Contents

	of Figures of Tables	page vii
	of Contributors	ix xi
	nowledgments	xiii
1	Introduction: Governing Everyday Misinformation Melissa G. Ocepek and Madelyn Rose Sanfilippo	1
2	Storytelling and/as Misinformation: Storytelling Dynamics and Narrative Structures for Three Cases of COVID-19 Viral Misinformation Kate McDowell	18
3	It's Not (All) about the Information: The Role of Cognition in Creating and Sustaining False Beliefs Dominique Kelly and Jacquelyn Burkell	41
4	Information Hazing: An Examination through Computer Science Education Elizabeth Wickes and Melissa G. Ocepek	67
5	Common Nonsense about Password Security and the Expert-Layperson Knowledge Gap Brett M. Frischmann and Alexandria Johnson	94
6	Hacks, Fakes, and Hot Takes: Moderating "Bad Actors" on Google Maps Local Guides Platform Rebecca Noone and Aparajita Bhandari	e 123

vi Contents

7	The Human Infrastructure of Misinformation: A Case Study of Brazil's Heteromated Labor David Nemer and William Marks	148
8	Hidden Virality and the Everyday Burden of Correcting WhatsApp Mis- and Disinformation Britt Paris and Irene Pasquetto	167
9	"Do Your Own Research": Everyday Misinformation and Conspiracy in Online Information Worlds Gary Burnett and Shannon Williams	188
10	How to Manage Issues on Twitter: Perspectives from Twitter Users Concerned about Mis/Dis-Information Joanna Sin Sei-Ching and Kyung-Sun Kim	214
11	Accepting and Expecting Deception: Community Governance of False, Fabricated, Omitted, and Out of Context Claims on Instagram Madelyn Rose Sanfilippo and Smita Katherine Nair	239
12	Co-constructing Misinformation and Community: Some Conclusions Madelyn Rose Sanfilippo and Melissa G. Ocepek	264