

GOVERNING MARKETS AS KNOWLEDGE COMMONS

This volume develops a theoretical framework for the analysis of the production, reproduction, and transformation of intellectual and legal infrastructures that enable market interactions using the Governing Knowledge Commons (GKC) framework. A distinctive contribution of this volume is the conceptualization of market-supporting knowledge structures as shared goods (established through cooperation) and contribution goods (established through competition). There are four building blocks around which the edited volume revolves. First, the chapters show that markets are cultural; they depend on various kinds of knowledge, some of which are governed as commons. Second, unlike physical commons, the market-supporting knowledge commons are produced and reproduced by contributions and sharing. Third, these knowledge commons serve as economic inputs in private production processes. Finally, the volume highlights the social and cultural effects of entrepreneurship. Through innovation and slight evasions of existing rules, entrepreneurs change not merely market goods but also social conventions and cultural meanings. Building on the GKC framework, the book highlights the entanglement of markets with society and the broader culture of which markets are part.

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CAMBRIDGE STUDIES ON GOVERNING KNOWLEDGE COMMONS

The mission of the series is to provide an authoritative space for high quality scholarship on the governance of knowledge commons. Following the path pioneered by Elinor Ostrom, recipient of the Nobel Prize in Economics for her work on institutional analysis of commons regimes in the natural environment, and the editors' work in *Governing Knowledge Commons*, this series uses a similar framework to systematically study knowledge commons in various sectors. Readers seeking more information on knowledge commons and this series can visit <http://knowledge-commons.net>, a repository for scholarship produced by an international, interdisciplinary group of knowledge commons researchers.

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