## SATIRE, INSTRUCTION AND USEFUL KNOWLEDGE IN EIGHTEENTH-CENTURY BRITAIN

Long before the Industrial Revolution was deplored by the Romantics or documented by the Victorians, eighteenth-century British writers were thinking deeply about the function of literature in an age of invention. They understood the importance of 'how-to' knowledge and mechanical expertise to their contemporaries. Their own framing of that knowledge, however, was invariably satirical, critical and oblique. While others compiled encyclopaedias and manuals, they wrote 'mock arts'. This satirical sub-genre shaped (among other works) Swift's Gulliver's Travels, Sterne's Tristram Shandy and Edgeworth's Belinda. Eighteenth-century satirists and poets submitted to a general paradox. The nature of human skilfulness obliged them to write in an indirect and unpractical way about the practical world. As a result, their explorations of mechanical expertise eschewed useable descriptions of the mechanical trades. They wrote instead a long and peculiar line of books that took apart the very idea of an instructional literature: the Enlightenment mock arts. This title is also available as Open Access on Cambridge Core.

PADDY BULLARD teaches English Literature at the University of Reading. He is the author of Edmund Burke and the Art of Rhetoric (Cambridge University Press, 2011). His publications as editor include The Oxford Handbook of Eighteenth-Century Satire (2019) and A History of English Georgic Writing (Cambridge University Press, 2022). With James McLaverty he co-edited Jonathan Swift and the Eighteenth-Century Book (Cambridge University Press, 2013) and, with Alexis Tadié, Ancients and Moderns in Europe (2016). With Timothy Michael he is co-editor of volume 15 (Later Prose) of The Oxford Edition of the Works of Alexander Pope.



## SATIRE, INSTRUCTION AND USEFUL KNOWLEDGE IN EIGHTEENTH-CENTURY BRITAIN

The Enlightenment Mock Arts

PADDY BULLARD

University of Reading





Shaftesbury Road, Cambridge CB2 8EA, United Kingdom
One Liberty Plaza, 20th Floor, New York, NY 10006, USA
477 Williamstown Road, Port Melbourne, VIC 3207, Australia
314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India
103 Penang Road, #05-06/07, Visioncrest Commercial, Singapore 238467

Cambridge University Press is part of Cambridge University Press & Assessment, a department of the University of Cambridge.

We share the University's mission to contribute to society through the pursuit of education, learning and research at the highest international levels of excellence.

www.cambridge.org
Information on this title: www.cambridge.org/9781009460521

DOI: 10.1017/9781009460477

© Paddy Bullard 2025

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, with the exception of the Creative Commons version the link for which is provided below, no reproduction of any part may take place without the written permission of Cambridge University Press & Assessment.

An online version of this work is published at doi.org/10.1017/9781009460477 under a Creative Commons Open Access license CC-BY-NC 4.0 which permits re-use, distribution and reproduction in any medium for non-commercial purposes providing appropriate credit to the original work is given and any changes made are indicated. To view a copy of this license visit https://creativecommons.org/licenses/by-nc/4.0

When citing this work, please include a reference to the DOI 10.1017/9781009460477

First published 2025

Cover image: Johan Joseph Zoffany, 'John Cuff' (1772), RCIN 404434. © Royal Collection Enterprises Limited 2024 | Royal Collection Trust.

A catalogue record for this publication is available from the British Library

A Cataloging-in-Publication data record for this book is available from the Library of Congress

ISBN 978-1-009-46052-1 Hardback

Cambridge University Press & Assessment has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.