### SIGNS AND SOCIETY

### (ISSN 2326-4489, E-ISSN 2326-4497)

Signs and Society is published three times a year in the winter, spring, and fall by the University of Chicago Press, 1427 E. 60th St., Chicago, IL 60637-2902. The journal is produced and sustained through the collaborative efforts of the Semiosis Research Center at the Hankuk University of Foreign Studies, the Semiotics Laboratory of the Department of Anthropology at the University of Pennsylvania, and the Center for the Study of Communication and Society at the University of Chicago, with funding from the Hankuk University of Foreign Studies.

Asif Agha, University of Pennsylvania, USA

## ASSOCIATE EDITOR

Kyung-Nan Koh, Hankuk University of Foreign Studies, Republic of Korea

### MANAGING EDITOR

Seryun Lee, Hankuk University of Foreign Studies, Republic of Korea

Aurora Donzelli Luke Fleming Martha Sif Karrebæk Rupert Stasch Università di Bologna, Italy Université de Montréal, Københavns Universitet, University of Cambridge, Canada Denmark UK J. Joseph Errington Susan Gal Massimo Leone Yale University, USA University of Chicago, USA Università di Torino, Italy Zane Goebel Constantine V. Nakassis Nancy R. Felson

University of Georgia,

The University of Queensland, Australia University of Chicago, USA

USA

**EDITOR EMERITUS** 

Richard J. Parmentier

Brandeis University, USA (Volumes 1-5, 2013-2017)

### DIRECTORS EMERITUS

Paig-Ki Kim

Hankuk University of Foreign Studies, Republic of Korea (Volumes 1-2, 2013-2014; Volumes 5-6, 2017-2018) Ki Sun Chun

Hankuk University of Foreign Studies, Republic of Korea (Volumes 3-4, 2015-2016; Volumes 7-11, 2019-2023)

Signs and Society is published three times a year in winter, spring, and fall by the University of Chicago Press, 1427 E. 60th Street, Chicago, IL 60637-2902. Signs and Society is an open-access online journal that is freely available worldwide. Visit the journal's website (www.journals.uchicago.edu/journals/sas) for information on access and purchase options, including e-book editions and print copy orders.

Correspondence: Potential contributors are encouraged to directly contact the Editor-in-Chief, Asif Agha, at asifagha@sas.upenn.edu. Please address all other editorial inquiries to the managing editor at sas@hufs.ac.kr.

For access assistance and technical support, please e-mail help@press.uchicago.edu.

Advertising space in Signs and Society is available. For information and rates, please contact the advertising sales staff by e-mail at j-advertising@press.uchicago.edu. Advertising is limited to material of scholarly interest to our readers.

Permissions: Articles may be copied or otherwise reused without permission only at the extent permitted by Sections 107 and 108 of the U.S. Copyright Law. Permission to copy articles for personal, internal, classroom, or library use may be obtained from the Copyright Clearance Center (www.copyright.com). For all other uses, such as copying for general distribution, for advertising or promotional purposes, for creating new collective works, or for resale, please contact Permissions Coordinator, Journals Division, University of Chicago Press, 1427 E. 60th St., Chicago, IL 60637-2902 USA. Fax: 773-834-3489. E-mail: journalpermissions@press.uchicago .edu. Articles in the public domain may be used without permission, but it is customary to contact the author.

© 2024 Semiosis Research Center at Hankuk University of Foreign Studies. All rights reserved.

# SIGNS SOCIETY Winter 202 Volume 12

Winter 2024

# **Posthumanist Sociolinguistics**

Edited by Britta Schneider and Theresa Heyd

### ARTICLES

Introduction: Unthinking Language from a Posthumanist Perspective 1 Britta Schneider and Theresa Heyd

When Dogs Talk: Technologically Mediated Human-Dog Interactions as Semiotic Assemblages Miriam Lind

More Than Signs: International Sign as Distributed Practice 37 Annelies Kusters

Voices, Bodies, and the Cultural Organization of Meaning Erez Levon and Sophie Holmes-Elliott

"From the Side, You Should Look like a Japanese Ham Sandwich, No Gap Anywhere": Exploring Embodied, Linguistic, and Nonlinguistic Signs in Enregisterment Processes of Bikram Yoga in Online and Offline Spaces 83 Kellie Gonçalves

After Words: There Is No Language without Materiality 109 Alastair Pennycook