

## Notes for contributors

The top copy of the typescript should be submitted. This must be **double spaced** with margins of at least 1". Notes, bibliographies, appendixes and displayed quotations must also be double spaced. Contributors should write in English, or be willing to have their articles translated. A cover page should be submitted with the article, containing the author's name and postal address, telephone number, and where possible, fax number and electronic mail address. When an article has been accepted for publication, the author may send a copy on computer diskette, together with details of the format and wordprocessor used. However, the publisher reserves the right to typeset any article by conventional means if the author's disk proves unusable.

**Tables, graphs, diagrams and music examples** must be supplied on separate sheets. Table headings should be typed above the table in the form '*Table 1. The musical categories*'. Other captions should be typed **double spaced** in the same style on separate sheets. Tables, Figures (which include photographs) and music examples should each be consecutively numbered through the article and their approximate positions in the text noted in the margin of the typescript. Figures and music examples should, if possible, be supplied in a form suitable for direct reproduction. Photographs must be well contrasted black and white glossy prints, ideally measuring 8" x 6". Cross-references in the text to figures, etc. should be in the form '(see Example 1)', etc.

**Permissions.** Contributors are responsible for obtaining permission to reproduce any material in which they do not hold copyright (a form letter is available for this purpose) and for ensuring that the appropriate acknowledgments are included in their typescript.

**Headings.** The article title and subheadings should be typed using initial capitals only for the first word and any proper names.

**Notes** should be kept to a minimum and numbered consecutively through the text with raised numbers outside punctuation. Type the notes on separate sheets at the end of the article.

**Bibliographical references** should be incorporated in the text using the author–date system: 'as shown by Simon Frith (1981, p. 176)'; '(Frith 1981, p. 176)'; '(Smith and Jones 1978; Frith 1981)'. A complete Bibliography should be typed, double spaced, at the end of the article, following any Notes. Use the following style:

- Hebdige, D. 1982. 'Towards a cartography of taste 1935–1962', in *Popular Culture: Past and Present*, ed. B. Waites, T. Bennett and G. Martin (London)
- Fairley, J. (ed.) 1977A. *Chilean Song 1960–76* (Oxford)
- 1977B. 'La nueva canción chilena 1966–76', M.Phil. thesis, University of Oxford
- Green A. 1965. 'Hillbilly music: source and symbol'. *Journal of American Folklore*, 78, pp. 204–28

**Discography.** Contributors are encouraged to provide a Discography when appropriate. Use the style:

- Joan Baez, 'Song title', *Recently*. Gold Castle Records. 171 004–1. 1987

**Quotations.** Use single quotation marks except for quotations within quotations which should have double. Quotations of more than c. forty words should be indented and typed double spaced without quotation marks. Type the source on the last line at the right-hand margin.

**Proof correction.** Contributors receive proofs for correction (together with their original manuscript) on the understanding that they can provide a suitable mailing address and undertake to return the proofs **plus manuscript** within three days of receipt. Corrections should be restricted to printer's errors, and any other amendments marked will be made at the discretion of the editors and publishers.

## Cambridge University Press

The Pitt Building, Trumpington Street, Cambridge CB2 1RP  
40 West 20th Street, New York, NY 10011–4211, USA  
10 Stamford Road, Oakleigh, Melbourne 3166, Australia  
Printed in Great Britain at the University Press, Cambridge

# Journal of Communication

**Editor**

Mark Levy  
University of Maryland

An official journal of the International Communication Association, *Journal of Communication* is a quarterly publication devoted to communication theory, research, policy, and practice. *JOC* brings its readers the latest, broadest, and most important research in the field of communication and has the widest readership of any communication journal. Its regular features include:

**Influential articles of theoretical and topical interest**

The *Journal* seeks the broadest range of methodological and conceptual approaches and features empirical, historical, critical, feminist, comparative, interpersonal, and policy studies.

**The most extensive book review section available**

No other journal provides as much information on current books in communication and related fields. Each issue contains an extensive book review section and often an essay exploring books on a particular theme.

**Multifaceted symposia of selected studies on current issues**

Most issues of the *Journal* feature a symposium of original articles on a current theme, from telecommunications to storytelling, from video music to televised violence.

**Recent and forthcoming symposia include**

- Communication in China
- Focus on Latin America

Send order with payment to the Journals Department, Oxford University Press, 2001 Evans Road, Cary, NC 27513. For credit card orders (MasterCard, VISA, and American Express are accepted), include account number, expiration date, and signature. To order by fax: 919-677-1714. Or call 800-852-7323

**Please enter my one-year subscription (4 issues) to the *Journal of Communication*.**

Individuals: \$36.50     Institutions: \$78    Add \$15 for subscriptions outside the US.

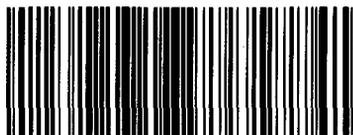
Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

EXCJOC

**CAMBRIDGE**  
UNIVERSITY PRESS



0261-1430(199501)14:1;1-V