Index

2008 crisis, 1, 21, 34, 37, 47-8, 54, 57-8, 145, 151, 162-3 Aarhus Convention, 103 access to finance, 147 Acemoglu, Daron, 211 Action Plan on Critical Raw Materials, 150 Action Plan to implement the European Pillar of Social Right, 127 Africa migration pressures, 69 Sustainable Investment Facilitation Agreements (SIFA), 150 AI. 113 allocative efficiency, 33 Amazon destruction of unsold goods, 136 Anderson, Benedict, 23 'Imagined Communities', 23 artificial intelligence, 122 austerity, 2 Austria European Core, 57 authoritarian modes of government, 64 Bank of England. See Haldane, Andrew Batteries Act, 142 **Batteries Regulation** due dilegence obligations, 149 Battery Regulation, 118, 138 Bcorps, 128 Better Regulation agenda, 156 Better Regulation package, 158 Binding Treaty on Business and Human Rights, 176 Blair, Tony, 37 blockchain, 122 Breton, Thierry, 180 Brexit, 34

Bundgaard, Anja Marie, 133

Carbon Border Adjustment Mechanism, 164 Castoriadis, Cornelius, 23 CE conformity marking, 129 China, 44 foreign capital, 58 Chips Act, 142, 146, 149, 160 Chips Joint Undertaking, 149 European Chips Infrastructure Consortium, 149 circular economy informational requirements, 118 planned obsolesce, 118 principles, 119 standards, 118 Circular Economy Action Plan (CEAP), 105, 118, 124, 127, 134 circular economy principles, 43 clean technology, 139 Codex Alimentaris, 96 co-habitation, 110 collective rights, 83 collective self-determination, 35 company law, 172 competition law, 172 competitiveness industrial, 155 Competitiveness Council, the, 182 competitiveness, 155-6 compossible futures, 43 compossible technological futures, 114 Conference on Europe, 170 constitutive outsides, 5 prosperity's, 13 consumer agenda, 100 contracts, 79 interests, 79 law, 80, 95

consumer (cont.) movement, 85 policy internal market, the, 87 policy objectives, 91 policy, 75, 80 protection, 73, 80 purchasing, 90 welfare, 124 consumer agenda 1998, 93 Consumer Agenda 2020, 91 consumer credit directive, 88, 91 consumer law, 37 consumer policy of 1975, 81, 84 of 1981, 84, 88 of 1990.88 of 1998.75 Consumer Rights Directive, 99 consumers interests of, 95 rationality of, 95 vulnerable, 96 consumers, 40 consumption, 5, 72 communal forms of, 211 individuation of, 73 mass, 22, 77 sustainable, 105 contract law formal equality, 78 private autonomy, 78 Corporate Europe Observatory (CEO), 152, 179 corporate governance framework, 177 corporate social responsibility initiatives, 100 corporate sustainability due diligence, 181 corporation, 171 limited liability, 172 privatised, 172 Court of Justice of the European Union, 73 Covid-19, 2, 10, 16, 163 crisis care, 1 energy, 2 housing, 1, 70 migration, 1 Critical Minerals Act, 142 Critical Minerals Action Plan, 146, 168 Critical Raw Material Strategy, 146 Critical Raw Materials Act, 146, 168 cross-border transactions, 90 CSDDD, 138, 195 proposal, 196 democracy, 51 Democracy, 35

democratic and expert institutions, 9 democratic and/or participatory governance, 199 democratic capitalism, 29, 39 democratic institutions, 2-5 Denmark industry, 179 de-risking, 210 destruction of unsold goods, 124 DG Energy and Enterprise, 117 DG FISMA, 177 DG Internal Market, 180 DG Justice, 177 digital economy, 122 digital market, 102 Digital Markets Act, 102 Digital Services Act, 102 Digital Markets Act gate keepers, 102 Directive on Collective Redress, 103 distance selling, 73 distributive conflicts, 123 doorstep selling directive, 73, 90 East, the socialisms, 32 EBRD, the, 148 ECGI group of corporate governance scholars, 175-90 ecodesign, 43, 112 2005 ecodesign framework directive, 116 2009 directive, 116 2016 Ecodesign Working Plan, 121 2022 revision of ecodesign framework with the New Proposal, 130 conformity assessment bodies, 131 eco-vouchers and green taxation, 131 green public procurement, 131 notified bodies, 130 surveillance and cooperation obligations on online platforms, 130 Consultation Forum, 129 market surveillance mechanisms, 129 Ecodesign Forum, 130 ecodesign framework 2022, 119 Ecodesign Working Plan, 117 framework, 114, 128 hard law, 132 implementing measure impact assessment, 129 standards, 133 e-commerce, 124 economic exploitation, 108 Economist, the, 153 **Emissions Trading Scheme**, 163 England, 30 Enlightenment ideology, 61

environmental dangers, 108 environmental degradation, 66 environmental regulation, 156 Ernst & Young, 178 study, 184-5, 189, 193-4 Esposito, Roberto, 34 Institution, 28 Espositol, Roberto Institution instituting praxis, 28 Europe, 1 banking sector, 34 financial and industrial capital, 68 post-war, 4 tribalism, 8 European Banking Authority, 178 European Chips Infrastructure Consortium, 160 European Commission 'green paper' on consumer policy, 72-97 Communication on Shaping Europe's digital future, 105 inception impact assessment, 179 Proposal for a Sustainable Products Regulation, 114 European Core, 57 European Court of Justice, 44 European Green Deal, 44, 71 Green growth, 71 European Green Deal (EGD), 10, 104, 174 growth strategy, 153 European Green Paper on Integrated Product Policies, 116 European Parliament, 8 European Peripheries, 57 European public goods, 59, 110 European Roundtable of Industrialists and **Business Europe**, 152 European Roundtable of Industrialists, 58 European Social Entrepreneurship Funds, 168 European Sovereignty Fund, 148, 164 European Structural and Investment Funds, 144 The European Union (EU), 1, 8, 69 austerity, 70 common agricultural policy, 43 constitutional construction, 70 consumer policy, 36 industrial law and policy, 142 technocratic bureaucracy, 70 European Venture Capital Funds, 168 far and extreme right, 1 parties, 40 finance control of public, 57

growth of, 33

financial law, 172 financialisation, 66 foreign direct investment, 58 France trade unions, 79 Freedman, Milton, 172 freedom of contract, 42 Friedman, Milton, 186, 190 Gabor, Daniela, 210 Geertz, Clifford, 26 General Exception and the Temporary Crisis and Transition Framework, 142 General State Aid exception, 147 Germany, 37, 201 European Core, 57 third way social democrats, 37 Global Gateway, 168 global interdependence, 69 Global North, 13, 46, 66, 111 Global South, 66, 175 New International Economic Order, 175 globalization, 112 goods institutional, 6 material, 6 social and institutional, 49 social, 6 great financial crisis, 1. See 2008 crisis Greece austerity, 58 internal devaluation, 58 unemployment, 58 Green Claims Directive, 106 Green Deal Industrial Plan for Net Zero Age. See Net Zero Plan green extractivism, 12, 151, 167 green finance, 177 Gross Domestic Product (GDP), 31 Haldane, Andrew, 54 Hayek, Friedrich, 55 ordoliberals, 56 hegemonies in democratic societies, temporary, 53 Horizon Europe, 147 housing, 48 Hungary, 33 Ideology, 26-8 productive imagination, 26 imaginaries collective, 42 collectivist, 62 conservative, 3 of consumption, corporation, technological governance, 59

imaginaries (cont.) of consumption, 101 industrial, 156 of law, 83 nativist, 3, 68 nativist and conservative, 3 of privatised prosperity, 13 of prosperity, 4, 46 of shared prosperity, 13 social, 3, 12, 23 tribal, 3, 17, 21, 68 imaginaries of prosperity patriarchal women, 67 privatised, 13 shared, 13 imaginary of consumption, 101, 107, 124 of corporation, 172 of the economy, 87 of law, 96 of prosperity, privatised, 21 of shared prosperity, 9, 68, 205 imaginary of prosperity, 2, 4 neoliberal, 37 Impact Assessment Board, 157 Important Projects of Common European Interest (IPCEI), 148 individual rights, 83 industrial food production, 112 industrial policy circular economy model, 145 green, 164 laissez-faire, 140 NET ZERO, 141 of the new growth strategy, 154 to support social economy, 200 vertical, 140 welfare state, 140 Industrial Policy 2010, 142 industrial policy, 12, 59, 139 Industrial Renaissance policy, 144, 152 Growth-Friendly Public Administration, 161 industrialisation, 77 inequality, 1 Injunction Directive, 103 intellectual property rights, 42 internal market, 36, 55 InvestEU, 148 Italy, 163, 201 Jessop, Bob, 24 economic imaginaries, 24

Kaupa, Clemens, 57 Keynes, John Maynard, 31–2

Just Transition Fund, 147

laissez-faire, 31-2 Keynesianism privatised, 7 public, 7 Kuhn, Thomas, 195 labelling directive, 115 for household appliances, 115 labour productivity, 113 laissez-faire, 4, 30 language of competitiveness, 154 of protection, 83, 86, 210 law, 17, 40 institution of, 29 iuridification. 41 labour and tenancy, 43 rule of law, 40 Leone, Candida, 79 lighting regulations, 118 Lisbon Agenda, 97 Macron, Emmanuel, 139 Mannheim, Karl, 25, 27 market regulation, 71 market surveillance, 128 Marx, Karl, 25 Mazzucato, Mariana, 164 Entrepreneurial State public-private partnerships, 155 media, non-partisan, 64 Micklitz, Hans W, 34, 80 The Middle Ages, 28 Miethausersyndikat cooperative housing, 199 migration, 68 millennials, 47 Minimum Corporate Tax directive, 162 modernity, 23 Moore, Jason W., 151 mortgage contracts, 42 Mortgage Directive, 44, 110 multinational corporations (MNCs), 175 neoliberal imaginary of privatised prosperity, 76 neoliberal imaginary of prosperity and corporation, 192 neoliberal imaginary of prosperity, 196 neoliberalism, 1, 20, 33 deregulation, 33 financialization, 33 flexibilization, 33 liberalisation, 33 privatisation, 33 privatised prosperity, 33

Net Zero Industry Act, 44, 142, 146, 160

Net Zero Academies, 148 Net Zero Plan, 145, 160 Netherlands, the housing crisis, 70 Netherlands, the, 80 New Consumer Agenda, 72-104 New Deal for Consumers, 72-101 New Impetus to Consumer Policy, 86 Next Generation EU, 10, 145 Ngai-Ling, Sum economic imaginaries, 24 Niglia, Leone, 44 non-financial reporting directive, 176-7 Nordic countries European Core, 57 Nordic Member States Denmark business associations, 187 Nordic professors, 175-90 nuclear families, 67 nuclear family dwellings, 72 O'Toole, Fintan, 63 OECD Principles, 176 one-stop-shop, 126, 146 Orban, Viktor, 58 output legitimacy, 5 Patterson, Dennis, 34 pharmaceutical industry, 42 platform economy Airbnb, 102 Amazon, 102 uber, 102 Polanyi, Karl, 29 precautionary principle, 157 Přibáň, Jiří European Consitutional Imaginaries, 55 Priorities for Consumer Policy 1996–1998, 91 private rule-making processes CEN, CENELEC, 93 privatisation of basic services, 66 of power, 42 Prodi Commission, 157 product as service, 138 product liability directive, 90 Profit, 197 Proposal for a Net Zero Industrial Act, 146 prosperity neoliberal privatised, 38 privatised, 4, 56 Prosperity, 6 protection of health and safety, 83 public procurement, 201

Recovery and Resilience plans, 163 regenerative growth, 121 regressive fiscal pact, 18 regulatory sandboxes, 146, 201 Regulatory Scrutiny Board, 126, 175-81, 186, 195 REPower EU, 10, 148 revolution digital, 112 in transport, 112 Industrial, 112 Ricoeur, Paul, 23 Lectures on Ideology and Utopia, 25 'Right to Repair' Directive, 106 Robinson, James A., 211 Rodrik, Dani, 150 rule of law, 9 Schroder, Gerhard, 37 self-regulation measures, 133 processes, 133 self-regulation agreements, 96 self-regulation, 132 services of general economic interest (SGEI), 77 shared prosperity, 4, 205 shareholder primacy, 173-4, 186 sharing economy, 106 Single European Act, 86, 115 Smart Specialisations, 144 SME Strategy, 159, 169 social and environmental extraction, 7 Social Economy Bank, 202 social economy, 127, 138, 168, 199, 213 social enterprises, 128 social imaginaries of "prosperity", 13 social integration, 12, 204 social intrapreneurship, 202 social market economy, 56 social media, 113 social purpose, 199 socially integrative function, 20 societal disintegration, 15 Stability and Growth Pact, 12 'stakeholder' perspectives, 197 strategic autonomy, 139 strategic partnerships, 147 Strategic Technologies for Europe Platform, 148 Sum, Ngai-Ling, 24 surveillance, 109 sustainable corporate governance, 191, 196 sustainable economy, 114 Sustainable Products Regulation Proposal, 135 - 7product passports, 135

Sustainable Products, 105 sustainable value creation, 203

tax

competences, 57 competition, 57, 162 credits and subsidies, 166 cutting of, 33 harmonisation, 57, 162 incentives for R&D, 140 taxation. 161 Taylor, Charles, 24 modern social imaginary, 24 Western modern social imaginary, 29 technocratic institutions, 54 technological development, 66, 114 Silicon Valley, 67 technology, 112 Temporary Crisis and Transition Framework, 147 Timmermans, Frans, 153 tribal collectivism, 206 tribal imaginaries, 5 tribal societies output legitimacy, 64 tribal violence Yugoslavia, 62 tribalism, 1, 62 Trump, Donald, 34 twin green and digital transitions, 145 UK. the. 33, 37 Melony Report (1960), 80 third way social democrats, 37 UN Convention on the Rights of Persons with Disabilities, 105 UN Principles, 175 unfair terms directive, 44 unfair terms protection, 88

unfair terms, 86 unfair trading practices, 86 United Nations' 2030 Agenda for Sustainable Development, 105 United Nations' sustainable development goals, 154 USA, the, 33, 44 Inflation Reduction Act, 147, 149, 166 Kennedy's Consumer Bill of Rights, 80 OIRA (Office of Information and Regulatory Affairs), 179 USA. 15 Utopia, 26-8 imaginaries of prosperity, 27 productive imagination, 26 von der Leyen, Ursula, 148 war. 5.65 growth strategy, 5 in Ukraine, 10, 139 Warren, Elisabeth Accountable Capitalism Act, 202 weather events, 69 Weber, Max, 26 Herrschaft, 26 Weimar, 1 West, the welfare states, 32 White Paper for the Competition of the Internal Market, 86, 115 White Paper on Governance, 97 Wigger, Angela, 144, 151 Wilders, Geert, 64 Wolf. Martin The Crisis of Democratic Capitalism, 45 World Bank's Doing Business Index, 152 WTO. 149 WWII imaginary of corporation, 192 WWII imaginary of shared prosperity, 196

Yugoslavia, 33