

RESEARCH ARTICLE

# “Hey SyRI, tell me about algorithmic accountability”: Lessons from a landmark case

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**Abbreviations:** SyRI, System Risk Indication; ECHR, European Convention of Human Rights; DPA, Data Protection Authority; FOI, Freedom of Information; GDPR, General Data Protection Regulation; AI, Artificial Intelligence; ML, Machine Learning; Awb, Algemene Wet Bestuursrecht (tr. General Administrative Law Act); ABBB, Algemene Beginselen van Behoorlijk Bestuur (tr. General Principles of Good Governance); XAI, Explainable AI

## Abstract

The promised merits of data-driven innovation in general and algorithmic systems in particular hardly need enumeration. However, as decision-making tasks are increasingly delegated to algorithmic systems, this raises questions about accountability. These pressing questions of algorithmic accountability, particularly with regard to data-driven innovation in the public sector, deserve ample scholarly attention. Therefore, this paper brings together perspectives from governance studies and critical algorithm studies to assess how algorithmic accountability succeeds or falls short in practice and analyses the Dutch System Risk Indication (SyRI) as an empirical case. Dissecting a concrete case teases out to which degree archetypical accountability practices and processes function in relation to algorithmic decision-making processes, and which new questions concerning *algorithmic* accountability emerge therein. The case is approached through the analysis of “scavenged” material. It was found that while these archetypical accountability processes and practices can be incredibly productive in dealing with algorithmic systems they are simultaneously at risk. The current accountability configurations hinge predominantly on the *ex ante* sensitivity and responsiveness of the political fora. When these prove insufficient, mitigation in medias res/*ex post* is very difficult for other actants. In part, this is not a new phenomenon, but it is amplified in relation to algorithmic systems. Different fora ask different kinds of medium-specific questions to the actor, from different perspectives with varying power relations. These algorithm-specific considerations relate to the decision-making around an algorithmic system, their functionality, and their deployment. Strengthening *ex ante* political accountability fora to these algorithm-specific considerations could help mitigate this.

## Policy Significance Statement

As we delegate tasks to algorithmic systems, we need to find new ways to hold them accountable. This article studies how such accountability practices for algorithmic systems work and where they fall short. SyRI, functions as a landmark case involving algorithmic decision-making within the Dutch public sector, abroad, and in academic literature. By analyzing accountability practices related to SyRI we can discern what new, medium specific, *algorithmic* accountability considerations arise. We found that in particular *ex ante* political accountability is vital but simultaneously precarious. When *ex ante* political accountability fails, it is hard to fully

mitigate the ensuing accountability gaps. Political accountability can potentially be strengthened by paying extra attention to the decision-making around a system, its functionality, and its deployment.

## 1. Introduction

Heralded as being more efficient and efficacious, algorithmic systems are increasingly implemented in public sector organizations as part of their data-driven innovation strategies. However, as many incidents have shown, they can have disastrous effects (e.g., Eubanks, 2018). Algorithmic delegation raises questions about remedying such algorithmic harm and ensuring accountability. Such pressing questions are increasingly attracting scholarly attention (e.g., Meijer et al., 2021; Neyland, 2016; Pasquale, 2015), but many questions as to how different accountability practices around algorithmic systems are done and interrelate in situ still remain. This paper brings together perspectives from governance studies and critical algorithm studies (CAS) and analyses the Dutch System Risk Indication (SyRI) as an empirical case.

SyRI was an algorithmic system used by the Dutch State and local governments since 2015 to detect the increased risk of potential fraudulent behavior of people receiving welfare benefits. SyRI has been used exclusively in neighborhoods with significant rates of poverty, crime, unemployment, and welfare beneficiaries. Such neighborhoods are referred to by the State as “problem neighborhoods.” The system was leveraged by the State as an instrument to detect discrepancies in the data of residents on social benefits and enhance the efficacy of the State’s legitimate aim to combat fraud by shortlisting people for investigation. For several years, SyRI was the topic of much tumultuous public debate both on the national and international level. The upheaval culminated in a lawsuit, in which the Court eventually overturned the legislation underlying the system due to conflict with higher law: the lack of transparency and accountability played a major role in their verdict.

Within the Dutch public sector, and even abroad, SyRI functions as a key incident in the public sector’s struggle to implement algorithmic systems while complying with legal and social norms for transparency and accountability (e.g., Bekker, 2021; Gantchev, 2019; Vetzo, 2021).<sup>1</sup> It is helpful to investigate the accountability practices that surrounded a key case; to investigate how we eventually ended up taking an algorithmic system to court. Insight into SyRI’s legal proceedings and the accountability practices coupled to it can highlight how to strengthen existing accountability practices and mitigate future accountability gaps.

In this paper, we will use the SyRI case to illustrate a discrepancy inherent in algorithmic accountability. Dissecting a concrete case teases out to which degree archetypical accountability practices and processes function in relation to algorithmic decision-making processes, and which new medium-specific considerations (Thon, 2014) emerge therein. On the one hand, we see that algorithmic accountability denotes a “kind of accountability relationship where the topic of explanation and/or justification is an algorithmic system” (Wieringa, 2020). In this instance traditional accountability practice and theory is beneficial. On the other hand, we see that algorithmic accountability, due to its nature, also comes with new, algorithm-specific, considerations (ibid.). In media theory, such characteristics and practices that are unique to a given medium are denoted with the term “medium specific” (see Carroll, 2019 for an in-depth discussion of the term). In examining this discrepancy of accountability as a process or practice, and on the other hand the medium-specific content of the associated account, we bring together two perspectives: accountability theory and CAS. The case study enriches accountability theory with an empirical investigation into accounting for algorithmic systems, and simultaneously brings accountability theory as a useful lens to CAS and related fields. Thus, taking SyRI as a case in point, this paper asks *to what extent existing accountability practices still suffice and which medium-specific considerations surface in algorithmic accountability practices. If accountability falls short, how can accountability gaps be*

<sup>1</sup> E.g., Field notes, 2020-2-10; Field notes, 2020-3-12; Expertsessie Eerlijke Algoritmen, 2020-2-26, Amsterdam: Pakhuis de Zwijger.

*mitigated?* The case is approached through a qualitative analysis of “scavenged” material (Gusterson, 1997; Seaver, 2017, pp. 6–7).

To answer the central questions, we will first briefly discuss relevant literature, then introduce archetypical forms of accountability relevant to the SyRI case: administrative, political, social, legal/judicial, mediatised accountability, and their respective characteristics. Subsequently, we introduce SyRI. The accountability practices around this case are hereafter analyzed. We will then highlight accountability risks, gaps, and relevant mitigation strategies. We will conclude with what this case can teach us for strengthening future algorithmic accountability practices.

## 2. On Investigating Algorithms

Algorithms are at heart instructions to solve a given problem (e.g., “bubble sort”). They need not be computational, yet we often understand them as such. This paper departs from a sociotechnical perspective on algorithms. That is, we do not look solely at the technical instructions and implementation, but rather at the algorithmic mishmashes of technology, social practice, and culture that we find, encounter, and engage with in situ. Taking such a sociotechnical stance we aim to add to CAS and the investigation of algorithmic harm with an analytical, normative praxiography of accountability relations around a harmful system. In other words: how is an algorithmic system that perpetuates and exacerbates historical and societal inequity held to account, by whom and in what way? In bringing together accountability theory and CAS, this paper thus provides actionable insights about accountability practices in our future dealings with harmful systems. In the following, we will first briefly introduce CAS and its sociotechnical approach of algorithmic systems, and the importance of such an approach in identifying and preventing algorithmic harm. We will then introduce our main interest in this paper: algorithmic accountability.

In CAS, algorithmic systems are investigated as social concerns, bringing together disciplines such as computer science, science, and technology studies (STS), sociology, anthropology, media studies, law, communication studies, and many more (Seaver, 2019; The Social Media Collective, n.d.). Key to the CAS discussion of algorithmic systems is that algorithms are taken to be not merely technical constructs that exist in isolation, but rather are viewed as sociotechnical systems (e.g., Seaver, 2017; Wieringa, 2020). That is, algorithms are “always-already” enmeshed with cultural and social norms, and are then deployed within social work practices, which are situated in culture. Moreover, an algorithm is *done* (“enacted”) differently by different people in different contexts (for more on enactment see the work of Mol, 2002). These different enactments are called “algorithmic multiples” (Seaver, 2017). As we will see later in our discussion of the SyRI-case, some actants would enact the system as a functional, technical tool, whereas others viewed it as a sociotechnical intervention undermining some of the Dutch society’s core beliefs such as the presumption of innocence.

Concerns such as these are not only heard in society, they are also articulated and investigated by CAS scholars usually under the nomenclature of “algorithmic harm” (e.g., Malik et al., 2021; Marjanovic et al., 2022). That is: how do algorithmic systems disproportionately impact or exacerbate existing harm to, especially, marginalized communities and individuals (e.g., Buolamwini and Gebru, 2018; Eubanks, 2018; Noble, 2018; O’Neil, 2016) because of how they are designed, deployed or leveraged. Much of the work in the field of fairness, accountability, and transparency of algorithms, ML, and AI—where many CAS scholars operate—is focused on finding technical solutions to such problems but, while part of the solution, the underlying, problematic, assumptions and injustices, and power imbalances remain unaddressed (Birhane, 2021). While technical solutions such as explainable AI (XAI) are definitely ingredients to more just and fair algorithmic systems, they are not a technological catch-all for many of the fundamental problems which are exacerbated by algorithmic systems. Another approach that is gaining traction in controlling and assessing algorithmic systems is AI auditing (e.g., Raji et al., 2020). AI auditing can be done internally (*ibid.*) or by hiring an impartial third-party auditor (Costanza-Chock et al., 2022). However, as Costanza-Chock et al. (*ibid.*) note, there are no set definitions, practices, standards or guidelines as of yet for such audits. At present, this line of inquiry of accountability practice is thus promising but also still very much developing.

The question thus remains: how can we *do* meaningful accountability for harmful algorithmic systems at present? In many cases, ethics alone is insufficient as it needs “teeth,” for example, regulation, to be enforced (Yeung et al., 2019). Explanations such as those provided by XAI initiatives are not enough in themselves, as transparency does not equal accountability (e.g., Ananny and Crawford, 2018; Kemper and Kolkman, 2018). An algorithm-specific form of auditing is still inventing itself. Instead, we propose to investigate accountability practices *in situ*, as they are currently done and adapted to facilitate the inquiry into algorithmic systems.

This brings us to our central concern: algorithmic accountability. The use of computer and algorithmic systems (Dekker, 2018, p. 3), governmental or otherwise, is not new, nor are the calls for accountability around such systems (e.g., Friedman and Nissenbaum, 1996; Johnson and Nissenbaum, 1995; Lessig, 1999; Nissenbaum, 1994; Pasquale, 2015; Rosenblat, Kneese, and Boyd, 2014). However, there has been renewed and intensified attention to this topic in the last years. “Algorithmic accountability” became the rallying term under which this renewed interest was articulated (e.g., Diakopoulos, 2015), and particularly the accountability model of public administration scholar and political Mark Bovens (Bovens, 2007b, 2007a, 2010) became dominant in the field (Cooper et al., 2022) after a literature review using it (Wieringa, 2020), though there are also other takes on accountability that is being explored (Kacianka and Pretschner, 2021). One of the difficulties that academics face is how to operationalize and make accountability in practice (e.g., Cobbe et al., 2021; Kroll, 2021). This paper adds to this strand of research through the analysis of accountability practices around a real-world case.

Taking together the acknowledgement of algorithmic systems as being multiple, and potentially harmful, we turn to accountability practices as a possible avenue for responsible algorithm usage. Moreover, we are interested in the multiplicity of accountability across the different enacted algorithmic systems. We propose to do an analytical “praxiography” of accountability practices and their gaps around such an algorithmic multiple. That is: we are interested in how accountability around an algorithmic system is *done*. Where do accountability gaps become visible and what is done to mitigate these gaps? How far does classic accountability theory take us, and what new—algorithm specific—considerations come to the fore?

### 3. On Accountability

To analyze to what extent traditional forms of accountability still suffice when dealing with algorithms in the public sector, we need to develop a conceptual understanding of what accountability is, which different types can be distinguished and how it “works.” Accountability, as a “process-related” value, encompasses the weighing of driving values (e.g., efficiency) and anchoring values (e.g., privacy) as well as the justification thereof (Wetenschappelijke Raad voor het Regeringsbeleid (WRR), 2011). As such, it is a crucial element of the pressing debates about responsible and value-sensitive “algorithmization” (Meijer and Grimmelikhuijsen, 2020).

Accountability comes in many shapes and sizes, but at the basic level it entails “a relationship between an actor and a forum, in which the actor has an obligation to explain and to justify his or her conduct, the forum can pose questions and pass judgment, and the actor may face consequences” (Bovens, 2007a).<sup>2</sup>

Accountability applied to algorithmic systems is termed “algorithmic accountability” (e.g., Diakopoulos, 2015). This, according to Wieringa (2020), “concerns a networked account for a sociotechnical algorithmic system, following the various stages of the system’s lifecycle.” Algorithmic accountability comes with an inherent discrepancy. On the one hand, it encompasses algorithmic systems merely *figuring as the topic of traditional accountability practices*. On the other hand, algorithmic systems also come with *algorithm-specific considerations in light of accountability*, such as those of a networked account for the algorithmic system which is distributed amongst many different actors and fora (ibid.).

<sup>2</sup> Please note that “actor” here is not used in a Latourian sense. The “actor,” in accountability theory, is the actant who needs to account for their conduct. The “forum” is the actant questioning and evaluating the actor’s conduct.

That is, the processes of accountability may largely be similar whether it discusses a nuclear power plant or an algorithmic fraud risk detection algorithmic system, but the kinds of questions figuring in the account will be wildly different.

### 3.1. *Accountability types*

This article empirically inquires how far algorithms *figuring as the topic accountability practices* take us and what *medium-specific considerations figure in the account*. It assesses the networked account throughout the algorithmic system's "life" (Kopytoff, 1986), which accountability deficits can be identified, and how these can be mitigated. Taking SyRI as a case study, we will examine the different kinds of accountability types in play, assess their strength and their function. These archetypical forms of accountability will help to analyze how, for instance, power is distributed amongst actants. The analysis mobilizes five accountability types identified in accountability literature (Bovens, 2007a; Jacobs and Schillemans, 2016):

- Administrative accountability
- Political accountability;
- Social accountability;
- Legal accountability;
- Mediatized accountability.

Administrative accountability refers to "a wide range of quasilegal forums, exercising independent and external administrative and financial supervision and control" (Bovens, 2007a, p. 456). Administrative fora are, for instance, Data Protection Authorities and ombudsmen. Political accountability can be said to be the inverse and direct consequence of delegation (Bovens, 2007a, p. 455). Examples of such fora are the House of Representatives, the Senate, and municipal councils. Social accountability can take the form of "more direct accountability relations between public agencies, on the one hand, and clients, citizens and civil society, on the other hand" (Bovens, 2007a, p. 457). Legal accountability is a kind of scrutiny "based on detailed legal standards, prescribed by civil, penal or administrative statutes, or precedent" (*ibid.*, p. 456). Courts, for instance, are legal fora. Finally, mediatized accountability is a relationship wherein "[m]edia can stimulate actors to reflect on their behaviour, trigger formal accountability by reporting on the behaviour of actors, amplify formal accountability as they report on it or act as an independent and informal accountability forum" (Jacobs and Schillemans, 2016).<sup>3</sup> Examples of its fora are newspapers, television, and radio.

### 3.2. *Characteristics of accountability types*

Each of these accountability types comes with specific characteristics. In the following analysis we discuss the formal/informal nature of the relationship, whether or not it is public, which perspective it mobilizes and what power relation it entails (see also Table 1).

Formal accountability practices "consist of measured outcomes, codified outcome standards, and certain consequences for reaching or for not reaching the standards" (Hoffer, 2013, p. 530). It is often reserved for institutions such as parliaments and regulators (Jacobs and Schillemans, 2016). In brief, formal accountability "is a set of institutional arrangements (rules and procedures) that are created, communicated and enforced by the state or state bodies such as constitutions, statutes, laws, regulations, courts, legislatures, and bureaucracies" (Helmke and Levitsky, 2004 in Vu and Deffains, 2013, p. 333). Informal accountability is not shaped by such a measured or codified approach. Instead, it rests on "shared norms and facilitative behaviours" that aim to ensure "collective outcomes," drawing on informal punishment (e.g., diminished reputation) and rewards (e.g., favors) that aim to stimulate particular kinds

<sup>3</sup> Note that this type of accountability deals with the traditional media, not social, new, and/or alternative media.

**Table 1.** *Accountability types and their characteristics*

	Administrative	Political	Social	Judicial	Mediatized
Formal	Yes	Yes	No	Yes	No
Public	Partially	Yes	Yes	Yes	Yes
Central function	Constitutional	Democratic	Democratic	Constitutional	Democratic
Power	Diagonal	Vertical	Horizontal	Vertical	Horizontal
Relevant fora	DPA, ombudsmen	House of Representatives, Senate, City Council	Civil society	Courts	Mass media

of behavior (Romzek et al., 2012). It is often practiced in the “shadow of hierarchy” (Scharpf, 1994), and frequently anticipates potential escalation to superiors (Schillemans, 2008). Within the SyRI case, this distinction can help us to identify a phase of accountability practices that is situated nearly exclusively within various institutions.

Just as accountability can be formal or informal, it can also be public or non-public. Public accountability is transparent and open to all, engaging with an object of public importance, and accountability is required in the public interest. Other accountability relationships, such as accounting for one’s actions to one’s parents are non-public (Bovens et al., 2014). As will become clear throughout this paper, many accountability practices around SyRI have been public, but they have not perse managed to attract public attention and/or public debate. Thus, not all public accountability practices are equally public. In the remainder of this paper, public accountability can help us to distinguish a second phase in the SyRI case: that of public debate and attention.

Another characteristic that is important to consider is the power relation in a given accountability relationship. Bovens (2007a, p. 460) notes three different kinds of accountability, based on the nature of the power relation which exists between the actor and the forum: vertical accountability, horizontal accountability, and diagonal accountability. In vertical accountability, “the forum formally wields power over the actor” (Bovens, 2007a, p. 460). On the other end of the spectrum stands horizontal accountability. This accountability relation based more on a moral imperative, instead of a formal, codified, requirement. Diagonal accountability is an in-between form of accountability where the forum has no or little formal power over the actor. It is quite often found in administrative accountability settings, for instance in relation to ombudsmen or auditors (Bovens, 2007a, p. 460). As will become clear throughout the analysis, the power relations between various fora are crucial factors to understanding how accountability plays out in situ.

Finally, accountability may serve different functions, that is, there may be different reasons for accountability to begin with, and different expectations as to what “good” accountability entails. Willems and Van Dooren (2012) distinguish three different functions in accountability: constitutional, democratic, and performance functions. The first function deals with the prevention of abuse of power. The second deals with representation of the citizens. The third function deals with “*what government actually accomplishes*” (p. 1023; emphasis in the original). Willems and Van Dooren note there need not be a “*unidimensional relationship*” between the forum and the function of accountability” (p. 1026; emphasis in the original). Though every forum has a “central” function, they argue, that fora can draw upon several functions if need be, and that each function can draw upon several fora (p. 1027). As we will highlight later in the analysis, these functions or perspectives (constitutional, democratic, performance) have ramifications for how different fora can replace/complement one another across the five archetypes (administrative, political, social, legal, mediatized).

We follow Bovens (2007a), Jacobs and Schillemans (2016), and Willems and Van Dooren (2012)’s identifications of the characteristics of the various accountability types (Table 1). This multifaceted view on accountability serves as a framework through which the SyRI case can be assessed for its accountability practices. It will help to see to which degree algorithmic systems figure *as the topic* of “same old, same old” accountability types, or whether there are *new considerations* that need to be considered when

dealing with algorithmic systems. Moreover, it the division in these five types will help to see which kinds of accountability practice put what kinds of questions and concerns on the table. Before we can move on to the analysis, we will first sketch succinctly what SyRI is and the historical developments surrounding the system. After introducing the case we will analyze the interwoven accountability practices around SyRI. The analysis will touch upon the aspects of the system which are central to these accountability types and their respective actants.

#### 4. SyRI

SyRI is a tool developed by the Dutch government and leveraged by municipalities between 2015 and 2019 to detect indications of possible fraud in data of welfare beneficiaries.<sup>4</sup> SyRI is, according to the State, “a simple decision tree,”<sup>5</sup> that checks for “discrepancies in the data.”<sup>6</sup> However as Van Bekkum and Zuiderveen-Borgesius (2021) note, the SUWI legislation underlying SyRI facilitates other algorithmic techniques as well and it remains unclear what algorithmic technique is used, precisely. Within SyRI, various data sources are coupled, as it tries to employ nearly all the data the government has about its citizens. Concretely, it could draw on data related to:<sup>7</sup>

- Employment;
- Penalties and sentences;
- Taxes;
- Properties;
- The denial of welfare benefits;
- Residency;
- Identity;
- Integration;
- Compliance with law/regulation;
- Education;
- Pension;
- Reintegration;
- Debts;
- Welfare benefits;
- Permits and exemptions;
- Health care insurance.

The tool is part of a neighborhood-centered approach aimed to increase livability in what the State terms “problem neighborhoods” with high rates of poverty, crime, and welfare beneficiaries. SyRI has exclusively been applied in such neighborhoods.<sup>8</sup> SyRI is the successor of two earlier algorithmic systems used for similar purposes: Waterproof (2004–2007) and Black Box (2008–2014).

<sup>4</sup> SyRI came into being in 2014 but is in fact third in a line of incremental fraud risk indication systems (respectively named “Waterproof” and “Black Box”). Due to the scope of this paper, we will focus here on the accountability practices around SyRI, for a more technical description see for instance the work of Van Bekkum and Zuiderveen-Borgesius (2021).

<sup>5</sup> Van Ark T (21 December 2018) Kamervraag/vragen van het lid Buitenweg (GroenLinks). <https://www.rijksoverheid.nl/documenten/kamerstukken/2018/12/20/beantwoording-kamervragen-over-het-gebruik-van-syri-in-capelle-aan-den-ijssel>.

<sup>6</sup> Bitter CM (2019) Pleitnota in zake Staat der Nederlanden (ministerie van Sociale Zaken en Werkgelegenheid)/Nederlands Juristen Comité voor de Mensenrechten (NJCM). <https://www.nieuwswzw.nl/download/787836/pleitnotasyri-776124.pdf>.

<sup>7</sup> Ministerie van Sociale Zaken en Werkgelegenheid. Besluit van 1 september 2014 tot wijziging van het Besluit SUWI in verband met regels voor fraudeaanpak door gegevensuitwisselingen en het effectief gebruik van binnen de overheid bekend zijnde gegevens met inzet van SyRI. Staatsblad van het Koninkrijk der Nederlanden. <https://zoek.officielebekendmakingen.nl/stb-2014-320.html>.

<sup>8</sup> On a functional level, SyRI was not *designed* to be used exclusively in this fashion, but it has only been deployed in what the State terms “problem neighborhoods.” In part an explanation hereof could be that the system is part of the neighborhood centered approach (WGA) which exclusively focuses on such neighborhoods.

Before its implementation, in 2014, the decree that facilitated SyRI was heavily critiqued by both the Data Protection Authority and the Council of State for its inadequate proportionality and subsidiarity.<sup>9</sup> Codified in the Dutch ABBB (General Principles of Good Governance) and the Awb (General Administrative Law Act), proportionality is the principle that a decision or a measure aimed to benefit the public good should not disproportionately affect or harm stakeholders. Subsidiarity, in turn, means that given several options, the least impactful or “heavy” option should be selected. The DPA noted, for instance, that the explanatory note accompanying the decree failed to make an adequate case for subsidiarity as it compared unequal situations and thus did not provide a reasonable argument for SyRI being the least intrusive option possible.<sup>10</sup> Despite these critiques, the decree passed through both the House of Representatives and the Senate without debate: a so-called hammer piece.<sup>11</sup> Afterward, SyRI has been mobilized five times by four different municipalities with varying levels of success. In 2015, Eindhoven was the first municipality to leverage SyRI.<sup>12</sup> Rotterdam followed in 2016, but canceled the project after one month due to lack of capacity.<sup>13</sup> Capelle aan den IJssel kicked off a third SyRI project in April 2016.<sup>14</sup>

At the end of 2016, a coalition of civil society organizations and individuals (“the Privacy Coalition”) convened to file a freedom of information (FOI) request with the minister of Social Affairs and Employment in which they asked several questions about the workings and use of SyRI (see also Van Bekkum and Zuiderveen Borgesius, 2021).<sup>15</sup> After the FOI request was, partially, granted, the Privacy Coalition argued that they received little to no explanation of the working and use of the system.<sup>16</sup> The coalition took further action in March 2018, suing the state for its use of SyRI. At this point, two SyRI projects were finalized (Capelle aan den IJssel and Eindhoven), and two had just started: one in Haarlem, and yet another project in Rotterdam, focusing on different residential areas than their earlier canceled project.<sup>17</sup> In the beginning of June 2018 MPs Verhoeven (D66) and Buitengeweg (GL) filed a motion to make SyRI transparent, this was denied by the State Secretary.<sup>18</sup>

<sup>9</sup> College Bescherming Persoonsgegevens (2012) Advies inzake effectiever gebruik van gegevens. The Hague; Autoriteit Persoonsgegevens (4 June 2012) CBP adviseert over effectiever gebruik gegevens in de sociale zekerheid. Autoriteit Persoonsgegevens. <https://autoriteitpersoonsgegevens.nl/nl/nieuws/cbp-adviseert-over-effectiever-gebruik-gegevens-de-sociale-zekerheid> (25 February 2020); Raad van State (2012) Voorstel van wet tot wijziging van de Wet structuur uitvoeringsorganisatie werk en inkomen en enige andere wetten in verband met fraudeaanpak door gegevensuitwisselingen en het effectief gebruik van binnen de overheid bekend zijnde gegevens, met memorie van toelichting. The Hague; Autoriteit Persoonsgegevens (18 February 2014) CBP adviseert over Besluit SyRI. Autoriteit Persoonsgegevens. <https://autoriteitpersoonsgegevens.nl/nl/nieuws/cbp-adviseert-over-besluit-syri> (26 February 2020); College Bescherming Persoonsgegevens (2014) Advies conceptbesluit SyRI. The Hague.

<sup>10</sup> College Bescherming Persoonsgegevens (2014) Advies conceptbesluit SyRI. The Hague.

<sup>11</sup> Asscher LF (2013) Wijziging van de Wet structuur uitvoeringsorganisatie werk en inkomen en enige andere wetten in verband met fraudeaanpak door gegevensuitwisselingen en het effectief gebruik van binnen de overheid bekend zijnde gegevens. Kamerstuk 33,579-7. <https://zoek.officielebekendmakingen.nl/kst-33579-7.html>; Tweede Kamer der Staten Generaal. (12 September 2013) Plenaire verslag. [https://www.tweedekamer.nl/kamerstukken/plenaire\\_verslagen/detail/bf54f9d7-cab9-4039-b119-0aa8a8a2dacf](https://www.tweedekamer.nl/kamerstukken/plenaire_verslagen/detail/bf54f9d7-cab9-4039-b119-0aa8a8a2dacf); Eerste Kamer der Staten Generaal. (1 October 2013). Hamerstukken. [https://www.eerstekamer.nl/behandeling/20131001/stemming\\_hamerstuk/document3/f=vjdvfx5z3st.pdf](https://www.eerstekamer.nl/behandeling/20131001/stemming_hamerstuk/document3/f=vjdvfx5z3st.pdf).

<sup>12</sup> Verzoek om toepassing Systeem Risico Indicatie (SyRI), LSI 2015/39, document opened up by FOI request.

<sup>13</sup> Projectplan Adresfraude Afrikaanderwijk Rotterdam, LSI 2015/62, document opened up by FOI request; Annotatie Voorbereidingsgroep LSI van 18 maart 2016, document opened up by FOI request.

<sup>14</sup> VNG Kenniscentrum Handhaving and Naleving (2018) Eindrapport Wijkgerichte Aanpak: Kwetsbare buurten in Capelle aan den IJssel.

<sup>15</sup> The various parties were: Stichting Platform Burgerrechten, Nederlands Juristencomité voor de Mensenrechten, Stichting Privacy First, Stichting KDVP, De Landelijke Cliëntenraad, FNV, and two individuals, Maxim Februari and Tommy Wieringa.

<sup>16</sup> Bij voorbaat Verdacht (2018) Wat u niet mag weten over hoe SyRI u profileert. <https://bijvoorbaatverdacht.nl/wob-verzoek/>.

<sup>17</sup> Ministerie van Sociale Zaken en Werkgelegenheid (2018) Mededeling van de Staatssecretaris van Sociale Zaken en Werkgelegenheid van 23 februari 2018, nr. 2018-0000028402, betreffende de Aanvangsdatum van het interventieteamproject Haarlem Schalkwijk. <https://zoek.officielebekendmakingen.nl/stcrt-2018-12088.html>; Ministerie van Sociale Zaken en Werkgelegenheid (2018) Mededeling van de Staatssecretaris van Sociale Zaken en Werkgelegenheid van 23 februari 2018, nr. 2018-0000028472, betreffende de vaststelling van de aanvangsdatum van het interventieteamproject WGA Rotterdam Bloemhof & Hillesluis. <https://zoek.officielebekendmakingen.nl/stcrt-2018-12083.html>.

<sup>18</sup> Van Ark T (2018) Reactie op de motie van de leden Verhoeven en Buitengeweg over openbaarmaking van databestanden, algoritmes en analysemethodes van SyRI. Kamerstuk 32,761-122. <https://www.tweedekamer.nl/kamerstukken/detail?id=2018D33004>.

Later in 2018 the first SyRI report, from Eindhoven, was presented.<sup>19</sup> In this report it becomes clear that the project team experienced great trouble with SyRI and that for half of the investigation they by and large had to work around the system as it did not function as expected due to, amongst others, data quality and combination problems. For the other half of the investigation, they did not use SyRI at all. In October the end report of the project in Capelle aan den IJssel is presented. It read that SyRI did not lead to any insights that were not already found via other methods, and that none of the leads it produced were pursued.<sup>20</sup> Based on the latter report, MP Buitenweg (Groenlinks) asked the minister various questions about the usage of SyRI in the House of Representatives.<sup>21</sup>

Increasingly, SyRI is scrutinized and the ongoing projects have to deal with setbacks. Starting from March and up until July 2019 SyRI is an intermittent topic of debate in the municipal council of Rotterdam where one of the projects is situated.<sup>22</sup> The Rotterdam scrutiny intensified when several inhabitants of Rotterdam's targeted residential areas Hillesluis and Bloemhof joined a union in protests against the municipality in June.<sup>23</sup> In July mayor Aboutaleb of Rotterdam announced that the SyRI project concerning Bloemhof and Hillesluis was canceled.<sup>24</sup> A bit earlier, in May, it became known that the SyRI project in Haarlem was canceled as well, but for different reasons. Haarlem cited lack of time as its reason.<sup>25</sup> Days before the hearing in October 2019, the UN special rapporteur on extreme poverty and human rights presented the Court with an amicus brief in which he underlined much of the points of the Privacy Coalition.<sup>26</sup>

After the hearing, in November, MP Buitenweg again questioned the State Secretary about SyRI and the situation in Capelle aan den IJssel.<sup>27</sup> MP Buitenweg, amongst other things, inquired into *when* the State Secretary was made aware of the, now public, evaluation of Capelle aan den IJssel in which SyRI proved to be unproductive. While waiting for answers from the State Secretary, SyRI won the Big Brother Award later that month.<sup>28</sup> This award is a Dutch satirical prize for privacy violators, handed out by privacy organization Bits of Freedom. The State Secretary, Tamara van Ark, answered Buitenweg's questions on December 20, 2019. Yet MP Buitenweg is still unsatisfied with what, according to her, remain incomplete and evasive answers. On January 21, 2020, MP Buitenweg again asks the State Secretary for clarification.

On February 5, 2020, the judges rendered verdict. In its verdict, the Court acceded to the most important points the Privacy Coalition put forth, while also acknowledging the pressing need of the State to use such systems to this end. However, the Court argued, there needs to be a "fair balance" to the system

<sup>19</sup> N.A. (2018) Eindrapport project GALOP II: Gerichte Aandacht Leefbaarheid Ondernemerschap Participatie.

<sup>20</sup> VNG Kenniscentrum Handhaving and Naleving (2018) Eindrapport Wijkgerichte Aanpak: Kwetsbare buurten in Capelle aan den IJssel.

<sup>21</sup> Buitenweg K (15 October 2018) Vragen van het lid Buitenweg (GroenLinks) aan de Ministers van Sociale Zaken en Werkgelegenheid en voor Rechtsbescherming en de Staatssecretaris van Sociale Zaken en Werkgelegenheid over het gebruik van SyRI in Capelle aan den IJssel. <https://zoek.officielebekendmakingen.nl/kv-tk-2018Z18418.html>.

<sup>22</sup> E.g., Roozen V and Aboutaleb A (2019) Beantwoording van de schriftelijke vragen van het raadslid A. van Zevenbergen (SP) over "Stop risicoprofilering bewoners van Bloemhof en Hillesluis."

<sup>23</sup> Heerokop A (2019) FNV en bewoners Rotterdam bieden burgemeester Aboutaleb fraudeboek aan. *FNV*. Date accessed 5 December 2019. <https://www.fnv.nl/nieuwsbericht/sectornieuws/zorg-welzijn/2019/06/fnv-en-bewoners-rotterdamse-wijken-hillesluis-en-b>.

<sup>24</sup> Huisman C (3 July 2019) Rotterdam stopt omstreden fraudeonderzoek met SyRI. *De Volkskrant*. <https://www.volkskrant.nl/nieuws-achtergrond/rotterdam-stopt-omstreden-fraudeonderzoek-met-syri-becb336a/>.

<sup>25</sup> Bij Voorbaat Verdacht (2019) SyRI-onderzoek in Haarlem voortijdig beëindigd. *Bij voorbaat verdacht*. Date accessed: 4 December 2019. <https://bijvoorbaatverdacht.nl/syri-onderzoek-in-haarlem-voortijdig-beeindigd/>.

<sup>26</sup> Alston P (2019) Brief by the United Nations Special Rapporteur on extreme poverty and human rights as Amicus Curiae in the case of NCJM c.s./De Staat der Nederlanden (SyRI) before the District Court of The Hague (case number: C/09/550982/HA ZA 18/388).

<sup>27</sup> Buitenweg K (8 November 2019) Vragen van het lid Buitenweg (GroenLinks) aan de Staatssecretaris van Sociale Zaken en Werkgelegenheid over SyRI. <https://zoek.officielebekendmakingen.nl/kv-tk-2019Z21611.html>.

<sup>28</sup> Metselaar D (29 November 2019) "Minister Dekker en SyRI grootste privacyverschenders van 2019" *NRC*. <https://www.nrc.nl/nieuws/2019/11/29/minister-dekker-en-syri-grootste-privacyschenders-van-2019-a3982175>.

which so far was missing.<sup>29</sup> Because of this, the Court ruled that the SyRI chapter of the SyRI enabling decree was non-binding due to conflict with the European Convention on Human Rights (ECHR) article 8, the right to privacy (for an in-depth discussion of the judgment see Van Bekkum and Zuiderveen Borgesius, 2021).<sup>30</sup> On April 23, 2020, the Ministry of Social Affairs and Employment announced that it would not appeal the verdict but wants to learn from the SyRI case and create a new system.<sup>31</sup>

## 5. A Note on Method: Scavenging as a Method of Data Gathering

This paper aims to provide an empirical understanding of the algorithmic accountability practices surrounding SyRI. In order to inform the in-depth analysis of the algorithmic accountability of the SyRI we had to adopt “ethnographic tactics” to obtain the needed material and information (Seaver, 2017). Specifically, we used “scavenging” as a way to gather our data. Scavenging is a practice that has been successfully applied by ethnographers who studied secluded communities such as nuclear physicists (Gusterson, 1997). It is a very pragmatic and eclectic way of data gathering, in which researchers can work around rigid access barriers, and has been suggested as an ethnographic tactic useful in studying algorithmic systems. As Seaver (2017, p. 7) writes: “A great deal of information about algorithmic systems is available to the critic who does not define her object of interest as that which is off limits or intentionally hidden.” While we are thus not privy to the intimate details of SyRI’s operations, we can scavenge a lot of information about the accountability practices enmeshed with it.

SyRI is an intentionally opaque system and getting access—particularly under the circumstances of an ongoing lawsuit and general upheaval—proved difficult. Circumventing this, we thus “scavenged” our material in heterodox sites and in various formats (Gusterson, 1997; Seaver, 2017, pp. 6–7). The material we scavenged comes in various formats and from different sites. Concretely, our scavenging consisted of document research and in-person observations. To give some examples, we analyzed seminars where relevant actants presented, we combed through dozens of documents released through the FOI request by the Privacy Coalition, we attended the legal proceedings, we gathered relevant newspaper clippings, we worked through political inquiries, and reports from organizations such as the Data Protection Authority and so forth (see Table 2 for an overview of all scavenged material). Together, this scavenged material can help us reconstruct events (see data availability at the end of this paper for a timeline), so we can shed light on how accountability practices around SyRI took shape, as we analyze it through the accountability lens presented earlier in this paper.

Our methodology is thus different than Mol’s approach to praxiography. We were not able to always follow the *doing* in action, as she was able to see how atherosclerosis was *done* in different places in the hospital. Though we were able to observe the hearing, and the media attention, other accountability practices were reconstructed through reports after the fact. While we were present in some, we were not present in *all* the rooms where accountability was done. Nevertheless, we find scavenging a suitable and pragmatic approach for our present purposes as accountability itself necessarily comes in different shapes, forms, timelines, and sizes, some of which are public others are not. Scavenging allows for following the traces left by accountability practices and reconstructing these in order to analyze them.

Concretely, the analysis was done through reconstructing a timeline (see data availability at the end of this paper), and writing a “biography” (Kopytoff, 1986) of SyRI’s “life” as a sociotechnical system and the

<sup>29</sup> The Hague Court of Justice (5 February 2020) ECLI:NL:RBDHA:2020:865. <https://uitspraken.rechtspraak.nl/inziendocument?id=ECLI:NL:RBDHA:2020:865>.

<sup>30</sup> As an aside, the Dutch constitution cannot be used in fundamental rights cases “as it prohibits constitutional review of Acts of Parliament” (Vetzo, 2021), which is why the coalition drew on the ECHR.

<sup>31</sup> Van Ark T (23 April 2020) Kamerbrief naar aanleiding van vonnis rechter inzake SyRI. *Ministerie van Sociale Zaken en Werkgelegenheid*. <https://www.rijksoverheid.nl/ministeries/ministerie-van-sociale-zaken-en-werkgelegenheid/documenten/kamerstukken/2020/04/23/kamerbrief-naar-aanleiding-van-vonniss-rechter-inzake-syri> (28 April 2020).

**Table 2.** Overview of “scavenged” material

	Description	Obtained through	Number of documents
Reports from administrative fora	Reports from the Data Protection Authority and the Council of State	Publicly available documents	8
Governmental documentation	Announcements of SyRI usage	Publicly available documents	6
Political documentation	Questions from MPs, responses from Cabinet, results of voting etc, questions/answers in a municipal council setting	Publicly available documents	14
FOI documents	Documents the Privacy Coalition requested from the State, FOI request	Publicly available documents	65
Legal proceedings	Court case, pleas from the State and the Privacy Coalition, amicus brief, verdict	Observation, field notes, publicly available documents	5
Seminars etc.	Presentations/seminars and so forth were actants (e.g., from the Privacy Coalition) discussed the case	Observation, field notes	5
Media snippets	Newspaper clippings which discuss the case, recordings of media appearances (e.g., by Privacy Coalition actants)	Publicly available documents	43

accountability practices involved. This was then subsequently analyzed in light of accountability theory (e.g., type of accountability relation, actor, forum, consequences, account, function) after which an interpretive approach was used to further analyze the case study (e.g., the division in phases, the focus of the account).

## 6. Assessing Traditional Accountability Practices

Leveraging the traditional accountability archetypes set out in Section 3, we will describe and assess the accountability practices around SyRI case (Section 4). The data underlying this analysis is “scavenged” (Section 5), and ranges from political inquiries in the House of Representatives, to a court hearing, and from talks by Privacy Coalition members, to FOI documents. As we will see in the following sections, the SyRI case is complex and comprises a vast number of actants. The scope of this paper does not allow for a discussion of each detail of the case. Instead, we will focus our attention to two phases in SyRI’s “life” (Kopytoff, 1986). We term these the institutional phase and the public phase. Initially, accountability practices were located within formal settings (i.e., DPA, House of Representatives), and though public, there was no public attention to them. This changed with the FOI request of the Privacy Coalition and the subsequent lawsuit. This public attention to the case is what helps distinguish this second phase.

### 6.1. The institutional phase (±2012–2016)

At SyRI's conception its accountability practices were firmly rooted in an institutional setting. That is a formal, and largely public kind of accountability. SyRI is a case of public importance and argued to be in the public's interest, yet there was little public attention to the case initially. At the time, its prime fora—the actants weighing an actor's conduct—were the administrative fora of the Data Protection Authority (DPA), the Council of State, and the political fora of the House of Representatives and the Senate, which “hammered” the legislation enabling SyRI into existence.<sup>32</sup> This early period in SyRI's “life” (Kopytoff, 1986), which is up to the FOI request, we will call “the institutional phase.”

#### 6.1.1. Administrative accountability

Administrative accountability practices involved the Data Protection Authority and the Council of State. The DPA focused at times on functionality and deployment, particularly with regard to SyRI's direct predecessors, and paid additional attention to the decision-making around the system.<sup>33</sup> The Data Protection Authority serves an administrative forum that can impose diagonal consequences on the actor, in this case the government.

The DPA did two kinds of work: *ex post* assessment/critique of the system (predominantly for SyRI's predecessors), and *ex ante* consultation on the legal expansion facilitating SyRI in 2012 (cf. Wieringa, 2020). Their *ex ante* work touched upon SyRI direct predecessors, Waterproof and Black Box. The DPA's critiques on Waterproof (lack of anonymization) and Black Box (lack of a legal ground for the system) spurred the subsequent redevelopment and optimization of the system in the guise of SyRI. In their *ex ante* activities, the DPA was joined by the Council of State. Both organizations negatively advised the government about the proposed legal changes.<sup>34</sup> For the DPA the problem resided in proportionality, subsidiarity, and insufficient purpose limitation. Moreover, they highlight that citizens on the “potentially risky” list, need to be informed thereof.<sup>35</sup> The Council of State formulated similar remarks: the proposed decree was not specific enough.<sup>36</sup> In 2013, the DPA was asked to review the revised legal expansion proposal. Though some of their 2012 concerns were resolved, others, such as the concerns regarding proportionality and subsidiarity were not addressed.<sup>37</sup>

#### 6.1.2. Political accountability

The administrative accountability efforts focus predominantly on the constitutional character of algorithmic systems. Political accountability, on the other hand, deals with the democratic character thereof (Willems and Van Dooren, 2012). Within the SyRI case we see that in the period prior to the FOI request

<sup>32</sup> A “hamerstuk” [tr. hammer piece] denotes the mere formality of passing through the House of Representatives and the Senate, without any debate or voting. The term originates in the hammer of the chair which is used to formally effect a decision.

<sup>33</sup> College Bescherming Persoonsgegevens (2007) *Bevindingen ambtshalve onderzoek Waterproof*. Den Haag: College Bescherming Persoonsgegevens; College Bescherming Persoonsgegevens (2010) *Rapport van definitieve bevindingen: Onderzoek van het College Bescherming Persoonsgegevens naar bestandskoppelingen door de SIOD voor de ontwikkeling van risicoprofielen*. The Hague.

<sup>34</sup> College Bescherming Persoonsgegevens (2012) *Advies inzake effectiever gebruik van gegevens*. The Hague; Raad van State (2012) *Voorstel van wet tot wijziging van de Wet structuur uitvoeringsorganisatie werk en inkomen en enige andere wetten in verband met fraudeaanpak door gegevensuitwisselingen en het effectief gebruik van binnen de overheid bekend zijnde gegevens, met memorie van toelichting*. The Hague.

<sup>35</sup> College Bescherming Persoonsgegevens (2012) *Advies inzake effectiever gebruik van gegevens*. The Hague; Autoriteit Persoonsgegevens (4 June 2012) *CBP adviseert over effectiever gebruik gegevens in de sociale zekerheid*. *Autoriteit Persoonsgegevens*. <https://autoriteitpersoonsgegevens.nl/nl/nieuws/cbp-adviseert-over-effectiever-gebruik-gegevens-de-sociale-zekerheid> (25 February 2020).

<sup>36</sup> Raad van State (2012) *Voorstel van wet tot wijziging van de Wet structuur uitvoeringsorganisatie werk en inkomen en enige andere wetten in verband met fraudeaanpak door gegevensuitwisselingen en het effectief gebruik van binnen de overheid bekend zijnde gegevens, met memorie van toelichting*. The Hague.

<sup>37</sup> Autoriteit Persoonsgegevens (18 February 2014) *CBP adviseert over Besluit SyRI*. *Autoriteit Persoonsgegevens*. <https://autoriteitpersoonsgegevens.nl/nl/nieuws/cbp-adviseert-over-besluit-syri> (26 February 2020); College Bescherming Persoonsgegevens (2014) *Advies conceptbesluit SyRI*. The Hague.

there has been little such attention to the system. This is perhaps connected to the feeling at the time that systems like SyRI are instrumental and “uncontroversial”; that is, the feeling that such systems were not political per se, but rather administrative tools to ease governmental tasks.<sup>38</sup>

The legal expansion enabling SyRI, which has been critiqued by the DPA twice and once by the Council of State, passed through the House of Representatives without a debate.<sup>39</sup> The second democratic hurdle, the Senate, similarly passed the expansion without debate.<sup>40</sup> As a “hammer piece,” the acceptance of the expansion was a mere formality.<sup>41</sup> Despite warnings of the administrative fora that the proposed legislation which would sign SyRI into effect was not proportional or subsidiary, the House of Representatives and the Senate did not pay attention to the potential ramifications of the system they effectively signed into effect even though it is their core functional to scrutinize new legislation and approve of such if it passes their democratic test. That is, the politicians are responsible for the democratic test of new legislation—which through its effects made the design, deployment, and use of SyRI possible. Regardless of whether the politicians lacked literacy as to the ramifications of data-driven governance, or whether they were incapable of picking up the signs, or if the need for SyRI was indeed as “self-evident” as to not warrant a debate on any potential drawbacks, the problem remains that neither the House of Representatives nor the Senate reviewed the legal expansion in depth.<sup>42</sup>

### 6.1.3. Analysis of the institutional phase

Looking back, this institutional phase, formal accountability produced meager results. The fora in charge of assessing the legal expansion, that is the House of Representative and the Senate, according to themselves, failed to recognize the significance of the proposed changes, and barely responded.<sup>43</sup> Diagonal accountability relationships between the State, the Data Protection Authority and the Council of State produced some changes, but fundamental problems such as the system’s proportionality and subsidiarity remained, to a large degree, unaddressed. As it stands, the stronger forum, that is the political one, failed to augment the accountability efforts of the weaker, administrative fora which played an advisory and administrative role (Willems and Van Dooren, 2012).

As for the *content* of the account itself. We found that the administrative fora touched upon three different considerations. Especially with regards to SyRI’s direct predecessors (called Waterproof and Black Box), they focused on *functionality* considerations and *deployment*. Functionality considerations involve addressing how the system works, how it is tested, constructed, operates, and so forth. Deployment considerations focus on how this system operates in context. Especially with regards to SyRI, the DPA and the Council of State also focused on the *decision-making around the system*. Their negative advice to the Minister as to the legal expansion due to problems with proportionality, subsidiarity, and insufficient purpose limitation are a case in point.

## 6.2. The public phase (±2017–2020)

The FOI request made by the Privacy Coalition marked a turning point in slowly bringing SyRI to the public’s attention through the media. It provided the basis for a new impetus for accountability, not solely

<sup>38</sup> Pelgrim C (28 October 2019) Er heerste een sfeer van hard, harder, hardst. *De Volkskrant*.

<sup>39</sup> Asscher LF (2013) Wijziging van de Wet structuur uitvoeringsorganisatie werk en inkomen en enige andere wetten in verband met fraudeaankpak door gegevensuitwisselingen en het effectief gebruik van binnen de overheid bekend zijnde gegevens. Kamerstuk 33,579-7. <https://zoek.officielebekendmakingen.nl/kst-33579-7.html>; Tweede Kamer der Staten Generaal (12 September 2013) Plenair verslag. [https://www.tweedekamer.nl/kamerstukken/plenaire\\_verslagen/detail/bf54f9d7-cab9-4039-b119-0aa8a8a2daf](https://www.tweedekamer.nl/kamerstukken/plenaire_verslagen/detail/bf54f9d7-cab9-4039-b119-0aa8a8a2daf).

<sup>40</sup> A “hamerstuk” is a piece passed without debate.

<sup>41</sup> Eerste Kamer de Staten Generaal (1 October 2013). Hamerstukken. [https://www.eerstekamer.nl/behandeling/20131001/stemming\\_hamerstuk/document3/f=/vjdvpfx5z3st.pdf](https://www.eerstekamer.nl/behandeling/20131001/stemming_hamerstuk/document3/f=/vjdvpfx5z3st.pdf).

<sup>42</sup> Bitter CM (2019) Pleitnota in zake Staat der Nederlanden (ministerie van Sociale Zaken en Werkgelegenheid)/Nederlands Juristen Comité voor de Mensenrechten (NJCM); Pelgrim C (28 October 2019) Er heerste een sfeer van hard, harder, hardst. *De Volkskrant*.

<sup>43</sup> Pelgrim C (28 October 2019) Er heerste een sfeer van hard, harder, hardst. *De Volkskrant*.

institutionally driven, but rather predominantly framed as *res publica*, a public affair, which is of public importance, to be discussed in the open, and in the public interest (Bovens et al., 2014), for which there is public attention. Here, we enter “the public phase.”

Note, that while the institutional phase indeed similarly busied itself with this matter of public importance, there was little *public attention* to the case. There are thus two key changes between the institutional phase and the public debate phase. First, the latter phase ensured public attention to the case through the media.<sup>44</sup> For instance, there were many newspaper articles about SyRI, members of the Privacy Coalition were invited to talk shows and so forth. Second, we see that accountability efforts are no longer solely of a formal, institutional nature. That is, the “public does not only consist of individual citizens but also of all kinds of other societal actors (journalists, societal groups, intermediaries, etc.)” (Meijer and Bovens, 2003). As such, there is not only an increase in accountability actants, but these also “increasingly add dynamic, informal and nonhierarchical accountability relations to the existing accountability relations through formal institutions” (Meijer and Bovens, 2003). In the SyRI case, we see that the Privacy Coalition, itself a social forum, leveraged judicial and mediatised accountability, which in turn spurred renewed political accountability. That is, this relatively weak social forum, directly or indirectly leveraged other actants that stood in more firm power relations to the government (i.e., the Court, the House of Representatives). Simultaneously, we see that the Privacy Coalition deploys a media offense so as to educate the public, stimulate reflection, trigger and amplify formal accountability, and that these media start to act as fora themselves too (Jacobs and Schillemans, 2016). Such informal accountability also triggered institutional accountability, for instance in the form of MPs asking questions about the system.

### 6.2.1. Social accountability

In 2017, the Privacy Coalition made an FOI request about the system’s workings. From there on out, they became a serious public, social, forum *that leveraged other fora* when their power proved to be too limited to scrutinize the intentionally opaque algorithmic system. Even though this social forum sometimes exerts power by proxy, the impetus is very much rooted in and spurred by citizen engagement, and a drive to better public governance. As such, it is a type of social accountability. Social accountability can come in two flavors: tactical, or strategic (Fox, 2015). The tactical strand mainly focuses on increasing the “voice” of citizen and an increase of the available information. The strategic flavor employs “multiple tactics” and argues for collective action, and for the synergy between citizen initiatives and reforms in the public sector. Moreover, it argues that aside from voice, one also needs teeth (Fox, 2015). The citizen initiative of the Privacy Coalition is rooted in this latter, strategic paradigm.

As said, the FOI request marked the beginning of this public debate phase in the SyRI case. While FOI requests themselves are not “a direct tool for accountability” they are “a means by which information can be obtained, and used, by accountability mechanism” (Worthy, 2010, p. 568). Thus, FOI requests can be seen as a prelude to accountability efforts under the right circumstances (Meijer, 2014). While FOI Acts do increase the transparency of the government in general (Grimmelikhuisen et al., 2019), in this instance the crucial information, such as audit reports and PIAs, needed to evaluate the proportionality of the system was withheld.<sup>45</sup> The acceptability of such a—potentially quite invasive—algorithmic system rests to a large extent with the validity of the models, the balancing of false positives and negatives, and how costs and benefits are balanced, not just on a financial level but also in light of public values.

<sup>44</sup> Whereas the *res publica* was classically a matter for the Senate or Forum, nowadays the media play an instrumental role.

<sup>45</sup> The FOI request initially comprised 113 documents. It opened up 64 documents, either partially (52) or completely (12). The usefulness of these documents varies, as in some cases the entire document is redacted so that it leaves little more than a title. The request withheld 49 documents. Of these 49 documents, six were already public or made public in other documents. 19 documents were determined to have a different topic thus did not fit the scope of the FOI request. Another group of 13 documents were withheld so as to respect internal deliberation of the civil servants. Five documents were withheld for operational reasons. In four cases files were withheld because they contained personal opinions. Finally, two metadata files were withheld because they contained personal information.

It is precisely this balancing of particular values (e.g., putting public funds to a good use versus privacy and securing the *modus operandi* versus openness) in SyRI that is tilted in such a way that it is particularly hard to challenge the system, as the claimants later also argued in their plea.<sup>46</sup> As ensuring legitimacy in the social security system—argued to be only possible by withholding the system’s *modus operandi*—was given so much more priority than transparency, it became nearly impossible to hold the State accountable, as one could not inform themselves properly due to the black boxed nature of the system.

As the FOI request did not result in enough transparency according to the coalition, they eventually filed a lawsuit as part of their strategic social accountability scheme. Within this strategy, the coalition not only appealed to the Court, but appealed to society at large, amongst others by making use of the media. By sparking such a societal debate about this system, and the implications thereof, they also managed to leverage the political forum.

### 6.2.2. Judicial accountability

The strategy that the Privacy Coalition used in order to ensure accountability is thus twofold. On the one hand, they made use of strategic litigation, thus leveraging a judicial forum, on the other hand they coupled this to a media offense. Let us first look at the strategic litigation prong. Strategic litigation is a type of lawyering for change. More specifically, Ramsden and Gledhill (2019) note that strategic litigation aims to have a legacy beyond this specific case. They describe it as a “method of advocacy,” the objectives of which extend the judicial forum. Strategic litigation, as a form of legal empowerment, overlaps and complements social accountability efforts rather well, even though they come from different traditions (Ezer et al., 2015, pp. 2–3). As Joshi (2017, p. 160) writes, social accountability and legal empowerment “have much in common—a strategy of awareness raising and mobilization, an orientation toward state-granted rights, and a concern with improving services, creating active citizens, and establishing sustainable changes in governance structures.” The integration of social accountability and legal empowerment can chart new routes for social accountability, and provide the “teeth” of litigation toward systemic change (Fox, 2015; Joshi, 2017).

Social fora such as the Privacy Coalition, needed to leverage other mechanisms and accountability structures so as to enforce an account. In this specific case, the social forum employed FOI mechanisms. When that did not produce adequate results, they turned to the legal forum of the Court. The goal of the lawsuit was not so much *just* to get a verdict, rather, as one of the coalition’s lawyers noted, the main purpose was to spur public debate and “make an impact.”<sup>47</sup>

In the case of SyRI, the judges found that there is indeed a large intrusion in the private life of citizens. Secondly, they concluded that there is a legitimate goal underlying the deployment of SyRI. Finally, the judges argued that the State should use new technology for combatting fraud, however as the repercussions and implications of using such new technology might not be clear from the outset, the State is tasked to be extra careful and needs to shoulder a heavier responsibility than normal.<sup>48</sup> The verdict noted that the State did not adequately balance the transparency principle, the purpose limitation principle, and the data minimization principle in such a way that SyRI was proportional and necessary (for an in-depth discussion of the judgment see Van Bekkum and Zuiderveen Borgesius, 2021).<sup>49</sup>

The Court for instance noted that “the SyRI legislation does not provide information on the functioning of the risk model, for instance, the type of algorithms used in the model, nor does it provide information on

<sup>46</sup> Ekker AH and Linders DM (2019) Pleitnotities NCJM C.S. <https://bijvoorbautverdacht.nl/wp-content/uploads/2019/10/20191029-Pleitnotities-NJCM-c.s.-inzake-SyRI.pdf>.

<sup>47</sup> Fieldnotes, 2019-12-13; Driessen C (28 October 2019) “Willen we dat de overheid zo met burgers omgaat?” *NRC Next*.

<sup>48</sup> Appelman N (26 February 2020) Samenvatting SyRI uitspraak. *Eerlijke Algoritmen expert sessie*. Municipality of Amsterdam; Amsterdam; The Hague Court of Justice (5 February 2020) ECLI:NL:RBDHA:2020:865. <https://uitspraken.rechtspraak.nl/inzien.document?id=ECLI:NL:RBDHA:2020:865>.

<sup>49</sup> The Hague Court of Justice (5 February 2020) ECLI:NL:RBDHA:2020:865. <https://uitspraken.rechtspraak.nl/inziendocument?id=ECLI:NL:RBDHA:2020:865>.

the risk analysis method as applied by the Social Affairs and Employment Inspectorate.” Moreover, the Court argued, “the SyRI legislation does not afford insight into the validation of the risk model and the verification of the risk indicators.” As such the Court was unable to verify how SyRI’s decision tree was “generated and of which steps it is comprised.” They continued to argue that such transparency is thus necessary not only to be able to inform one’s defense, but also to verify the findings and the model itself.<sup>50</sup> The Court thus ruled that the State needs to account for the model and the algorithms. Moreover, the State needed to explain how the algorithmic system was designed, tested, applied, and how it operates. Regarding the fundamental values at stake the Court noted that it is not their duty to attach significance or value to the interests at stake. Implicitly, they did acknowledge the need thereof, but their forum is—unlike, for instance, the political one—not equipped to decide on that matter, their prerogative does not stretch that far, they seemed to argue.<sup>51</sup>

### 6.2.3. Mediatized accountability

Coupled to the lawsuit, the Privacy Coalition started a media offense.<sup>52</sup> The media attention pulled the SyRI case out of obscurity and into the public eye. In order to leverage the media effectively, the Privacy Coalition deliberately included Maxim Februari and Tommy Wieringa in the lawsuit. The coalition believed that adding these prominent writers as plaintiffs to the case—even though their personal stakes in the matter were admittedly limited—would enhance the effectiveness of this “method of advocacy.” Their inclusion, made it possible that “that they could go to things like *De Wereld Draait Door*,” a Dutch prime time television talk show, on the coalition’s behalf.<sup>53</sup>

News media reported on the formal events related to the SyRI court case, but more importantly, they were facilitators in maintaining public attention, of shaping public opinion, and for raising literacy and awareness.<sup>54</sup> Wieringa and Februari regularly appeared in the media in light of the case, as did several academics and experts. Such media appearances did not only *explain why* the Privacy Coalition took to the court. They also *educated* citizens as to why SyRI, according to Privacy Coalition and academics/experts, was a signifier for a larger problem and the repercussions it may have had: namely the kind of algorithmic society we desire to live in as humans.<sup>55</sup> Moreover, it kept public attention on the case.

The media also *amplified* social accountability efforts, for instance in documenting and magnifying the demonstrations by citizens of two neighborhoods in which SyRI was deployed in 2019.<sup>56</sup> The event itself,

<sup>50</sup> The Hague Court of Justice (5 February 2020) ECLI:NL:RBDHA:2020:1878. <https://uitspraken.rechtspraak.nl/inziendocument?id=ECLI:NL:RBDHA:2020:1878>.

<sup>51</sup> One of the reviewers pointed out that the Court—depending on its nature and the circumstances—could comment on this. However, in this particular instance the Court explicitly refrained from commenting on this aspect.

<sup>52</sup> Aside from the attention to the case in traditional media, there was also ample attention to the system on social media such as Twitter. However, due to practical limitations in the research design, we only have anecdotal material about such discussions and so this “Fifth Estate” (Dutton, 2009) is left out of the present discussion.

<sup>53</sup> Fieldnotes, 2019-12-13.

<sup>54</sup> E.g., ANP (13 January 2018) Overheid gedaagd wegens vergaren persoonsgegevens. *Trouw*; NA (13 January 2018) Privacygroepen klagen Staat aan. *Algemeen Dagblad*; Van Lonkhuyzen, L (13 January 2018) Rechtszaak tegen staat om profileren burgers. *NRC Next*. Van Teeffelen K (29 October 2019) Frauderisicosysteem SyRI schendt privacy niet, zegt de staat. *Trouw*; Huisman C (29 October 2019) Rechter buigt zich over omstreden snuffelprogramma dat fraude via computers moet ontdekken. *De Volkskrant*; Van Gils S (29 October 2019) Mag de staat gluren in de watermeter? *fd.nl*; Redactie. (29 October 2019) Rechtszaak tegen IT-systeem dat burgers als “riskant” aanmerkt, Rotterdam gebruikte het voor wijken op Zuid. *Algemeen Dagblad*; Scholten L (29 October 2019) “Burgers zijn bij voorbaat al verdacht.” *Algemeen Nederlands Persbureau (ANP)*; Driessen C (30 October 2019) “SyRI is eerste stap naar controlesamenleving.” *NRC Next*; Huisman C (30 October 2019) SyRI: systeem dat stigmatiseert of fraudeurs vangt? *De Volkskrant*; Van Teeffelen K (30 October 2019) Geheim sleepnet of handige tool tegen fraude? *Het Parool*.

<sup>55</sup> E.g., Custers B (20 July 2019) Fraudebestrijding mag niet uitmonden in “Kafka.” *Rotterdams Dagblad*; Cath-Speth C and Dobbe R (14 August 2019) Verwacht geen wonderen van artificiële intelligentie. *De Volkskrant*; Van Teeffelen K (27 August 2019) Een eerlijk algoritme? Dat is niet zo makkelijk te maken, maar het kán wel. *Trouw*; Naafs S (24 July 2019) Help, de overheid discrimineert!; Maken algoritmes de ongelijkheid in de samenleving groter? *Knack Magazine*.

<sup>56</sup> Van Staalduine J (20 June 2019) De Rotterdamse huishoudens die verdacht worden van fraude zijn diep beledigd: “Het lijkt wel ‘40-‘45”. *Trouw*.

the protests against the system, is one thing. Yet the power of these rallies extended even further when magnified by a media forum.<sup>57</sup>

Yet, the media also played a role in controlling the government, as the famous *Fourth Estate* (Curran, 1991), or the *watchdog of the government* (e.g., Jacobs and Schillemans, 2016). They for instance did so when *De Volkskrant*, announced that not a single case of fraud was detected by SyRI.<sup>58</sup> Here, the media fulfilled a Fourth Estate function; acting as an independent party scrutinizing government (Hampton, 2010, p. 3). Yet in some cases, they went even further. An editorial comment in *NRC Next* and *NRC Handelsblad*, several days after the hearing, argued that the State has been using a system that is not proportional, with risk of discrimination and little room to effectively appeal any decision.<sup>59</sup> In such commentary, the media act as fora themselves.

Mediatized accountability is, as Jacobs and Schillemans (2016) write partially dependent on other fora and accountability relationships, for example, the proceedings of the legal case. Yet it is also incident driven. The media leverage formal accountability practices and incidents not only to report and play a Fourth Estate function, but also to educate their public to strengthen future accountability efforts (be they social, political, or otherwise). They thus play a crucial role in which they spark and fuel public debate and attention to the matter.

#### 6.2.4. Political accountability

In response to the lawsuit and the media attention for the case, the political fora (both the House of Representatives and municipal councils) proceeded to ask questions to the government and the municipal executives as well.<sup>60</sup> There is thus a kind of snowball effect to the social accountability strategy: the lawsuit, a form of strategic litigation, triggers a public accountability process, harnessing media attention to the case and the fundamental concerns that go with it. In turn, this sparked renewed political accountability.

Whereas there was little to no political attention for SyRI in the institutional accountability phase before the FOI request, now there is ample debate about the system. This renewed political accountability starts to ask more about the fundamental questions underlying this system (on the local level), strives to make the system more transparent (both levels), and scrutinizes the accounts of the government about the system (on the national level). Yet we see that both the national and local levels are also intertwined with the other accountability practices. The media and societal pressure are informally cited as some of the reasons why the SyRI project in Rotterdam was canceled. On a national level, we see that there is an

<sup>57</sup> E.g., Sitalsing S (28 June 2019) Verwondering. *De Volkskrant*.

<sup>58</sup> Huisman C (27 June 2019) Fraudesysteem overheid faalt. *De Volkskrant*.

<sup>59</sup> Redactie (2 November 2019) SyRI moet stoppen in afwachting van betere waarborgen. *NRC Next*; *ibid.* *NRC Handelsblad*.

<sup>60</sup> Buitenweg K (15 October 2018) Vragen van het lid Buitenweg (GroenLinks) aan de Ministers van Sociale Zaken en Werkgelegenheid en voor Rechtsbescherming en de Staatssecretaris van Sociale Zaken en Werkgelegenheid over het gebruik van SyRI in Capelle aan den IJssel. <https://zoek.officielebekendmakingen.nl/kv-tk-2018Z18418.html>; Braun I (4 July 2018) High-risk citizens. *AlgorithmWatch*; Verhoeven K and Buitenweg K (6 June 2018) Motie van de leden Verhoeven en Buitenweg. Kamerstuk 32,761-118. <https://zoek.officielebekendmakingen.nl/kst-32761-118.html>; Buitenweg K (15 October 2018) Vragen van het lid Buitenweg (GroenLinks) aan de Ministers van Sociale Zaken en Werkgelegenheid en voor Rechtsbescherming en de Staatssecretaris van Sociale Zaken en Werkgelegenheid over het gebruik van SyRI in Capelle aan den IJssel. <https://zoek.officielebekendmakingen.nl/kv-tk-2018Z18418.html>; Buitenweg K (8 November 2019) Vragen van het lid Buitenweg (GroenLinks) aan de Staatssecretaris van Sociale Zaken en Werkgelegenheid over SyRI. <https://zoek.officielebekendmakingen.nl/kv-tk-2019Z21611.html>; Buitenweg K (21 January 2020) Vragen van het lid Buitenweg (GroenLinks) aan de Staatssecretaris van Sociale Zaken en Werkgelegenheid over SyRI. <https://zoek.officielebekendmakingen.nl/ah-tk-20192020-1926.html>; Van Ark T (20 December 2018) Kamervraag/vragen van het lid Buitenweg (GroenLinks). <https://www.rijksoverheid.nl/documenten/kamerstukken/2018/12/20/beantwoording-kamervragen-over-het-gebruik-van-syri-in-capelle-aan-den-ijssel>; Van Ark T (8 June 2018) Brief van de Staatssecretaris van Sociale Zaken en Werkgelegenheid. Kamerstuk 32,761-22. <https://zoek.officielebekendmakingen.nl/kst-32761-122.html>; El Hamidi L (19 June 2019) Inspecteur Algoritme. *NRC Next*; “We krijgen helemaal geen informatie. Nu begint het klein in twee wijken, maar dit wordt veel groter. Mensen lijken de impact hiervan niet te beseffen”; Ritman M (19 March 2019) “Digi-opsporing is een sleepnet.” *De Telegraaf*.

increase in sensitivity about these kind of projects, and politicians are called on to account for their ineffectiveness in scrutinizing SyRI in its early stages.

### 6.2.5. Analysis of the public phase

In the public accountability phase, we do see successful agenda-setting and productive accountability relations, as opposed to the institutional phase. This phase hinged on the Privacy Coalition actions as a democratically oriented, social forum. Recognizing that their own power over the State was limited, they leveraged other actants and accountability practices to add “teeth.” By starting a lawsuit, they involved the Court as a judicial forum, with a constitutional function, and by coupling this to a media offense, they involved the media and simultaneously brought the democratic matter to the public’s attention. This two-pronged strategy also sparked political debate, both on the national and the local level.

While this accountability phase was thus more productive, we need to look closer at the discrepancies between the foci and perspectives of these various actants involved. The lawsuit is a case in point. When the judges inquired into the aims of the lawsuit, we see a discrepancy between the views of the State and the Privacy Coalition. In other words, for the State SyRI was purely a new instrument to support their existing work practices, whereas for the Privacy Coalition and the Court it fundamentally altered the relation between the citizen and the State—for instance, because the subject may not know if or why they were singled out by a system, possibly because of a discriminatory practice (see also Van Schendel, 2019). Consequently, this resulted in different questions posed and answers given. Whereas the Privacy Coalition wondered about public values and the *raison d’être* of the system and the way in which it was used, the State emphasized its technical simplicity and instrumental nature. That is, the social forum was predominantly interested in questions around decision-making and deployment, whereas the State countered these questions from a functional standpoint. Meanwhile, the Court could only test the *legislation* underlying the system, not the system itself.<sup>61</sup> We thus see that the social forum predominantly focused on questions of decision-making in the lawsuit, and made functionality and deployment considerations subservient to this, the State focused on the functionality of the system in their defense, and the Court could only do a legal test of the legislation underlying SyRI with a focus on function and deployment. It could not comment on the desirability of such a system, for instance.

The media predominantly focused on considerations regarding the decision-making around the system and the deployment thereof. Due to the opacity of the system, their focus was not so much on the functionality of the system. The media fora thus provided a complementary accountability practice, in that they augmented the Court’s focus on functionality and deployment with considerations about the decision-making around the system. Yet, just as the social forum itself, they had less power to enforce anything, though they did facilitate public attention to the case. Eventually, the political fora got involved as well. These fora focused on all three of these considerations (decision-making around the system, functionality, and deployment) and have “teeth.” As a forum that potentially can play a large *ex ante* role, this also opens avenues for mitigation strategies of accountability gaps, as we will see below.

## 7. Accountability Gaps and Mitigation

So far we have assessed how accountability was practiced. As we saw above, traditional forms of accountability can be incredibly productive in dealing with algorithmic systems but are simultaneously at risk. To understand these risks, we need to address the associated accountability risks. While SyRI was successfully halted in the end, there are two accountability “gaps” we can identify in this case and which we can use to strengthen future algorithmic accountability practices.

First, the sensitivity of the political fora, on which *ex ante* accountability hinges.

<sup>61</sup> While we take a sociotechnical standpoint, following Seaver and Wieringa ourselves, we wish to highlight with phrases as “technical standpoint” and “technical simplicity” how SyRI is *done* and accounted for by actants. With it, we trace their own accountability practices.

In the institutional phase, we saw that especially the political fora (House of Representatives and Senate) were, as they themselves acknowledge, too apathic about the legislation that enabled SyRI, despite extensive warnings from administrative fora (DPA and Council of State).<sup>62</sup> This resulted in an accountability gap. To be more precise, it created a democratic accountability gap around the considerations of the decision-making around the system (i.e., why this system, why is this proportional), functionality (i.e., how does it work), and deployment (i.e., how is this system used and leveraged). The political fora responded in medias res/*ex post* to public pressure. Their *ex ante* response without such pressure was deemed to be insufficient by themselves, in hindsight, by the Privacy Coalition, and by the media. Central to their irresponsiveness, seemed to be the idea that SyRI was “merely” on instrument to make the execution of government tasks more effective and efficacious. Framing algorithmic systems as mere instruments for the execution of government tasks is something that may lead to accountability gaps.

Second, there is a discrepancy between the grounds on which the system was eventually overturned, and the impetus of the social forum which tried to halt it. The FOI request of the Privacy Coalition marked the start of the public phase. Here we see successful attempts of the Coalition to put their concerns of this democratic accountability gap regarding SyRI on the agenda. They leverage both the media and the Court for this agenda-setting. This in turn sparked renewed political interest in the system. However, while perhaps this may superficially feel like an adequate mitigation strategy, as it produced the desirable outcome for the social forum, there is a catch. The Court, with its constitutional focus, did not operate on the same democratic grounds as the Privacy Coalition, nor that of the political fora.

Moreover, we found that the administrative, political, and social fora focus on different kinds of questions in their accountability practices. We found three types of algorithm-specific considerations which were relevant to and practiced by various fora:

- the decision-making around a system;

for example, *why this system is designed this way, and according to what (public) values?*

- its functionality;

for example, *how does the algorithm work, how it is tested, constructed, how does it operate, how are public values technically ensured in the design?*

- its deployment.

for example, *how this system is in leveraged in specific contexts to do particular things?*

To illustrate, the Court focused on the technicalities of SyRI (e.g., the risk model, analysis method, validation) as well its deployment (in “problem neighborhoods”), but ultimately its prerogative seemed tied to the underlying legislation which it was asked to test against the ECHR. Fundamental questions about what kind of algorithmic society we want to live in are not their prerogative, the Court argued—but such decision-making around the system was very much of interest to the Privacy Coalition (public values and *raison d’être*). The media did not focus on the functionality of SyRI, but instead focused on the decision-making around the system and its deployment (i.e., amplifying the efforts of the Privacy Coalition). The interests and foci of the respective accounts thus deviate across the different kinds of accountability practices. We thus see that not every forum will require the same kind of account or answers (see for a more in-depth overview of the kinds of algorithm-specific questions that could figure in these accountability practices see Wieringa, 2020), nor might all of the questions raised to be answered by

<sup>62</sup> Pelgrim C (28 October 2019) Er heerste een sfeer van hard, harder, hardst. *De Volkskrant*.

**Table 3.** *Accountability practices around SyRI*

	Administrative	Political	Strategic social	Judicial	Mediatized
Formal	Yes	Yes	No	Yes	No
Public	Partially <sup>a</sup>	Yes	Yes	Yes	Yes
Phase	Institutional	Both	Public debate	Public debate	Public debate
Actor	National government	National government Local government	National government Local government	National government Privacy coalition	National government Local government Privacy coalition House of Representatives City councils Media outlets
Forum	DPA, Council of State	House of Representatives Senate City Councils	Privacy coalition Citizens	Court	Media outlets
Facilitated by	–	Court case Media coverage	DPA Council of State	DPA Council of State Special rapporteur UN	Court case Demonstrations
Depending on	Political representatives	–	Media Court	Privacy coalition (to trigger court case)	Other media
Traditional function	Constitutional	Democratic	Democratic	Constitutional	Democratic
Secondary functions	Performance	Performance	Constitutional Performance	Performance	Performance
How	Advice Consultation Investigation	Approving legislation Motion Parliamentary inquiry Debate	Strategic litigation Media offense Demonstrations	Legal test of legislation	Stimulate reflection Trigger formal accountability Amplify accountability efforts Act as a forum Educate public
Focus of account	Decision-making Functionality Deployment	Decision-making Functionality Deployment	Decision-making Functionality Deployment	<i>Functionality</i> <i>Deployment</i> <sup>b</sup>	Decision-making Deployment
Power	Diagonal	Vertical	Horizontal	Vertical	Horizontal
Results	Negative advice Non-compliance penalty (repealed)	Legal expansion passed without debate. Answers to parliamentary inquiry.	Initiated lawsuit Sparked public debate	Legal legislation declared non-binding due to conflict with higher law	Public debate Amplified and triggered accountability efforts

<sup>a</sup>The reports of the Council of State were made public but with a delay of several months.

<sup>b</sup>The Court executes a legal test on the legislation that enables SyRI rather than on the system itself. It is this test that is at stake rather than the system itself, though the Court does ask questions about the functionality of the system, as well as its subsequent deployment. However, the Court's role is to evaluate the legislation enabling the system, rather than SyRI itself.

expert witnesses due to the algorithmic system being multiple, being deployed in different contexts and/or evolving over time. When designing social accountability strategies, this is something actants need be mindful of.

## 8. Conclusion

In this praxiography of the SyRI case, we see various interwoven accountability practices. Our research question asked *to what extent existing accountability practices still suffice and which algorithm-specific considerations surface in algorithmic accountability practices. If accountability falls short, how can accountability gaps be mitigated?* Our interest was to see how algorithmic accountability was done in situ and how/if it were done well. Harking back to our analysis, we saw that in the SyRI case, politicians initially failed to recognize the repercussions of such a system, despite warnings from the DPA and the Council of State.<sup>63</sup> Eventually, a civil society coalition (“the Privacy Coalition”) attempted to mitigate this by engaging in strategic litigation and a media offense. Triggered by these events, political interest was renewed in the case. Eventually, the Court overturned the legislation enabling SyRI, albeit on different grounds than that of the social forum.

We thus see that none of these accountability efforts stand-alone, rather, they respond, react to, or trigger each other. This makes accountability complex. However, not only are respective fora’s accountability practices interwoven, the respective fora need not necessarily serve only one function. While the Privacy Coalition’s central function was of a democratic nature, they also posed questions related to performance, for instance. This was reflected in their algorithm-specific engagement with questions of *decision-making, deployment, and functionality*. In this light, some scholars speak of “multiple accountabilities disorder (MAD)” (Koppell, 2005) as a way to describe the complex increase in accountability expectations which might even conflict. Willems and Van Dooren (2012, p. 1028) note that some scholars see this complexity not necessarily as a negative phenomenon, or even see multiplicity as advantageous. Drawing on the SyRI case, we take the latter position.

As the case shows, multiple accountabilities can be used to mitigate existing accountability gaps (albeit on different terms) and these introduce different foci in light of algorithm-specific considerations. As was demonstrated, the different accountability archetypes bring different perspectives and considerations to the table (Table 3). This combination of various accountability practices mitigate potential accountability gaps, and can circumvent “the weaknesses of hierarchical accountability with the strengths of horizontal accountability and vice versa” (Braithwaite, 2008 in Willems and Van Dooren, 2012). However, it is important that any algorithmic accountability inventory also pays attention to the *medium specificity of the account*. We have identified three kinds of algorithm-specific considerations of various actants: the decision-making around a system; its functionality, and its deployment. When assessing accountability relationships for algorithmic systems, paying attention to the interdependencies, the foci, the perspectives, and these medium-specific considerations may help to tease out how *algorithmic accountability is done* differently in different settings by different actants and where subsequent accountability deficits arise.

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<sup>63</sup> Pelgrim C (28 October 2019) Er heerste een sfeer van hard, harder, hardst. *De Volkskrant*.

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