, the influence of Milton Singer, in whose honor the volume was originally conceived, and who is himself a contributor. The volume includes an introduction by the editors and a preface by Thomas A. Seboek.

Thomas A. Seboek · Jean Umike-Seboek (Editors)

## The Semiotic Web 1988

1989. X, 430 pages. With 8 illustrations. Cloth DM 198,-; approx. £ 66.00  
ISBN 3 11 012222 7  
(AS 85)

The third volume in this series presents developments in the field of Semiotics in 1988. It includes articles focussing on the work of M. M. Bakhtin, Paul Boissac and Cesare Segre, among others. Thure von Uexküll contributed an article on Jakob von Uexküll's Environmental Theory and Augusto Ponzio discusses Semiotics and Marxism. Other topics include the semiotics of old age, the semiotics of rhetoric, cinesemiotics, and semiotics and artificial intelligence.

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## **Contributions to the Sociology of Language**

Editor: Joshua A. Fishman

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Harald Haarmann

### **Symbolic Values of Foreign Language Use**

**From the Japanese Case**

**to a General Sociolinguistic Perspective**

1989. XIV, 291 pages. With 52 illustrations. Cloth DM 128,-; approx. £ 42.80  
ISBN 3 11 011712 6 (CSL 51)

This research monograph describes the role of world languages in symbolic functions in societies where these languages are non-native. Because of the cultural contrasts, the role of English in Japan, where it is used in marketing and mass media entertainment, is of particular interest in this study.

The symbolic value of English, for example, is its use as a symbol of modernity, where as French expresses elegance, femininity and refined taste and German has the connotation of "Gemütlichkeit". These phenomena are viewed within a sociolinguistic framework of language attitudes and cultural stereotypes.

The symbolic functions of foreign languages in communities of non-native speakers can be understood as a reflection of a worldwide trend towards internationalization. This is illustrated for a number of countries, including Finland, Germany, and Malta. This work provides a model for analysis of such functions.

Hywel Coleman (Editor)

### **Working with Language**

**A Multidisciplinary Consideration of Language Use  
in Work Contexts**

1989. XII, 617 pages. Cloth DM 218,-; approx. £ 73.00 ISBN 3 11 011643 X  
(CSL 52)

This collection of 19 papers presents new insights into various aspects of language use in work contexts which are wide ranging methodologically, geographically and in occupational terms. Thus, evidence presented comes not only from North America and Western Europe, but also from countries from Peru to Japan. A wide range of occupations is considered, ranging from airline pilots and medical researchers to teachers, civil servants and even ragpickers. This collection appears at a time when the nature of work as full-time paid employment is being questioned, both in industrialized and agricultural societies, and shows the necessity of reconsidering the relationship between language and work by those concerned with language use in work context.

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1989. XXII, 492 pages. With 7 illustrations. Cloth DM 178,-; approx. £ 59.50  
ISBN 3 11 011811 4  
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This collection of articles sets out to examine verbal and written exchanges in English when they occur in the context of conflicting community norms. Complex sociolinguistic situations arise when the use of English by non-native speakers leads to a false sense of mutual intelligibility.

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Björn H. Jernudd · Michael J. Shapiro (Editors)

### **The Politics of Language Purism**

1989. VI, 250 pages. Cloth DM 118,-; approx. £ 39.50    ISBN 3 11 011710 X  
(CSL 54)

In this collection of invited papers, linguistic, sociolinguistic, literary and political approaches have been brought together to describe and analyze language purism and its purposes.

In the 13 contributions by this international group of scholars, these approaches are combined with observations and case studies from different countries around the world, many of them in Asia.

Purism is present in all cultural activities to a degree, since it asserts a society's sense of uniqueness and authenticates tradition.

Purism of language identifies and differentiates users of one language from those of another, and it provides not only the ideology but also the idiom and the basis of evaluation for language correction in discourse to constitute "pure" language and to demarcate it from "impure" language.

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### General and Amerindian Ethnolinguistics

In Remembrance of Stanley Newman

1989. XVI, 502 pages. Cloth DM 198,-; approx. £ 66.00 ISBN 3 11 011822 X (CSL 55)

The work of Stanley Newman (1905–1984) spanned six decades of this century, beginning with his early work with Edward Sapir up to his terms as Vice-President and President-elect of the Linguistic Society of America. During his career, he worked on many languages and language families of North America and Mexico.

This volume represents a segment of the history of the unfolding of linguistics in the United States, covering a wide range of linguistic topics, from phonology and grammar to oral traditions and ethnological studies. These reflect the prominence of the Amerindian languages in the development of linguistics there, is distinguished from the history of linguistics in other parts of the world.

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William Shipley (Editor)

### In Honor of Mary Haas

From the Haas Festival Conference  
on Native American Linguistics

1989. XIV, 826 pages. Cloth DM 288,-; approx. £ 96.00 ISBN 3 11 011165 9

This volume presents 36 selected papers on Native American linguistics and anthropological linguistics from those presented in honor of Mary Haas at the Haas Festival Conference in June 1986.

Mary Haas, a student of Sapir's and co-founder of the Department of Linguistics at the University of California at Berkeley, was responsible for the amassing of vast amounts of data from many dying languages which would otherwise have been lost, and for this reason most of her students and many other eminent Americanist scholars gathered in her honor.

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## **Athapaskan Linguistics**

### **Current Perspectives on a Language Family**

1989. VIII, 645 pages. With 1 map. Cloth DM 218,-; approx. £ 73.00

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(Trends in Linguistics. State-of-the-Art Reports 16)

This volume represents an attempt to show the present state of the art in the study of this group of Native American language spoken in a large part of Alaska, as well as on the California coast and the American Southwest (including such languages as Navajo, Apache, and Hupa). These languages are characterized by a particularly complex verb morphology.

The lengthy introduction by the editors gives a general overview of areas that have been important in the field of Athapaskan studies in the past 25 years, and provides the reader with the context in which the following contributions can be seen. The papers themselves deal with diachronic linguistics, phonology and morphology, syntax, discourse and ethnolinguistics, and have been prepared by leading scholars in the field.

Keren Rice

## **A Grammar of Slave**

1989. XLIV, 1370 pages. Cloth DM 320,-; approx. £ 107.00 ISBN 3 11 010779 1  
(Mouton Grammar Library 5)

Slave (Dene) is a Native American language of the Athapaskan family spoken in Canada, and this reference grammar deals with the dialects spoken in the Northwest Territories.

The goal of this work is to provide as complete a description of this language as possible. It includes phonetics, phonology, morphology, syntax, and semantics, as well as texts with interlinear glosses and translations and a dictionary. Languages of this family have a particularly complex verb morphology, so the section on the verb in Part 3, devoted to lexical categories, is extensive. Part 4 then presents an overview of a model for Slave grammar. Part 5 deals with syntax, including word order, co-reference, tense and aspect and complementation.

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### Markedness in Synchrony and Diachrony

1989. X, 412 pages. Cloth DM 178,-; approx. £ 59.50 ISBN 3 11 011780 0 (TLSM 39)



This collection of 19 papers deals with markedness, which refers to opposition in language units of any kind: sounds, words, sentences, or structural parts of sentences. Originally the theory dealt primarily with phonology, but syntactic issues now prevail.



The collection presents a synthesis of current, for the most part European, work on markedness. The development is traced, and the basic pertinent notions are redefined in the light of current trends in linguistics.



Although the justifiability of the markedness hypothesis has been questioned, the authors of this volume maintain that this is not due to the markedness relationship *per se*, but rather to conflation of oppositions and indiscriminate uniformity of application in different domains.



Jan W. F. Mulder



### Foundations of Axiomatic Linguistics

1989. XII, 475 pages. With numerous figures and tables.  
Cloth DM 189,-; approx. £ 63.00 ISBN 3 11 011234 5 (TLSM 40)



This work presents a new theoretical approach to the study of languages, and differs from other approaches in three major respects.



The methodology of the theory, a variant of Popper's hypothetico-deductive method, could be termed "negativist"; in order to differentiate it from the "positivist" tradition the author sees as prevalent in European and American linguistics.



The theory is axiomatically based, closely reasoned, and simple in relation to its adequacy, thus making it a powerful theory.



Finally, the theory, in close conjunction with the methodology, is the sole instrument in the description of languages.



Illustrated by examples from European and Oriental languages, the work gives a comprehensive introduction to the theory, deals with phonology and morphology (in chapter V), and discusses syntax in general, as well as presenting a detailed description of English syntax (chapters VI and VII). The "sentential level" is also covered (chapter VI), while chapter VIII presents the axioms and definitions, i. e., the whole of the theory in compact form.



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Theo Vennemann (Editor)

## **The New Sound of Indo-European Essays in Phonological Reconstruction**

1989. XVI, 300 pages. Cloth DM 138,-; approx. £ 46.00 ISBN 3 11 010536 5 (TLSM 41)

The 30 articles and discussion papers in this volume address two of the most influential theories in the field of Indo-European phonology, the Laryngeal Theory and the Glottalic Theory.

Most papers analyze and support versions of these theories, but there are also some which defend more traditional reconstructions or alternative views. Since both theories will remain major research areas in the future, many discussions in Indo-European phonology will start from the contributions to this volume. The stimulus for this collection was provided by the international workshop "Reconstructions of the Proto-Indo-European sound system and their consequences" which took place in connection with the Seventh International Conference for Historical Linguistics in Pavia in 1985.

Klaus Schubert (Editor)

(in collaboration with Dan Maxwell)

## **Interlinguistics**

### **Aspects of the Science of Planned Languages**

1989. X, 348 pages. Cloth DM 148,-; approx. £ 49.50 ISBN 3 11 011910 2 (TLSM 42)

This volume is addressed both to those who know nothing about interlinguistics and to those who are looking for an up-to-date overview of this branch of science. It will contain contributions by interlinguistics in Europe, Asia, and America and will cover a wide range of specific approaches to planned languages.

The topics will include: the opposition between planned and ethnic language, as well as the semiotic and sociolinguistic implications of this opposition; the interaction of planned languages and language planning; construction principles vs. natural language change in a second-language community; cognitive and communicative competence in a planned language; literary expressiveness and style variation; implications for universal grammar and planned languages as a laboratory tool for cross-linguistic investigations into word formation; international terminological standardization; and Esperanto as a language of knowledge representation and advanced semantic pragmatic meaning processing in machine translation.

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*List of papers given at the Joint Meeting of LAGB and the Irish Association for Applied Linguistics, Belfast, 10–12 April 1989*

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J. Delin (Edinburgh): The focus structure of *it* clefts

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J. Kaye (SOAS, London): What happened to Dialect 'B'?

R. Kempson (SOAS, London): Input systems: anaphora, ellipsis and operating-binding

G. King (Reading): Time adverbials in coherent discourse

A. Lascarides (Edinburgh): A solution to the imperfective paradox

S. Levinsohn (SIL): Left dislocation of temporary topics

J. Miller (Edinburgh): Roles, conceptual structure and grammar

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### *Papers on Hiberno-English:*

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J. Harris and J. Kaye (UCL/SOAS): Government and Charm phonology and dental consonants

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P. Kelly (UC Galway): Afterthoughts on *after DO + ing*

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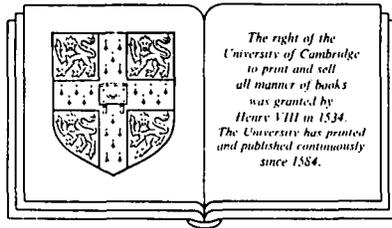
S. O'Maolain (UC Galway): A phoneme cluster in Irish English

S. Ureland (Mannheim): Penetration of standard languages in the Connemara Gaeltacht

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