WORLD TRADE REVIEW

Economics Law International Institutions



CAMBRIDGE UNIVERSITY PRESS

WORLD TRADE REVIEW

Editor

L. ALAN WINTERS Department of Economics University of Sussex Falmer, Brighton BN1 9SL, UK

L.Alan.Winters@gmail.com

Editorial Assistant

MILES LAMBERT

worldtradereview@yahoo.co.uk

Editorial Board

KYLE BAGWELL
Stanford University

EMILY BLANCHARD

Dartmouth College, Hanover

Jan Bohanes (Book Review Editor and WTO Case Summary Editor)

Advisory Centre on WTO Law

CHAD P. BOWN

Peterson Institute for International Economics, Washington, DC

Steve Charnovitz

The George Washington University Law School

JOSEPH FRANÇOIS World Trade Institute

JUDITH GOLDSTEIN

Stanford University
Douglas A. Irwin

Dartmouth College, Hanover

MERIT E. JANOW

Columbia University

ROBERT KOOPMAN

(ex officio) World Trade Organisation

Patrick Low

Asia Global Institute

PETROS C. MAVROIDIS

Columbia University

HELEN MILNER

Princeton University

ALAN SYKES

Stanford University

HYLKE VANDENBUSSCHE Katholieke Universiteit Leuven

JANET WHITTAKER (Investment Case

Summary Editor)

Clifford Chance

ROBERT WOLFE

Queens University

Mark Wu

Harvard University

Statement of Aims

The World Trade Review (WTR) has been established at the initiative of the Secretariat of the World Trade Organization (WTO) in close cooperation with Cambridge University Press. The WTR is an independent, multi-disciplinary journal that aims to deepen understanding of issues facing the international trading system through critical analysis and constructive debate.

The journal welcomes manuscripts written from economic, legal and inter-disciplinary perspectives on issues of relevance to the multilateral trading system. A rigorous peer review process assures that material accepted for publication meets high standards in terms of theoretical and methodological rigour. Papers written in a manner that makes them accessible to the wider public and to government officials engaged in policy discourse and decision-making are particularly welcome. To further stimulate debate, the journal encourages the submission of short articles or notes commenting on published papers. These pieces are also subject to peer review in order to ensure their quality.

The policy of the journal is determined by the Editor and the members of the Editorial Board, in conjunction with Cambridge University Press. The content of each issue is determined by the Editor, subject to broad oversight by the Board.

Opinions and other material contained in the WTR are not attributable to Members of the WTO, to the WTO Secretariat, to members of the Editorial Board or to the Editor, nor should they be taken as reflecting the views of any of the aforementioned groups or individuals.

Submission of articles

The World Trade Review invites authors to submit original manuscripts on all aspects of issues related to the multilateral trading system. Short articles or notes commenting on previously published articles are also welcome. It is assumed that the submission of a manuscript to the WTR signals that it has not been, and will not be, submitted elsewhere at the same time. Papers scheduled for future publication in book form will be considered, *provided* they would appear first in the WTR.

Full guidelines for contributors regarding the length, organization and reference format of submissions are available on the journal's homepage at the Cambridge University Press website <cambridge.org/wtr>.

Letters to the Editor

The World Trade Review welcomes letters containing substantive comments on published material. Letters should be submitted via the website above. Letters selected for publication are subject to editing.

Books for review

Books for review in the journal should be mailed to:

Jan Bohanes, Counsel, Advisory Centre on WTO Law, Avenue Giuseppe Motta 31-33, 1211 Geneva.

Email: jan.bohanes@acwl.ch

WORLD TRADE REVIEW

October 2019

CONTENTS

- 541 What Are We Talking about When We Talk about Digital Protectionism?
 SUSAN ARIEL AARONSON
- 579 Applying WTO and FTA Disciplines to Data Localization Measures
 SUSANNAH HODSON
- Does the WTO Government Procurement Agreement Deliver What It
 Promises?
 Bedri Kamil Onur Taş, Kamala Dawar, Peter Holmes, and Sübidey Togan

From the Trenches

635 Labour Standards Provisions in EU Free Trade Agreements: Reflections on the European Commission's Reform Agenda

James Harrison, Mirela Barbu, Liam Campling, Franz Christian Ebert, Deborah Martens, Axel Marx, Jan Orbie, Ben Richardson, and Adrian Smith

Snipings

659 NAFTA 2.0: The Greenest Trade Agreement Ever?
Noemie Laurens, Zachary Dove, Jean Frederic Morin, and Sikina Jinnah

Book Review

679 **Drugs, Patents and Policy: A Contextual Study of Hong Kong,** by Brian Mercurio

PEDRO ROFFE AND CHRISTOPH SPENNEMANN

685 Reviewers: World Trade Review 2019

Erratum

689 Effects of Trade Barriers and Cultural Distance on the Domestic Market Share in the Film Industry

YONG-JAE CHOI, CHUNG-KI MIN, AND CHANYUL PARK

Announcement by the Editorial Board

The World Trade Review: Editor

After eleven years, Professor L Alan Winters has decided to step down as Editor of the World Trade Review in mid-2020. The Board wishes to appoint a new editor or editorial team forthwith and welcomes expressions of interest in the position. The post is appropriately remunerated by Cambridge University Press.

Individuals or pairs of individuals interested in pursuing this opportunity are asked to write describing their qualifications for the post and outlining any plans they have to increase the circulation and/or reputation of the journal. Please send letters by email to the Board at worldtradereview@yahoo.co.uk.

Enquiries about the duties of the editor should, in the first instance, be sent to Professor Winters at L.Alan.Winters@gmail.com. However, in order to leave room for changes in direction of the Review, Professor Winters will play no other role in the appointment.