

# BUSINESS *and* POLITICS

## Volume Contents and Author Index, Volume 5, 2003

### EDITOR-IN-CHIEF

Vinod K. Aggarwal, *University of California, Berkeley, USA*

### EDITOR

Emerson Tiller, *University of Texas, USA*

### ASSOCIATE EDITORS

*Asia and the Pacific*

John Ravenhill, *Edinburgh University, UK*

*Europe and Africa*

Cédric Dupont, *Graduate Institute of International Studies, Geneva, Switzerland*

*Latin America*

Maxwell Cameron, *University of British Columbia, Canada*

*North America*

Thomas Gilligan, *University of Southern California, USA*

*Cases and Commentary*

Douglas Schuler, *Rice University, USA*

### ASSISTANT EDITOR

Elaine Kwei, *University of California, Berkeley, USA*

### EDITORIAL BOARD

Pierre Allan, *University of Geneva, Switzerland*; David Baron, *Stanford University, Stanford, USA*; David Besanko, *Northwestern University, USA*; Richard Buxbaum, *University of California, Berkeley, USA*; Stuart Chemtob, *Attorney, Washington D.C., USA*; Beverly Crawford, *University of California, Berkeley, USA*; Frank Cross, *University of Texas, USA*; John de Figueiredo, *Massachusetts Institute of Technology, USA*; Justin Greenwood, *Robert Gordon University, UK*; Paolo Guerrieri, *University of Rome, Italy*; Ronald Gutfeish, *HPB Associates, USA*; Gary Hufbauer, *Institute of International Economics, Washington DC, USA*; Merit Janow, *Columbia University, USA*; David Kang, *Dartmouth College, USA*; Peter Katzenstein, *Cornell University, USA*; Robert Lawrence, *Harvard University, USA*; Joanne Oxley, *University of Michigan, USA*; Brian Roberts, *University of Texas, USA*; Susan Rose-Ackerman, *Yale University, USA*; Richard Shell, *University of Pennsylvania, USA*; Brian Silverman, *Harvard University, USA*; Pablo Spiller, *University of California, Berkeley, USA*; Paula Stern, *The Stern Group, Washington, DC, USA*; Shu Urata, *Waseda University, Japan*; David Vogel, *University of California, Berkeley, USA*; Maria Weber, *Bocconi University, Italy*; Barry Weingast, *Stanford University, USA*; Oliver Williamson, *University of California, Berkeley, USA*; Graham Wilson, *University of Wisconsin, USA*; Mark Zacher, *University of British Columbia, Canada*

*Business and Politics* publishes articles, cases, and commentaries within the broad area of the interaction between firms and political actors. Two specific areas are of particular interest to the journal: 1) The use of nonmarket corporate strategy including internal organizational design decisions as well as external strategies. Internal organizational design refers to management structure, sourcing decisions, and transnational organization with respect to the firm's nonmarket environment. External strategies include legal tactics, testimony, lobbying and other means to influence policy makers at all levels of government and international institutions as an adjunct to market strategies of the firm. 2) Efforts by policymakers to influence firm behavior through regulatory, legal, financial, and other government instruments.

*Business and Politics* does not favor any particular methodology or approach, but emphasizes analytical rigor and novel empirical analysis. The journal publishes articles that focus on different regions of the world, cross-regional studies, and interdisciplinary work. It strongly encourages perspectives from business, political science, law, economics, and public policy.

*Editorial Correspondence* should be addressed to: Professor Vinod Aggarwal, Editor-in-Chief, *Business and Politics*, 802 Barrows Hall #1970, University of California, Berkeley, California 94720-1970 or bap@socrates.berkeley.edu.

**Advertising:** USA/Canada: The Advertising Manager, PCG, 875 Massachusetts Avenue, Suite 81, Cambridge, MA 02139, USA. Tel: +1 617 497 6514; Fax: +1 617 354 6875.

EU/Rest of the World: The Advertising Manager, Taylor & Francis, PO Box 25, Abingdon, Oxfordshire OX14 3UE, UK. Tel: +44 (0)1235 401 000; Fax: +44 (0)1235 401 550.

**Business correspondence**, including orders and remittances relating to subscriptions, back numbers and offprints, should be addressed to the publisher: Taylor & Francis Ltd, Customer Services Department, Rankine Road, Basingstoke, Hants RG24 8PR, UK.

ISSN 1369-5258

The journal is published three times a year, April, August and November. These three issues constitute one volume. A Volume Contents and Author Index is published in the last issue of the volume.

© 2003 Taylor & Francis Ltd.

---

# BUSINESS AND POLITICS

---

## Volume 5 Number 1 April 2003

### Articles

- Business and Judicial Politics  
*Frank B. Cross* 3
- Toward a Positive Theory of State Supreme Court Decision Making  
*Pablo T. Stiller & Richard G. Vanden Bergh* 7
- The Structures of Interest Coalitions: Evidence from Environmental Litigation  
*Andrew B. Whitford* 45
- Explaining Corporate Litigation Activity in an Integrated Framework on Interest Mobilization  
*Isaac Unah* 65
- Understanding Tort Reform: Strategic Actors, Public Policy, and Feedback Loops  
*Mathew Shon Manweller* 95

## Volume 5 Number 2 August 2003

### Articles

- Bargains Old and New: Multinational Corporations in Global Governance  
*David L. Levy & Aseem Prakash* 131
- Enforcement of China's Accounting Standards: Reflections on Systemic Problems  
*Sonja Opper* 151
- Slip Sliding Away? The Changing Politics of European Car Distribution  
*Yusaf Akbar* 175
- A Learning-Centered View of Business Associations: Building Business-Government Relations for Development  
*Paola Perez-Aleman* 193

**Volume 5 Number 3 November 2003**

**Articles**

- The United States' Race to Certify Sustainable Forestry: Non-State Environmental Governance and the Competition for Policy-Making Authority  
*Benjamin Cashore, Graeme Auld & Deanna Newsom* 219
- Political Representation in Concentrated Industries: Revisiting the 'Olsonian Hypothesis'  
*David M. Hart* 261
- Actors and Motives in the Internationalization of Health Business  
*Chris Holden* 287
- On the Myth of the *Keiretsu* Network: Japanese Electronics in North America  
*Mireya Solis* 303
- Volume Contents and Author Index, Volume 5, 2003 335

## INDEX OF AUTHORS, VOLUME 5, 2003

Akbar, Yusuf, 175  
Auld, Graeme, 219

Cashore, Benjamin, 219  
Cross, Frank B., 3

Hart, David M., 261  
Holden, Chris, 287

Levy, David L., 131

Newsom, Deanna, 219

Opper, Sonja, 151

Perez-Aleman, Paola, 193  
Prakash, Aseem, 131

Shon Manweller, Mathew, 95  
Solis, Mireya, 303  
Spiller, Pablo T., 7

Unah, Isaac, 65

Vanden Bergh, Richard G., 7

Whitford, Andrew B., 45

# s@ra

Scholarly Articles  
Research Alerting



**Free Service**



**Over 850  
journals included**



**Pre-publication  
contents alerts  
in text or html  
format**



**Links through to  
the online article**



**Convenient and  
easy to use**



**Keyword alerts  
now available**



**Taylor & Francis**  
Taylor & Francis Group

For further information and to sign up, please visit  
**[www.tandf.co.uk/sara](http://www.tandf.co.uk/sara)**  
Scholarly Articles Research Alerting from Taylor & Francis



# The World of Learning ONLINE

www.worldoflearning.com  
Available Now



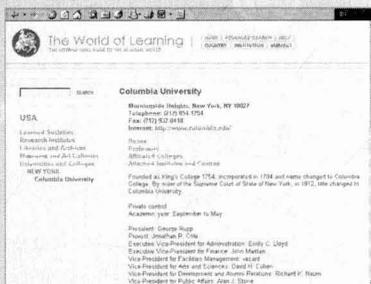
Instant access to educational contacts around the globe

- Librarians
- Professors
- Deans
- Curators
- Chancellors
- University presidents
- Rectors



Locate academic institutions of every type, world-wide

- Universities and Colleges
- Schools of Art, Music and Architecture
- Learned Societies
- Research Institutes
- Libraries and Archives
- Museums and Art Galleries



Additional features of The World of Learning online

- Multi-user product
- Fully searchable
- Updated throughout the year

Free trials available from launch date  
For further information e-mail: [info.europa@tandf.co.uk](mailto:info.europa@tandf.co.uk)



taylor & francisonline



THE INFORMATION YOU NEED  
**WHEN YOU NEED IT**

INCLUDES **FREE ONLINE ACCESS** FOR INSTITUTIONAL SUBSCRIBERS

**ONLINE SERVICES FROM TAYLOR & FRANCIS**

- Free contents alerting with SARA and Keyword SARA
- Document delivery for all online journals
- Preprint service from prEview
- Subject arenas
- Active reference linking to over 120 other publishers journals
- Fully searchable electronic sample copies available quickly and simply

**BENEFITS**

- Free online access for institutional subscribers
- Easy access to the full text of articles
- All articles fully searchable
- Articles available ahead of print publication

To find out more please visit:

**[www.tandf.co.uk/online](http://www.tandf.co.uk/online)**



taylor & francisonline

**ARENAS FROM TAYLOR & FRANCIS**  
THE INFORMATION YOU NEED  
**WHEN YOU NEED IT**

[www.tandf.co.uk/journals/arenas.html](http://www.tandf.co.uk/journals/arenas.html)

**Arenas are an essential website resource for academics, students and practitioners.**

They use the knowledge and expertise of our editors to provide you with information and links to other sites of interest. You can also search across all articles in our online journals programme, submit your site ideas, look for jobs and check out the latest conference information.

Here are some of the features:

- Users are connected to top global research in their field
- The knowledge and expertise of T&F editors and authors provide information and links to other sites of interest
- Access to the Taylor & Francis complete catalogue, with listings of journals and books
- Online journals contents pages, abstracts, and full text
- News - including current information on the latest hot topics
- Conference listings - details on all the key international events
- Society links - to major society web pages

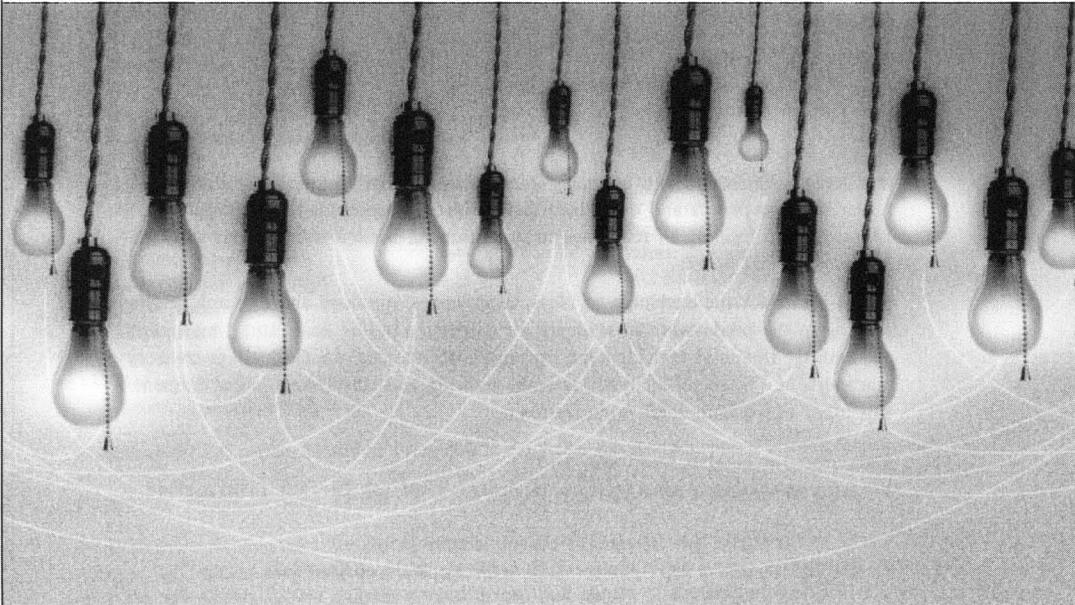
<b>Addiction Arena</b>	<a href="http://www.addictionarena.com">www.addictionarena.com</a>
<b>Anthropology Arena</b>	<a href="http://www.anthropologyarena.com">www.anthropologyarena.com</a>
<b>Arts Arena</b>	<a href="http://www.artsarena.com">www.artsarena.com</a>
<b>Asian Studies Arena</b>	<a href="http://www.asianstudiesarena.com">www.asianstudiesarena.com</a>
<b>Bioscience Arena</b>	<a href="http://www.biosciencearena.com">www.biosciencearena.com</a>
<b>Business &amp; Management Arena</b>	<a href="http://www.business.managementarena.com">www.business.managementarena.com</a>
<b>Development Arena</b>	<a href="http://www.developmentarena.com">www.developmentarena.com</a>
<b>Economics Arena</b>	<a href="http://www.economicsarena.com">www.economicsarena.com</a>
<b>Education Arena</b>	<a href="http://www.educationarena.com">www.educationarena.com</a>
<b>Ergonomics Arena</b>	<a href="http://www.ergonomicsarena.com">www.ergonomicsarena.com</a>
<b>Geography Arena</b>	<a href="http://www.geographyarena.com">www.geographyarena.com</a>
<b>GIS Arena</b>	<a href="http://www.GISarena.com">www.GISarena.com</a>
<b>Health &amp; Society Arena</b>	<a href="http://www.healthandsocietyarena.com">www.healthandsocietyarena.com</a>
<b>History Arena</b>	<a href="http://www.historyarena.com">www.historyarena.com</a>
<b>Life Sciences Arena</b>	<a href="http://www.lifesciencesarena.com">www.lifesciencesarena.com</a>
<b>Media &amp; Cultural Studies Arena</b>	<a href="http://www.culturalstudiesarena.com">www.culturalstudiesarena.com</a>
<b>Medicine Arena</b>	<a href="http://www.medicinarena.com">www.medicinarena.com</a>
<b>Philosophy Arena</b>	<a href="http://www.philosophyarena.com">www.philosophyarena.com</a>
<b>Physics &amp; Chemistry Arena</b>	<a href="http://www.physicsarena.com">www.physicsarena.com</a>
<b>Politics &amp; IR Arena</b>	<a href="http://www.politicsarena.com">www.politicsarena.com</a>
<b>Psychology Arena</b>	<a href="http://www.psychologyarena.com">www.psychologyarena.com</a>
<b>Science Arena</b>	<a href="http://www.sciencearena.com">www.sciencearena.com</a>
<b>Sociology Arena</b>	<a href="http://www.sociologyarena.com">www.sociologyarena.com</a>
<b>Sports &amp; Leisure Studies Arena</b>	<a href="http://www.sports.leisuredstudiesarena.com">www.sports.leisuredstudiesarena.com</a>
<b>Toxicology Arena</b>	<a href="http://www.toxicologyarena.com">www.toxicologyarena.com</a>



**Taylor & Francis**  
Taylor & Francis Group



don't publish online in the dark...



let our open linking network  
shed some light.

**This journal is CrossRef-ed!** As a scientist or scholar navigating digital content, you've come to expect dynamic linking from citation to original source. As an author, you expect ready dissemination of your work to others. CrossRef is a collaborative, cross-publisher reference linking network that allows users to click on a citation and be taken directly to the full-text location. An independent, non-

profit organization that employs open standards, CrossRef was established in cooperation with leading research publishers and the International DOI Foundation. Since the service went live in 2000, CrossRef has linked millions of articles from thousands of journals. Find out more at [www.crossref.org](http://www.crossref.org), and make sure all your electronically published work is CrossRef-enabled.



CROSSREF.ORG | THE CITATION LINKING BACKBONE

200 WHEELER ROAD, 6TH FLOOR, BURLINGTON, MA 01803 • 781-359-2442

# Accounting Education

An International Journal

## EDITOR

**Richard M. S. Wilson**

*Loughborough University Business School, UK*

*Accounting Education* is a quarterly international journal devoted to publishing research-based papers and other information on key aspects of accounting education and training of relevance to practitioners, academics, trainers, students and professional bodies.

It is a forum for the exchange of ideas, experiences, opinions and research results relating to the preparation of students for careers in public accounting, managerial accounting, financial management, corporate accounting, controllership, treasury management, financial analysis, internal auditing and accounting in government and other non-commercial organizations.

**This journal is also available online.**

**Please connect to [www.tandf.co.uk/online.html](http://www.tandf.co.uk/online.html) for further information.**

To request a sample copy please visit: [www.tandf.co.uk/journals](http://www.tandf.co.uk/journals)

## SUBSCRIPTION RATES

*2004 – Volume 13 (4 issues)*

Print ISSN 0963-9284

Online ISSN 1468-4489

Institutional rate: US\$659; £404 (includes free online access)

Personal rate: US\$85; £55 (print only)



## ORDER FORM

raed

PLEASE COMPLETE IN BLOCK CAPITALS AND RETURN TO THE ADDRESS BELOW

Please invoice me at the  institutional rate  personal rate

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Email \_\_\_\_\_

Please contact Customer Services at either:

Taylor & Francis Ltd, Rankine Road, Basingstoke, Hants RG24 8PR, UK

Tel: +44 (0)1256 813002 Fax: +44 (0)1256 330245 Email: [enquiry@tandf.co.uk](mailto:enquiry@tandf.co.uk) Website: [www.tandf.co.uk](http://www.tandf.co.uk)

Taylor & Francis Inc, 325 Chestnut Street 8th Floor, Philadelphia, PA 19106, USA

Tel: +1 215 6258900 Fax: +1 215 6258914 Email: [info@taylorandfrancis.com](mailto:info@taylorandfrancis.com) Website: [www.taylorandfrancis.com](http://www.taylorandfrancis.com)

## INFORMATION FOR CONTRIBUTORS

*Business and Politics* welcomes original articles, cases, and commentaries that are not being considered by another journal for publication. Articles will be evaluated by the Editors to establish whether they fit with the journal's objectives and will then be reviewed by anonymous referees. Authors can expect to be informed of the Editors' decision within three months of submission. Manuscripts should be submitted to any of the three regional offices listed below.

### *Americas Submission Address*

Professor Emerson Tiller  
Editor, Business and Politics  
Graduate School of Business  
CBA 5.202  
University of Texas  
Austin, Texas 78712, USA  
Tel: +1 512 471 5258  
Fax: +1 512 471 0587  
E-mail: tiller@mail.utexas.edu

### *Europe and Africa Submission Address*

Professor Cédric Dupont  
Associate Editor, Business and Politics  
Graduate Institute of International Studies  
11a, Avenue de la Paix  
1202 Geneva, Switzerland  
Tel: +41 22 734 8950  
Fax: +41 22 733 3049  
E-mail: dupont@hei.unige.ch

### *Asia and the Pacific Submission Address*

Professor John Ravenhill  
Associate Editor, Business and Politics  
Department of Politics  
University of Edinburgh  
31 Buccleuch Place  
Edinburgh EH8 9JT, UK  
Tel. (Direct) +44 (0) 131 650-4266  
Fax +44 (0) 131 650-6546  
E-mail: j.ravenhill@ed.ac.uk

### *Further enquiries or correspondence may be directed to:*

Professor Vinod K. Aggarwal  
Editor-in-Chief, Business and Politics  
802 Barrows Hall #1970  
University of California  
Berkeley, California 94720-1970, USA  
Tel: +1 510 643 1732  
Fax: +1 510 643 1746  
E-mail: bap@socrates.berkeley.edu

**Submissions:** All papers should be submitted in triplicate. An abstract should be included on a separate page. We encourage authors to also send a copy of their manuscript in electronic form, either by e-mail or on a 3.5 inch floppy disk. Where possible, the file should be saved in the 'Word for Windows' format.

**Presentation:** Manuscripts should be double spaced throughout and single-sided. Please allow for generous margins and number all pages consecutively. The author should retain a copy, as submitted manuscripts cannot be returned. All papers should include a word count. Full names of the author(s) should be given, an address for correspondence, and where possible a contact telephone number, facsimile number, and e-mail address. Current and recent academic and professional affiliations should be supplied, together with a list of major publications (with dates and name of publisher) and forthcoming books.

**Style:** Please refer to the *Business and Politics* style guide, which can be found under "Instructions for authors" on the *Business and Politics* website (<http://www.tandf.co.uk/journals/carfax/13695258.html>), for information regarding footnotes, references, and other matters of style. For questions not answered in the style guide, please refer to *The Chicago Manual of Style*, 14<sup>th</sup> ed, or contact the BAP editorial office.

**Tables and figures:** should be prepared on separate sheets using originals where possible; they should not be included within the text. The author(s) should indicate clearly in the margin of the paper where tables and figures are to be inserted. Each table and figure should be numbered consecutively in Arabic numerals with an appropriate caption (e.g. Table 1, Table 2; Figure 1, Figure 2, and so on). Permission to reproduce copyright material must be obtained by the author(s) prior to submission and any acknowledgements should be included either in the text or the caption as appropriate. A camera ready copy of any tables and figures should be submitted in addition to those attached to the manuscripts.

**Proofs:** Authors are expected to correct and return proofs of accepted articles within 72 hours of receipt.

**Early Electronic Offprints:** Corresponding authors can now receive their article by e-mail as a complete PDF. This allows the author to print up to 50 copies, free of charge, and disseminate them to colleagues. In many cases this facility will be available up to two weeks prior to publication. Or, alternatively, corresponding authors will receive the traditional 50 offprints. A copy of the journal will be sent by post to all corresponding authors after publication. Additional copies of the journal can be purchased at the author's preferential rate of £15.00 per copy.

**Copyright:** It is a condition of publication that authors vest copyright in their articles, including abstracts, in Taylor & Francis Ltd. This enables us to ensure full copyright protection and to disseminate the article, and the journal, to the widest possible readership in print and electronic formats as appropriate. Authors may, of course, use the article elsewhere *after* publication providing that prior permission is obtained from Taylor & Francis Ltd. Authors are themselves responsible for obtaining permission to reproduce copyright material from other sources.

# BUSINESS *and* POLITICS

Volume 5 Number 3 November 2003

## ARTICLES

- The United States' Race to Certify Sustainable Forestry: Non-State Environmental Governance and the Competition for Policy-Making Authority  
*Benjamin Cashore, Graeme Auld & Deanna Newsom* 219
- Political Representation in Concentrated Industries: Revisiting the "Olsonian Hypothesis" *David M. Hart* 261
- Actors and Motives in the Internationalization of Health Businesses  
*Chris Holden* 287
- On the Myth of the *Keiretsu* Network: Japanese Electronics in North America  
*Mireya Solis* 303
- Volume Contents and Author Index, Volume 5, 2003 335



Carfax Publishing  
Taylor & Francis Group



1369-5258(2003)5:3;1-#